

ELLE MAN

Arabia

April 2024

AHMED MALEK

ON FILM, DANCE AND HIS
BIGGEST LOVE: THEATER

THE PARIS CITY GUIDE

HOW TO
ENJOY THE
CAPITAL LIKE A
LOCAL AHEAD
OF THE 2024
SUMMER
OLYMPICS



THE RETURN OF STYLE

HOW TO BE THE BEST
DRESSED THIS SEASON

ELLE MAN ^{Arabic}

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ALPINE EAGLE

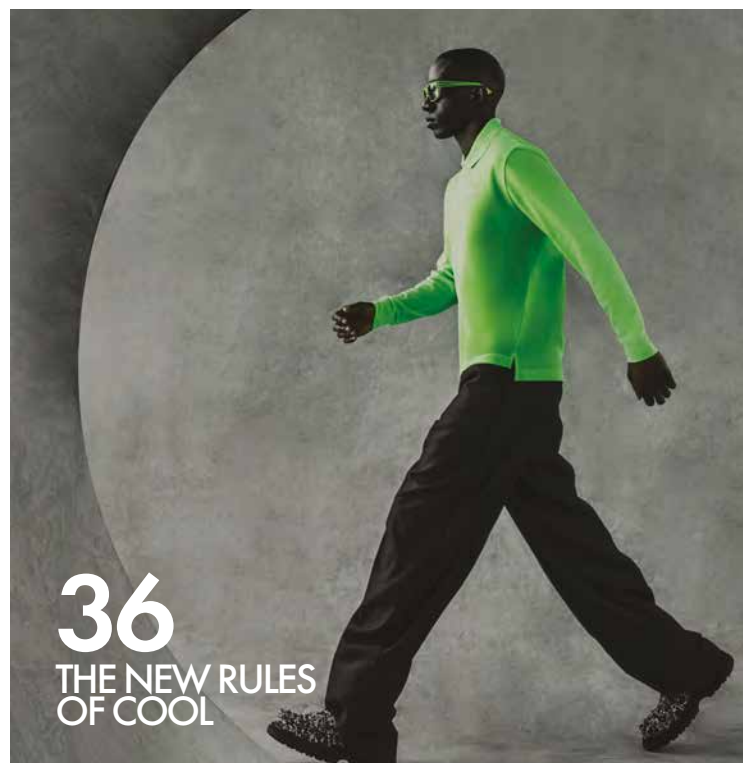
Epitomising the pure and sophisticated aesthetics of the Alpine Eagle collection, this 41 mm-diameter model with integrated bracelet is crafted from Chopard's exclusive, high-quality Lucent Steel™. It is equipped with the chronometer-certified self-winding Chopard 01.01-C movement. Proudly developed and handcrafted by our Artisans, this exceptional timepiece showcases the finest expertise and innovation cultivated within our Manufacture.

Chopard

THE ARTISAN OF EMOTIONS – SINCE 1860

EL MAN Arabia

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OF COOL



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Otto Masters
Styling:
Sarah Cazeu

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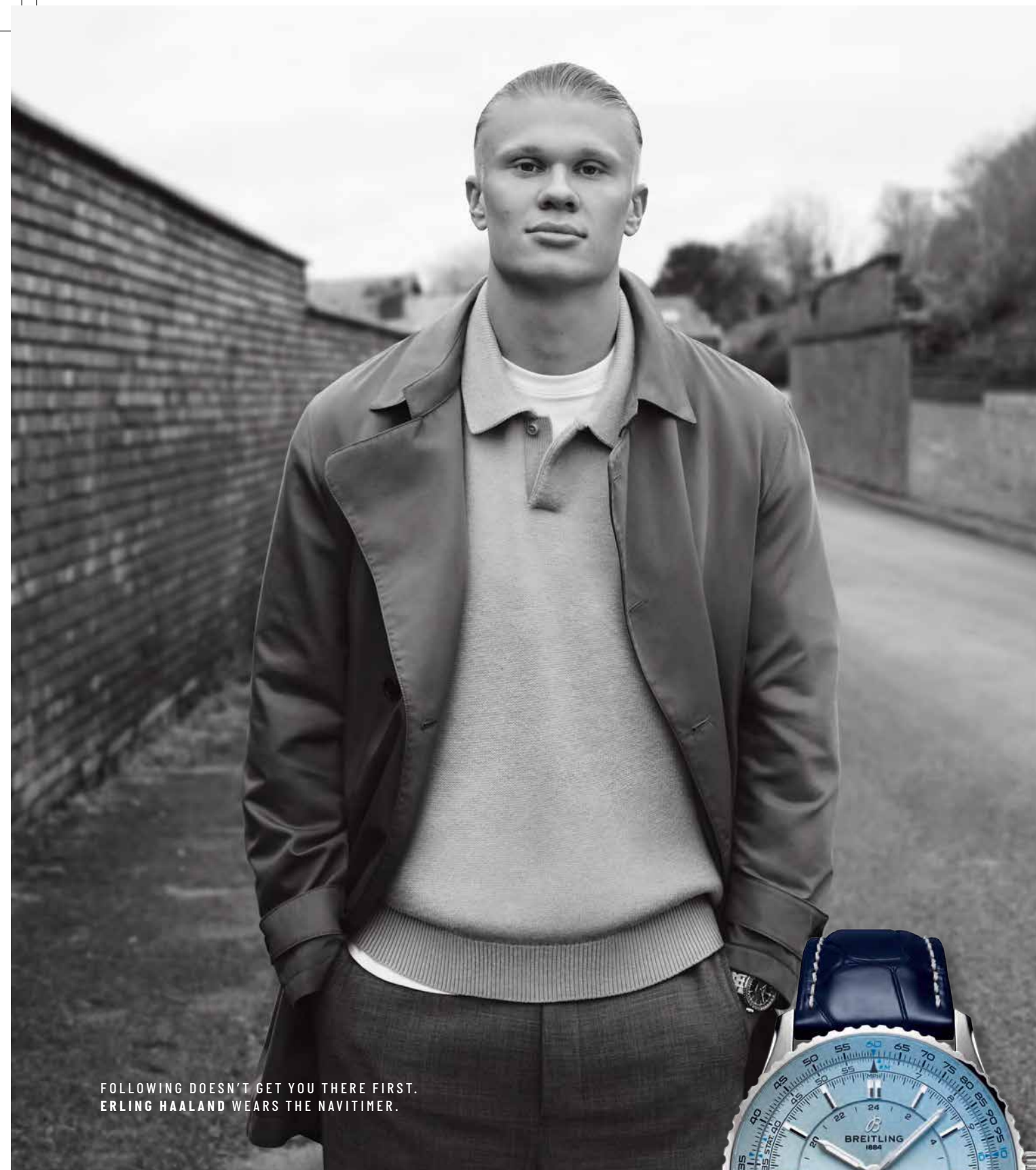
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FOLLOWING DOESN'T GET YOU THERE FIRST.
ERLING HAALAND WEARS THE NAVITIMER.

BREITLING
1884

**140 YEARS
OF FIRSTS**





Ahmed Malek's infectious sense of self and pride in his work, will have you following suit and speaking of suits, soft tailoring is back on the fashion agenda and everyone's digging it...



Looking for joy this spring?

Dear Readers,

Spring has sprung and it looks like the change in wind has brought a new sense (or joy) to dressing. Tailored for nights out, rather than office hours, tailoring has made a triumphant return, while everyday denim and a novel approach to athletic apparel promises to bring instant freshness to every wardrobe this season.

Speaking of newness, our cover star Ahmed Malek knows a thing or do about starting anew; he's put his superstar status in Arab cinema on the backburner to do his

master's while trying to break through on the international film scene. Strong willed and with a fiery determination like no other, he's making it happen one (successful) project at a time.

This flaming spirit overflows into the rest of our issue; hot car reviews to get any motorhead's adrenaline racing; haute timepieces that'll grab the attention of novices and collectors alike; and a riveting guide to Paris that will keep you on your toes exploring the capital ahead of the summer Olympics.

Elle Man Arabia team

ELLE MAN Arabia

SPORTS CASUAL
Lightweight but hardwearing, casual yet chic, Hermès' take on the off-duty trend shows that athleisure can be elevated to so much more than a sports kit.

Style



THE MOOD...
FROM MICRO-SHORTS AND EASY ATHLEISURE TO THE DB JACKET, THESE ARE THE PIECES YOU CAN (AND SHOULD) BUY FOR THE WARMER SEASON AHEAD



Aqua Sandal



B27 Low-Top Sneaker

ON OUR WISHLISTS

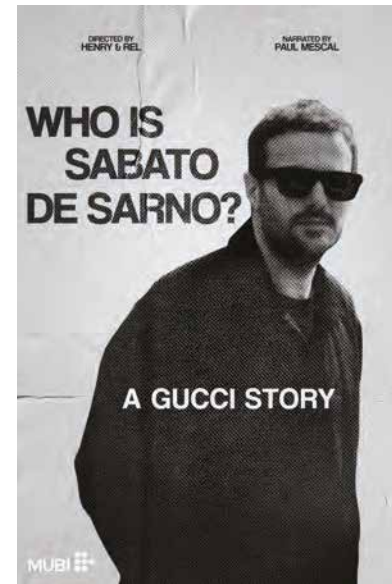
Who doesn't love a good exclusive and Dior's new drop for Ramadan oozes add-to-cart appeal. Drawing on the color gold, the sportswear staples and denim are perfect for every man-on-the-go, but it's the accessories – stamped with the Maison's iconic Oblique pattern – that offer a cool modern take on everyday classics, you'll want to step out in them all.



Saddle Messenger Bag

MUST-WATCH:

WHO IS SABATO DE SARNO? A GUCCI STORY
When a brand changes creative directors, it can go one of two ways – the house's DNA either gets a nice new jolt of energy and a slight new flavor, or it gets reshuffled completely and sometimes for the worse. With Alessandro Michele exiting Gucci and Sabato De Sarno taking the reins, this new documentary sheds a bit of light on the new man who'll decide the fate of the Italian Maison.



TRENDING... THE BERMUDA

Easy and relaxed, the runways gave us longer, baggier iterations for those skipping out on the micro hem trend.



FASHION MEMO

Your curated roundup of the noteworthy news to pay attention to now!



COVETED COLLAB

WHO: H&M X HERON PRESTON
WHAT: An achingly cool collection of reversible bomber jackets, hoodies, and denim jeans – basically, your streetwear uniform sorted for the season.
WHEN: April 2nd online & in-store



ASAP ROCKY / GC IMAGES

EVERYBODY IS TOTING... A GIANT BAG

Your gym kit, your laptop, your work shoes, and more – it'll carry it all. Nothing is cooler than an accessory that is functional just as it is stylish.

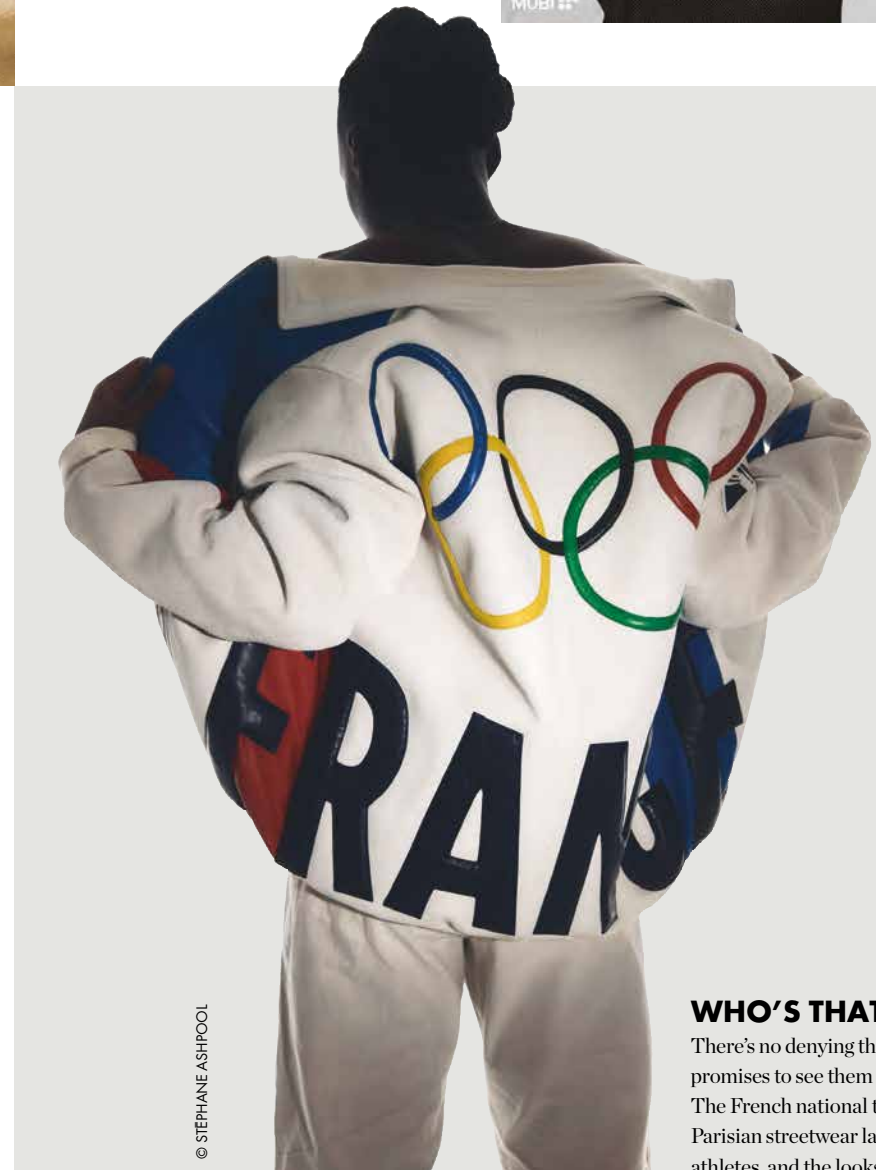


JACOB ELORDI

JEREMY ALLEN / THE MEGA AGENCY



LAUNCHMETRICS SPOTLIGHT



© STEPHANE ASHPPOOL

WHO'S THAT TEAM

There's no denying that the French know how to dress, and an event like the Olympics promises to see them not only flex their actual muscles but their fashion ones as well. The French national team has tapped Stéphane Ashpool, founder and designer of the Parisian streetwear label Pigalle, to add some cool to the sports gear worn by their athletes, and the looks? You guessed it, gold medal-worthy!

NEW KIDS ON THE BLOCK

Hot off the steps of their latest store opening in Seoul, streetwear giant Supreme is setting down roots in Shanghai – with two new openings in Asia, we can only wish that their next move will be to our region.



THE VIBE

DENIM REMIX

From must-have jeans jackets to off-duty backpacks, it's time to double up on denim this season. The cool way to do it? Just dive straight in, mixing washes and silhouettes.



Jaded London



Celine



Balenciaga



Jacquemus



Louis Vuitton



Blue Blue Japan



Dior



Ambush



Diesel

Reflecting on your professional journey, can you outline significant milestones and experiences, that have significantly shaped your career? The early part of my career I was really focused on attributes of success that other people would be impressed by and less focused on following my passion. I attended prestigious schools and joined prestigious companies but at a certain point I realized that wasn't bringing me joy or a sense of purpose. So, probably the biggest moment that helped shape and define my career was actually quitting my job at McKinsey and taking time to go and reflect on what I really wanted to do. I did a 10-days silent meditation in South Africa – no reading, no writing, no speaking, no eye contact with anyone else. I feel that experience, although it wasn't really a professional one, it ended up shaping me both personally and professionally. It guided me by my passions, interests and my purpose and less by worrying about what other people may think.

As a prominent fashion figure, how do you believe the discussions and trends highlighted by The Business of Fashion have impacted the fashion industry? It is a mixture of curiosity and curiosity manifesting itself in asking questions. As someone who came from the outside of fashion, I didn't know the rules, I didn't understand or necessarily buy into some of the practices. I couldn't really make sense of why it was so closed and hard to access. I didn't really understand why so much of it was based on a Western gaze, lens and point of view on what's cool, what's interesting and what's relevant and so I think that curiosity as being an outsider just helped me to ask questions. Now that I'm no longer an outsider, we try to preserve that curiosity, because so much of what we do is based on listening and I'm very fortunate and privileged in my job to travel all around the world and meet working professionals in the industry who have thoughts and ideas about what's happening currently.

What specific achievements made you realize that The Business of Fashion was not only gaining traction but also proving to be a successful and influential platform in the fashion industry? There



IN CONVERSATION WITH...

IMRAN AMED

A Reflective Journey into the innovative mind steering The Business of Fashion

was no business plan, I just started writing and for the first 6 years there was no way to make money from it – I didn't even think of it as a money-making enterprise, rather I thought it as a way of expressing myself, my full self, my creative side and my analytical side about an industry that I was fascinated by, but about which I knew very little of. It was only later on after investors started approaching and asking me about what I was going to do with this tiny blog, that I realized there was an opportunity to build something much more meaningful. It wasn't like I sat in my apartment with a big strategic plan saying this is what I'm going to do. I actually had to do the opposite – I had to see what it is and then retrofit a business model on something that already exists. The model that we settled upon was a subscription-based business model and we now have a hundred thousand paying business members and those members live in more than 125 countries.

Do you believe you have influenced brands and maybe have led to growth or transformative changes in their business strategies? We can't take credit for the success of very hard-working people in fashion brands around the world, but rather we focus on asking the right questions and provoking conversations that we don't always have the answer for! In a world that is so dynamic and fast changing as we live in, it's impossible for any single individual or organization to have all the answers. I believe that arriving at the answers starts by asking the right questions, and so, it goes back to the curiosity that I was just speaking about, which is to understand that something new is emerging like AI (Artificial Intelligence) and thinking how will generative AI impact fashion? I believe the fashion industry should not operate in an echo-chamber where fashion people talk to fashion people about fashion – because that's like living in a bubble. And that is what we're trying to do, to open that bubble up and bring in other perspectives and points of view.

VEST IN CHOICE

Get ready to bare those arms this season, as sleeveless vests cropped up for SS'24 in all shapes and sizes. Sleek and endlessly playful, this closet essential oozes appeal thanks to its layering potential – you can wear it under open shirts, over long-sleeved tops, or solo as the main attraction – the styling options are endless!



GIVENCHY

PAUL SMITH

VALENTINO

FENDI

ZEGNA



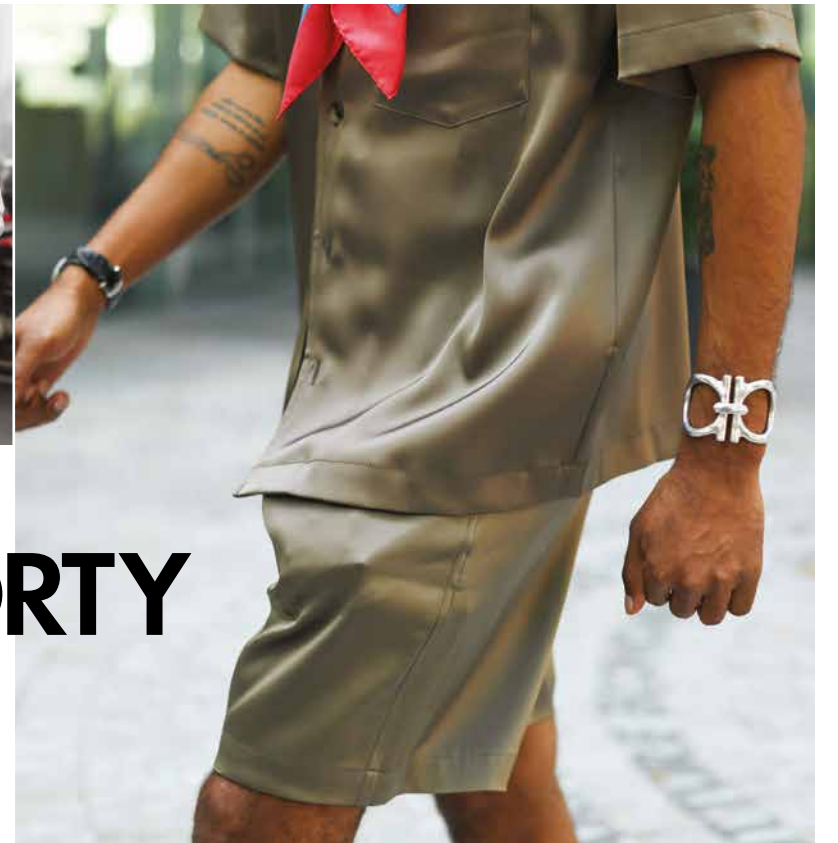
1. SAINT LAURENT 2. DRIES VAN NOTEN
3. JIL SANDER 4. PRADA 5. MARINE SERRE



HERMÈS

#ELLE TIP
Take inspiration from the runways and layer your vest with a knitted or crochet shirt for a fresh summer spin.

LAUNCHMETRICS SPOTLIGHT



STREET STYLE

HEY SHORTY

It's time to show a little knee as hems took a short(er) turn this season, shrinking further up the thigh – the complete opposite of their Bermuda counterparts also seen on the runways. Hermès went the chic route with shorts tailored from a silk-wool blend in muted tones of grey and cream, while Louis Vuitton's versions were pleated and cinched with large "LV" buckled belts. On the street, the short short trend was adopted by the fashion set as they ditched pants in favor of above the knee styles; if short hemlines weren't ordinarily your sartorial go-to, their cool-boy prowess will convince you otherwise.



LAUNCHMETRICS SPOTLIGHT





SEEING DOUBLE

If one thing was hammered home thanks to *Succession*, it was that quiet luxury wouldn't be going anywhere anytime soon. But what's this season's twist? According to the runways, it was relaxed tailoring in the form of a double-breasted jacket. Think elegantly slouchy, boldly oversized and worn with an air of insouciance to match. Yes, this spring's cuts are fun to wear open and loose or buttoned tightly across the waist. Look for lightweight fabrics in gradient tones, for the ultimate wear now and forever piece.

ON OUR SHOPPING LISTS



LAUNCHMETRICS SPOTLIGHT



1. MONCLER GRENOBLE 2. GUCCI
3. PIERRE-LOUIS MASCIA 4. PRADA
5. CELINE 6. OFF-WHITE

ON THE RUN

With a fresh approach to athletic apparel that reimagines modern day essentials, designers exercised their Athleisure muscles this spring with a new slew of gym-to-office-to-bar pieces. Sports enthusiasts will love the comfy co-ords that look just as good paired with an oversized blazer as they do together. Accessory-wise, classically cool baseball caps are perfect plus ones for lightweight parkas while a pair of retro kicks will bring instant freshness to a top-toe suit look in no time.

LAUNCHMETRICS SPOTLIGHT



#ELLE TIP
For those that wish to dip their toes in the trend, little details like rubberized zip cords and bungee-style pullers offer a utilitarian yet chic spin on the look.

EMPOWERING

Burak Çakmak, CEO of Fashion Commission, shares insights into the groundbreaking Saudi Brands 100 program, its impact on the local fashion industry, and its role in nurturing Saudi talent on the global stage.

SAUDI FASHION



Burak Çakmak

Saudi Arabia is on a roll, culturally, economically, and definitely when it comes to fashion which is a burgeoning sector in the Kingdom. How would you describe the fashion landscape in the country right now? It's thriving with a diverse design language, encompassing a wide array of product categories that draw inspiration from the rich heritage of the Kingdom. With the expanding growth of the retail sector, coupled with the emergence of new entertainment and tourism opportunities, the fashion scene is experiencing an exciting evolution, promising even greater moments of innovation and creativity ahead that are unseen anywhere in the world right now.

The Fashion Commission has played a big part in nurturing local talents and giving them a platform via the Saudi 100 Brands program. Can you tell us how it all started? The program was spurred by the recognition of a gap in local educational programs for fostering brand development. To address this need, the Fashion Commission took the initiative to establish a platform dedicated to identifying and nurturing talent, providing vital support for the growth of homegrown brands with a vision to cultivate a thriving ecosystem. The Fashion Commission not only addressed a critical need within the industry but also sparked a transformative movement that would redefine the trajectory of Saudi fashion. Through this initiative, aspiring designers found themselves equipped with the tools, knowledge, and networking opportunities essential for unlocking their full potential and making meaningful strides towards international recognition.

How has the platform developed so far? Since its start, the platform has seen remarkable development. With over 300 participants across three seasons, it has garnered both local and international exposure, making waves in prestigious fashion weeks worldwide. Moreover, it has facilitated the development of comprehensive wholesale



plans for each brand, facilitated crucial buyer meetings, and provided invaluable local exposure through events like the Saudi Cup Exhibition and Ramadan Retail pop-up, solidifying its position as a cornerstone of the Saudi fashion landscape.

Can you share some insights into the selection process for the Saudi 100 Brands? It is meticulously thorough. The program upholds an uncompromising standard, with an initial pool of over 1300 applications in the inaugural year alone, each subsequent year sees a rigorous reevaluation process where all applicants must reapply to be considered for selection. Shortlisted candidates undergo in-person interviews, during which their products and business strategies are meticulously reviewed. Moreover, to qualify, applicants must hold Saudi company registration and possess Saudi nationality, ensuring that the program remains dedicated to empowering local talent and fostering the growth of the domestic fashion industry.

In your opinion, what are the main challenges Saudi fashion brands face in gaining international recognition? It stems from their novelty in foreign markets. Establishing brand recognition abroad necessitates a considerable investment of time, typically spanning at least three seasons, as buyers familiarize themselves with the brand's unique identity and offerings. Moreover, the distinct scheduling of Saudi fashion

events, such as the Ramadan Retail Pop-up, presents an additional hurdle, requiring brands to tailor their collections to suit varied cultural and seasonal contexts.

How do you think they can overcome these obstacles? The Saudi 100 Brands program is strategically designed to serve as a beacon of support for Saudi fashion brands navigating the treacherous waters of the global fashion industry. Through a multifaceted approach, the program aims to address the myriad challenges faced by these brands head-on. The program provides invaluable guidance and mentorship to participating brands, offering insights into effective strategies for penetrating global markets. By fostering a collaborative environment and facilitating networking opportunities with industry experts, the program empowers brands to navigate the complexities of international expansion with confidence and poise.

What do you say to people who ask why they should be paying attention to fashion coming out of Saudi Arabia? Paying attention is not just about witnessing a trend – it's about recognizing the dawn of a new era. This is a market teeming with fresh perspectives and young creative minds, offering invaluable insights into a culture that has long been shrouded in mystery to many. Through initiatives like the Saudi 100 Brands program, designers are harnessing their creativity to redefine traditional narratives and showcase the rich tapestry of Saudi culture to the world.



Do you think the Kingdom has it in it to become a global fashion leader? The Kingdom of Saudi Arabia possesses all the key ingredients to ascend as a global fashion leader soon. With a burgeoning market size and an abundance of talented, young, and educated individuals, Saudi Arabia is poised to make significant strides in the fashion industry. Initiatives like the Saudi 100 Brands program, championed by entities such as the Fashion Commission, provide vital support and resources to nurture local talent and propel them onto the international stage.



WANT TO APPLY? HERE'S WHAT THE PROGRAM IS LOOKING FOR...
 DESIGNERS, BRANDS AND ENTREPRENEURS WHO ARE WORKING IN:
 BRIDAL / COUTURE / READY TO WEAR / JEWELLERY / BAGS / FOOTWEAR / FRAGRANCE / BEAUTY
MUST BE: • A SAUDI CITIZEN • 21 YEARS OR OLDER • FULFILL ALL REQUIREMENTS & REQUIRED DOCUMENTS STATED IN THE REGISTRATION FORM

SONICZO / LAUNCHMETRICS SPOTLIGHT

CARRYALL SEASON

As the weather transitions to warmer temperatures, the color palette also shifts, with sunny bright hues of tomato red, regal purples, and soft rosy pinks making up the SS'24 moodboard. How to inject this happy dose of pigment into your wardrobe? A bright backpack is an easy way to breathe new life into any existing off-duty look with ease and will look doubly cool dressed down with denim and a pair of kicks.

LOUIS VUITTON / LAUNCHMETRICS SPOTLIGHT

#ELLE TIP:

Stay in the summer mood and team your backpack with a pair of even brighter sneakers for the ultimate sunshine state of mind.



- 1. VALENTINO GARAVANI
- 2. BURBERRY
- 3. LOUIS VUITTON
- 4. THE NORTH FACE
- 5. OFF-WHITE
- 6. ACNE STUDIOS
- 7. SUPREME



STREET STYLE

PUT A CAP ON IT

Remember those worn-out baseball caps your dad's still wearing? Time to sport a couple as when it comes to these trucker staples, it's open season and the pickings are a plenty. The good news is, thanks to fashion's more relaxed views on casual dressing, you can wear one regardless of the occasion. Want to pair a faded logo-free cap with a casual suit? Go for it. A snapback baseball cap with every day chinos? Why not. Rule here is – just do it.



LAUNCHMETRICS SPOTLIGHT

CUE IN THE CLASSICS

It's universally known that a good pair of sunglasses is a non-negotiable staple in any fashion arsenal. Undeniably classic are the tortoiseshell frames, which have proved time and time again their sartorial prowess. Today with the resurgence of iconic retro designs, their fashion value has soared to new heights as well as their colors; from golden honey to caramel and cinnamon, this is acetate that touches on all sorts of cool.



#ELLETIP:
Timelessly retro yet modernly hip, a tinted lens not only looks good, but it also blocks out UV rays!



MILANO M STR S23



1. SAINT LAURENT 2. PALM ANGELS 3. BALENCIAGA 4. OFF-WHITE
5. CUTLER & GROSS 6. CASABLANCA

LAUNCHMETRICS SPOTLIGHT

WORKS OF ART

THIS SEASON'S ACCESSORIES LOOK JUST AS GOOD IN A GALLERY AS THEY DO ON THE STREETS

Photographer THANUT TREMCHANCHUCHAI
Fashion Editor RATCHAKRIT CHALERMSAN



B33 & B57 Sneakers and 8 Backpack, Dior



Logo Mini Crossbody Bag & Calfskin Loafers, Dolce & Gabbana



Speedy P9 Bandoulière 25 Bag, Louis Vuitton



Nylon Messenger Bag, Off-White

PHOTOGRAPHER: THANUT TREEMACHANLICHAI; FASHION EDITOR: BACHAKRIT CHAERMSANI; STYLE ASSISTANT: DULYADEI SANGFUENG; PHOTO ASSISTANTS: PROMPONG DECHPOL, PIRYAPONG PROMMOUNWAI



Horsebit Loafers, Gucci

Trinity Rings in Yellow Gold, White Gold & Pink Gold, Cartier Jewelry
Tank Louis Cartier Watch in Large Model with Green Leather Strap, Cartier Watches
Pants, Paris RE Made

COVER STORY

WITH IT

FIRST CAME SUPER STAR FAME IN ARAB CINEMA, THEN A JUMP TO INTERNATIONAL WATERS TO MAKE IT BIG ON THE SCREENS THERE. IN AN INTIMATE INTERVIEW, CARTIER AMBASSADOR AHMED MALEK TALKS ABOUT STARTING FROM SQUARE ONE, WESTERN STEREOTYPING AND HOW HE'S ONLY JUST GETTING STARTED.

ROLLING

Photography by OTTO MASTERS

Styling by SARAH CAZENEUVE



Trinity Ring in Yellow Gold, White Gold & Pink Gold, Love Bracelet
Yellow Gold With Brushed Finish, Love Bracelet White Gold in Brushed Finish, Cartier Jewelry
Tank Louis Cartier Watch in Large Model with Green Leather Strap, Cartier Watches
Sweater, Tom Ford; Pants, Didit Hediprasetyo



Trinity Ring in Yellow Gold, White Gold & Pink Gold, Juste Un Clou
Bracelet in White Gold, Cartier Jewelry
Tank Francaise Watch in Steel, Cartier Watches





Trinity Necklace in Yellow Gold, White Gold & Pink Gold, Cartier Jewelry



Trinity Necklace in Yellow Gold, White Gold & Pink Gold, Love Bracelet in White Gold With Brushed Finish, Trinity Rings in Yellow Gold, White Gold & Pink Gold, Cartier Jewelry
Tank Francaise Watch in Steel, Cartier Watches
Pants, Didit Hediprasetyo; T-Shirt, Highlight Studio; Jacket, Zara



Tank Louis Cartier
Watch in Large Model
with Green Leather
Strap, Cartier Watches
Full Look, Loewe

Trinity Necklace in Yellow Gold, White Gold & Pink Gold, Trinity Ring in Yellow Gold, White Gold & Pink Gold, Cartier Jewelry
Pants, Didit Hediprasetyo; T-Shirt, Highlight Studio; Jacket, Zara



PHOTOGRAPHER: OTTO MASTERS; STYLIST: SARAH CAZENEUVE; HAIR: VASSO STATHOPOULOU; VIDEOGRAPHER: ELEONORE DIEN; LOCATION: BRACH PARIS; TALENT: AHMED MAEK

You've been a household name in Arab cinema from a very young age, but the international film scene was a relatively new environment for you. How did it feel going from an established actor with millions of fans to almost starting from square one? The reason behind my decision to travel abroad was to first and foremost study my craft and secondly, to start a new chapter in my career. Working abroad does indeed open up new horizons, but like you said, it means starting over from scratch. I chose to see it as a challenge a necessary step on the path to a dream that all young actors share.

And now? I can definitely say that it hasn't become as much of an important dream as it used to be. If anything, I've realized working on local projects is not that much different from working on international ones. I'd even say that working locally has become slightly more important for me. Nonetheless, I'm still open to working on international projects given my constant eagerness to learn new things and keep an open mind to new opportunities.

What do you think was the hardest hurdle to overcome – a new audience, different sensibilities, or a completely new industry? To be honest, I don't think I've achieved a breakthrough on the international front yet. It's definitely hard since I'm not exactly a familiar face yet, and filmmakers have a tough time casting new talents when they don't exactly know how they can utilize them for their projects. There's also the glaring issue of stereotyping that all actors from an ethnic minority face – whether they be Arab, Latino, or otherwise. In the meantime, I've been collaborating with directors and filmmakers like me willing to strike out on their own and create new projects rather than wait for someone established to decide to work with us; this way, I feel like we can tell our own authentic stories that are not colored by a Western narrative. So, that's what I've been doing recently, developing ideas with like-minded creatives and seeing what takes off.

Your roles, whether it was in *The Swimmers* or *The Furnace* were met with major success. Do you feel this will open the door for other Arab actors to try and make it internationally? I don't feel like I opened any doors for anyone, because – simply put – the doors are already open for everyone and have been since the days of the legendary Omar Sharif. And you've got several successful young actors leading the charge right now like Amir El Masry, Fady El Sayed, and Ahmed Ghazzi. Admittedly, it's slightly more difficult for me to make it as big as these guys because I'm not quite as fluent in English as they

are since I wasn't raised outside of Egypt, but that simply adds to that challenge I mentioned earlier – to overcome the odds and make it anyway by working on myself and my linguistic skills.

Do you find fame hard? Fame is hard because of the critical aspect of it. It's difficult being the center of attention for not only film critics but also on the internet and in the homes of millions of viewers, all eager to talk about you, sing your praises on a good day, or tear you down on a bad one. It's taxing on one's mental state, so it's important to develop a backbone and certainty about who you are as a person. All in all, I try to keep a cool head and rely on a small circle of trusted individuals for feedback rather than focusing on what the wider majority is saying.

Do you think that's why you've turned your attention to projects that come with less mainstream attention? Honestly, yes, but I also try to juggle everything, I don't like to put myself in one box – be it mainstream or art-house projects – I like to do a bit of everything, including theater and television. I may have been laying low in the last two years because I was studying abroad and working on a project, but I will be returning soon and I have a lot up my sleeve.

You're a man of many talents, a juggler of many tasks. You've done movies, series, your master's, even taken up dance, and written and directed your own theater show. Which has been the most fun and why? I really do love to dabble with everything, especially since I grew up on sets; they have become more like a home to me at this point. As for why I juggle so

much, that's mainly because I've always had a thirst for knowledge, bettering myself, and exploring new horizons. I guess you could say that's why I decided to pursue a master's in what I love most, which is acting. I feel very lucky to be making a living out of the thing I love most. Dance was part of the learning process for me, since dance and acting kind of go hand in hand and have a very similar basis; I feel that way about writing too. It all really boils down to the fact that I'm an artist, and I think that encompasses all arts in one way or another, be it dance, writing, or acting; they all have the same roots. What I do enjoy the most is definitely theater though.

Is there anything you still want to do? As I said before, I still feel like I haven't done enough and I'm constantly striving to do more. I want to make more films and TV series. I want to try my hand at theater again. I want to write and direct. I feel like I'm only just starting, I have so much more to give, especially because I'm still in my twenties, so I still have a long way ahead of me, and I want to push myself more.

Being a Cartier ambassador is a big milestone. How do you relate to the French Maison? I really respect how involved Cartier is with filmmakers. They have quite an interest in working with actors, directors, and filmmakers. This makes me feel proud that I

represent such a brand that also supports me as an artist rather than just as an ambassador. As cliché as it sounds, I really do love Cartier and I feel like we're all a family here.

Do you have a favorite Cartier piece? I love my Cartier Tank watch, I wear it all the time.

Is there a certain piece you would love to add to your collection? I really like the Panthère de Cartier collection, and I'd love to own some of it.

QUICKFIRE QUESTIONS

- FAVORITE FILM OF ALL TIME... Benny and Josh Safdie's *Good Time*
- CINEMA ICONS I LOOK UP TO... Ahmed Zaki
- MOST WATCHED GENRE ON MY NETFLIX... Drama
- THREE DIRECTORS I WOULD INVITE TO DINNER... Mohamed Samy, Mohamed Shaker Khodeir & Marwan Hamed
- A CHARACTER I WISH I COULD PLAY... Omar Khorshid
- A SENTENCE THAT BEST DESCRIBES MY LIFE RIGHT NOW... My life's a calm storm

Sunglasses, Blue and White Shirt,
Neon Blue Polo, Navy Tweed Jacket



THE

Photographer ESRA SAM
Fashion Editor AHMED RASHWAN

Blue and White Shirt, Beige
Jacket, Beige Pants, Brown
"Dior Charm" Bag, Blue Tweed
"Buffalo" Loafers



ENTIRELY MODERN, EVEN
FORWARD-THINKING,
DIOR'S SS'24 OFFERS
THE PERFECT STRIKE
BETWEEN ELEGANCE AND
FUNCTIONALITY

NEW RULES OF

COOL



Sunglasses, Neon Green Polo, Navy Pants, Navy Tweed "Buffalo" Loafers



Sunglasses, Pink, White and Blue
Shirt, Neon Green Polo, Off-White
Jacket, Off-White Pants, Navy
Tweed "Buffalo" Loafers



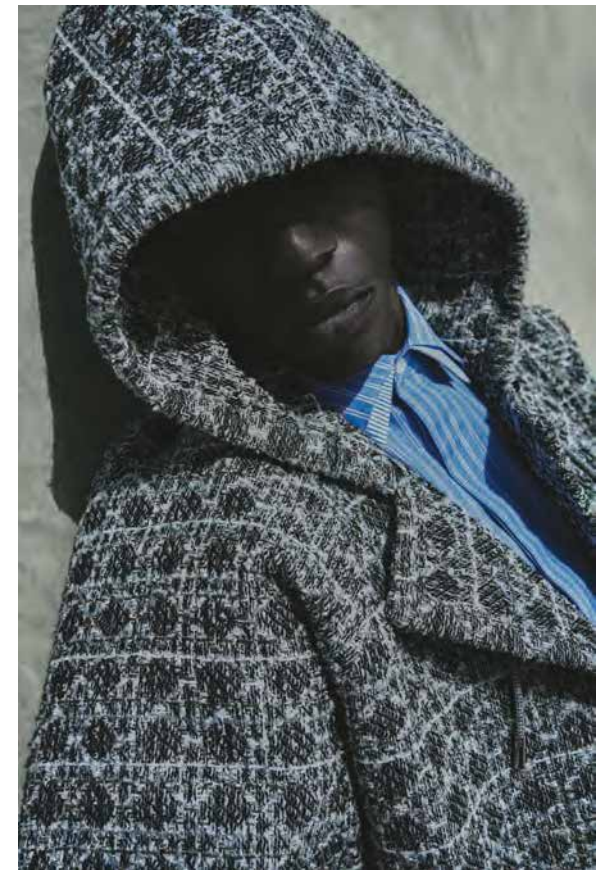


Necklace, Navy Top, Navy Shorts,
Bracelet, White Socks, Navy Tweed
"Buffalo" Loafers

Grey, Pink and Metallic
Macrocannage Jumper,
Navy Jacket and Pants,
Black "Saddle Twin" Bag,
Grey "Buffalo" Loafers



PHOTOGRAPHER: ESRA SAM; CREATIVE DIRECTION: AHMED RASHWAN @1602STUDIO; GROOMING: ANASTASIA ALAWADHI; FASHION ASSISTANT: OLIWA GRANBERG @1602STUDIO; LOCATION: ALJADA SKATE PARK, SHARJAH; MODEL: JAMAL M @MICHELLEHAYMANAGEMENT



Clockwise from top right:
Navy Pants, White Socks, Blue
Tweed "Buffalo" Loafers;
Blue and White Shirt, Grey
Macrocannage Tweed Parka,
Sunglasses, Embellished Navy
Tweed Jacket, Black "Dior
Charm" Bag, Navy Pants

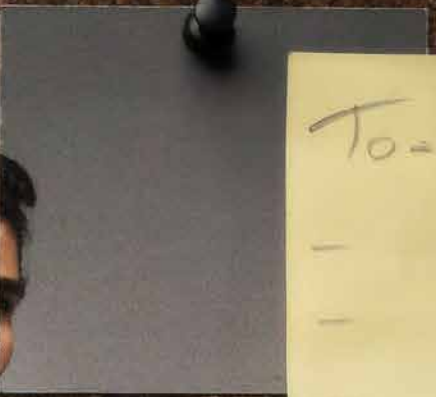
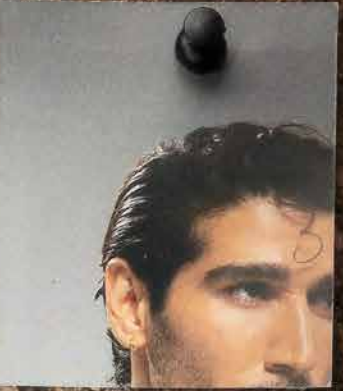
Photographer ABDULLA ELMAZ
Creative Direction TALAL KAHL

CUT
&
PASTE

MEET THE DEMANDS OF MODERN LIFE WITH A WARDROBE FILLED WITH TIMELESS CLASSICS AND TREND-LED SEPARATES

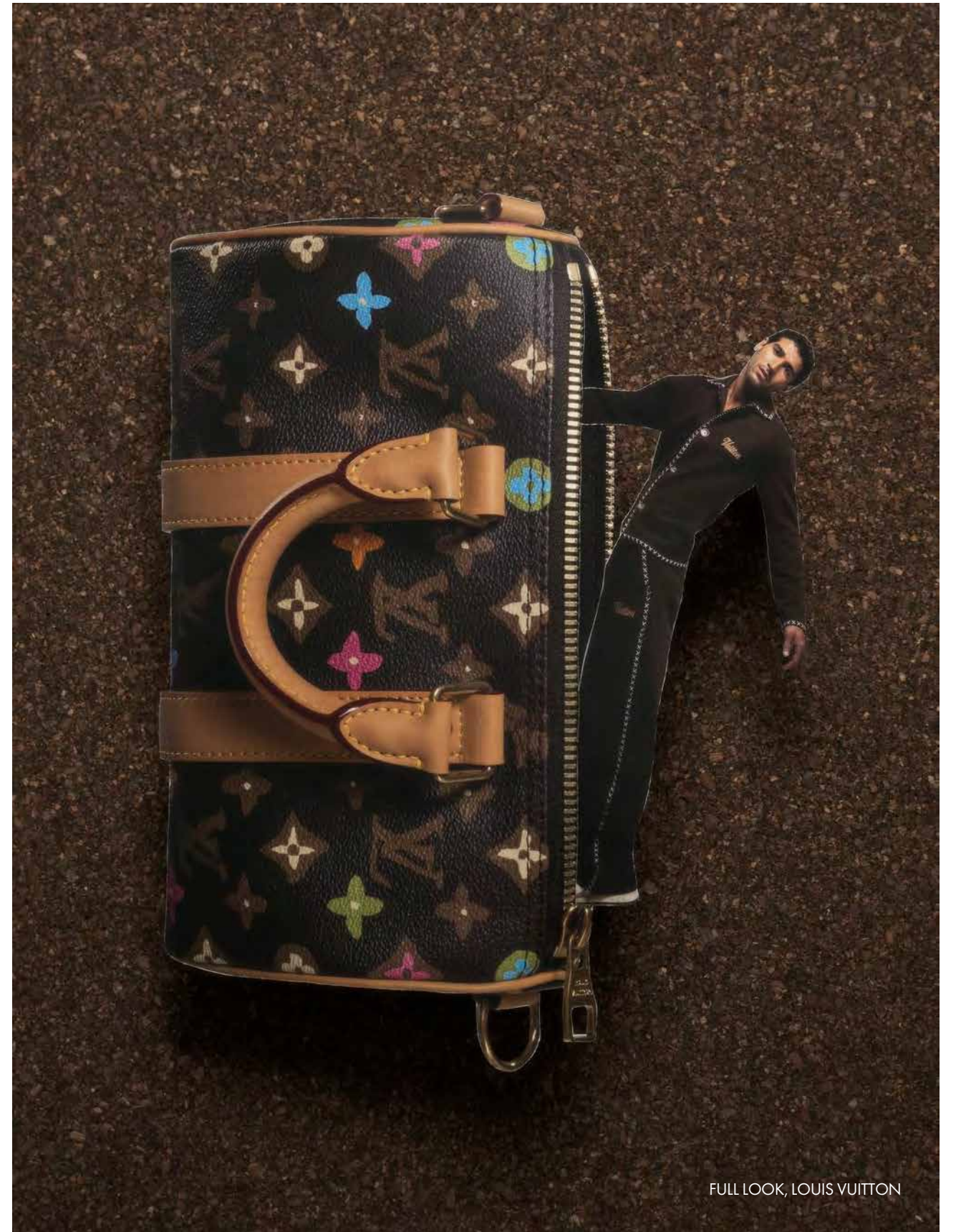
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To-Do:
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Pants ↵

FULL LOOK, VALENTINO



FULL LOOK, LOUIS VUITTON

FULL LOOK, LOEWE

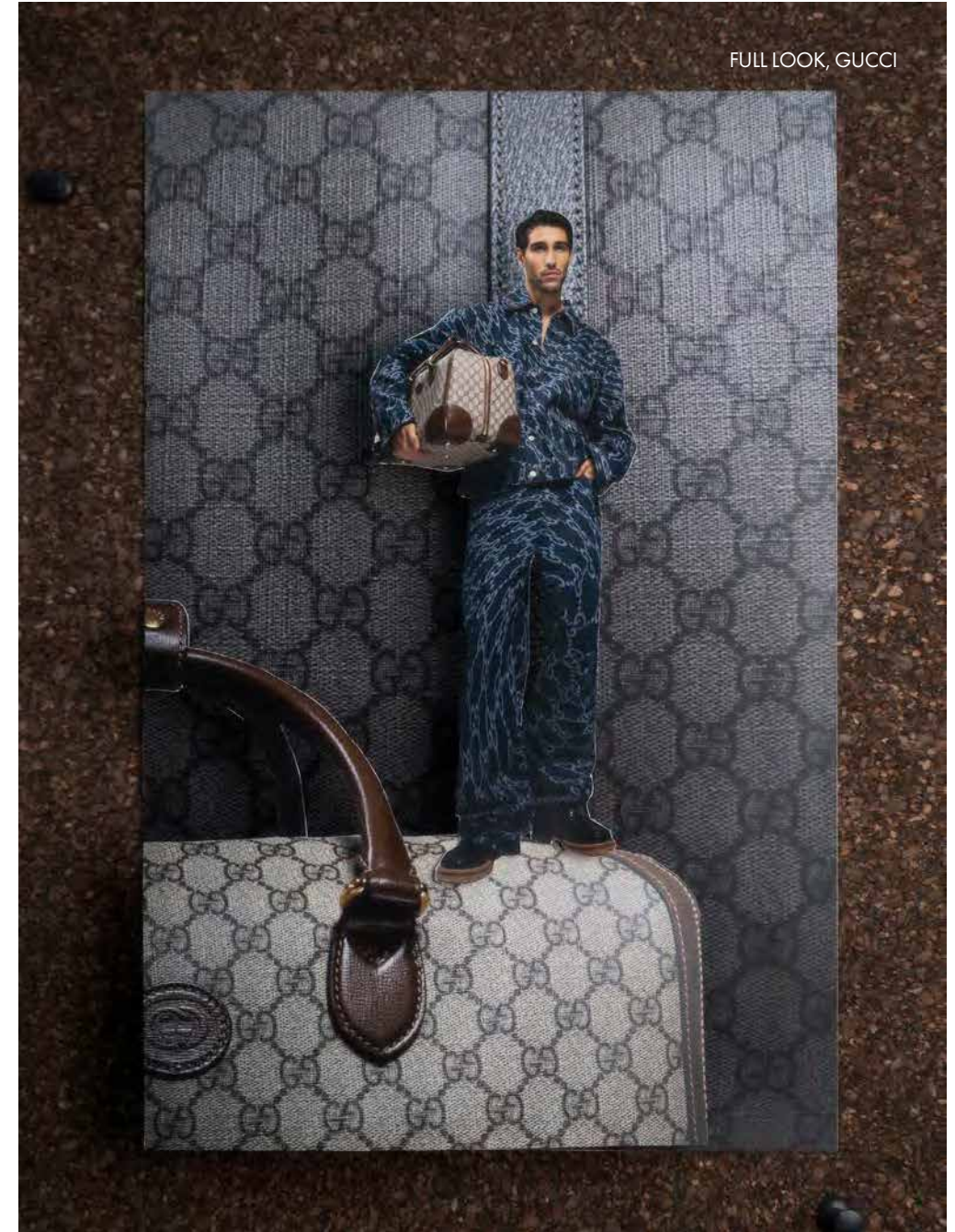


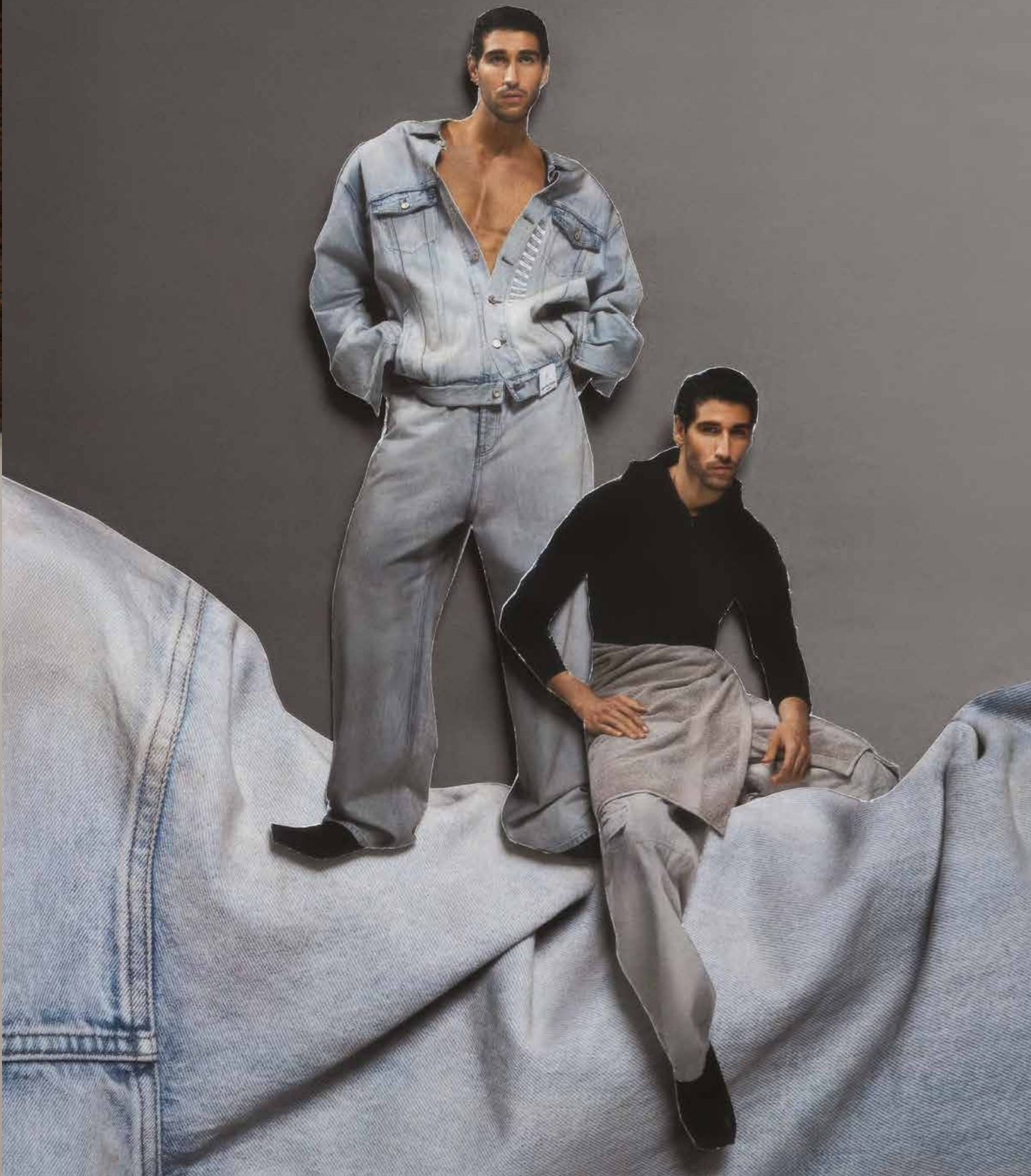
FULL LOOK, PRADA

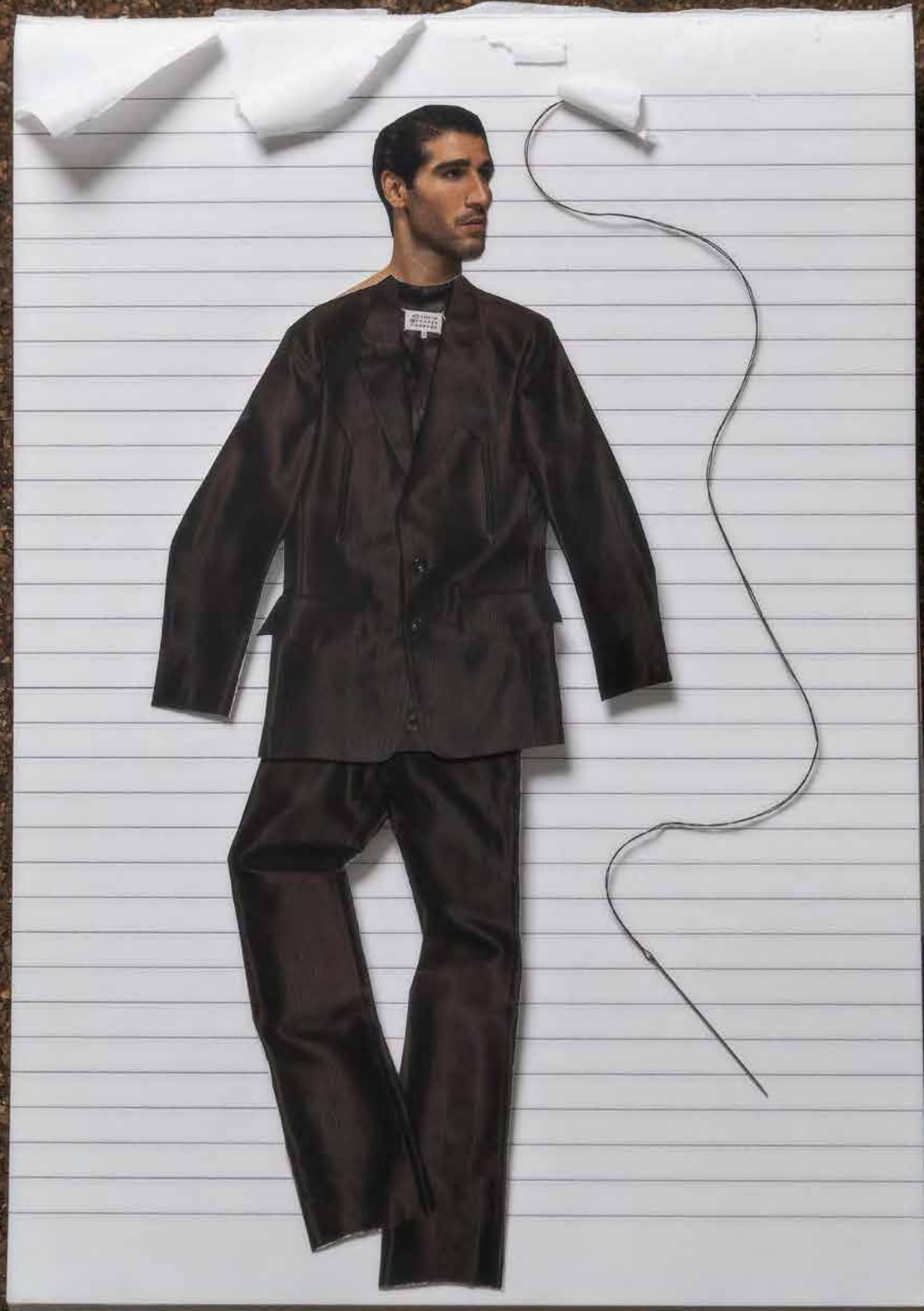
FULL LOOK, DIOR



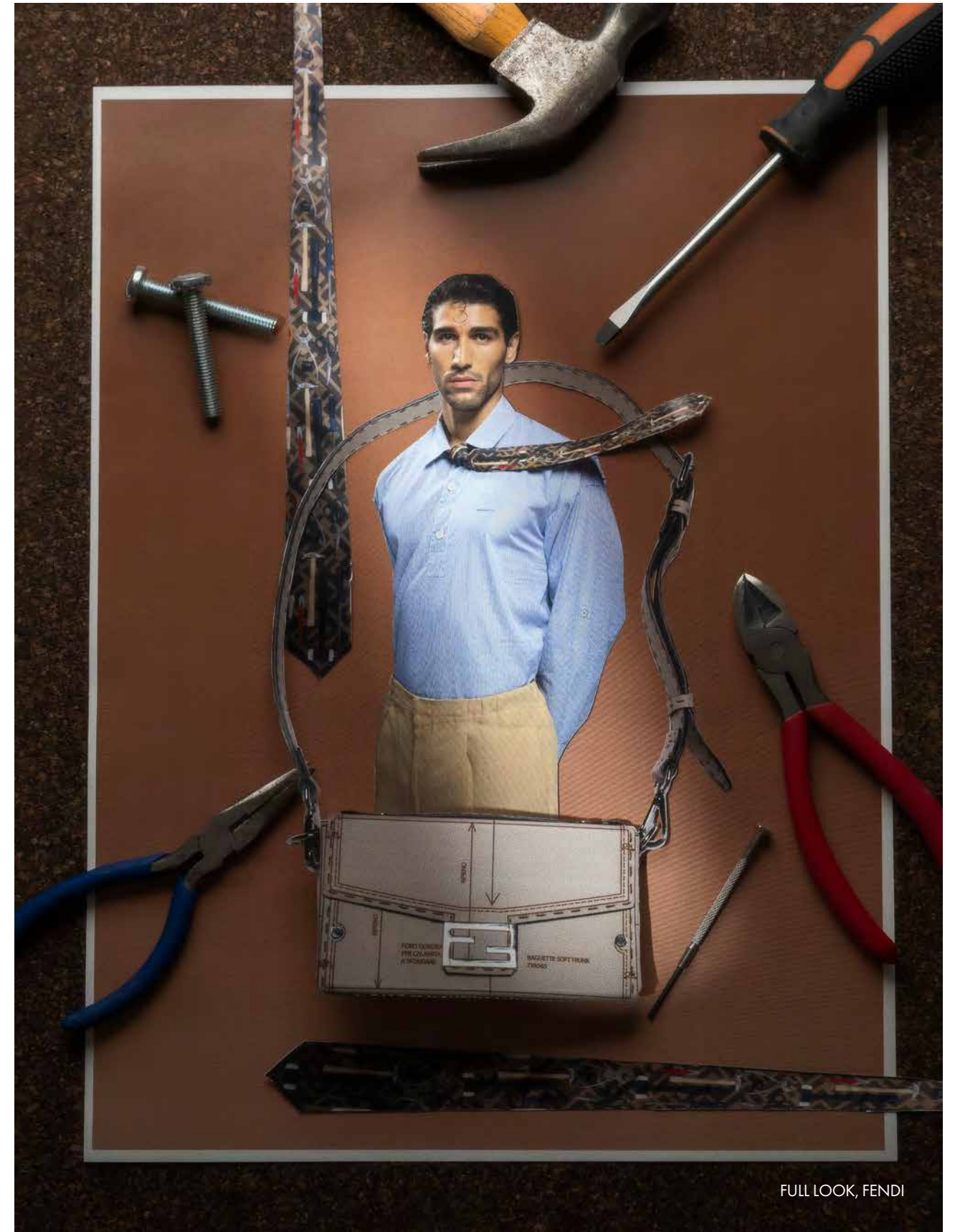
FULL LOOK, GUCCI







PHOTOGRAPHER: ABDULLA ELMAZ, CREATIVE DIRECTION: TALAL KAHIL AT PROJECT 111, STYLIST: HUSSEIN ELCELEMI, HAIR AND GROOMING: AIDA GLOW, MODEL: SAJJAD FOURHASSAN



ELLE ARABIA

Watches

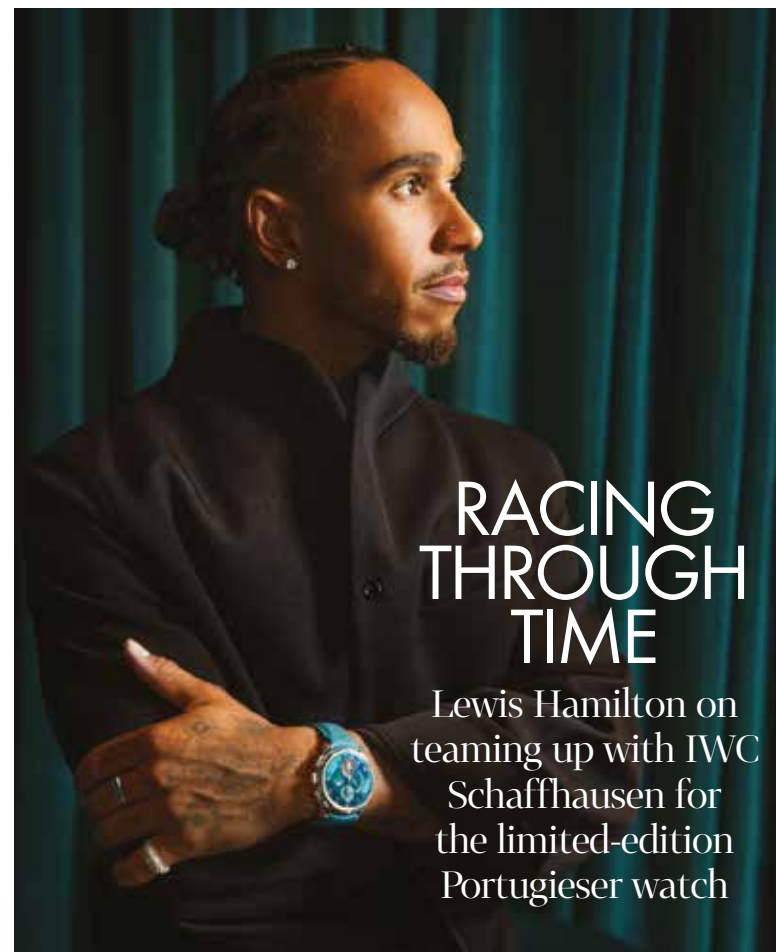
A MAISON SIGNATURE REINVENTED...

Faithful to the original design yet subtly reworked, Cartier's new Tortue pays tribute to the first model, now with a single-button chronograph complication as well as the simple "hours/minutes" versions.



CONVERSATION PIECES...

WITH INNOVATIONS IN SUSTAINABILITY, DESIGN AND PRODUCTION, THIS SEASON'S WATCHES ARE ALL ABOUT MAKING A STATEMENT + ALL THE UNIQUE TIMEPIECES FROM THE 2024 GENEVA WATCH FAIR WATCHES & WONDERS



RACING THROUGH TIME

Lewis Hamilton on teaming up with IWC Schaffhausen for the limited-edition Portugieser watch



WATCH WONDERS

What really works with our partnership as a team is that we are really focused on efficiency, how everything is designed in-house. As a racing driver I'm constantly chasing the clock, I'm chasing every millisecond, so precision is the main focus that we share. And for me, I love the size and the weight of the watches. The first watch that I dreamed of having from IWC was the Top Gun partnership/collab; I love that movie, so when I saw that watch I knew I had to have it!

LATEST COLLAB

With the Portugieser, I chose everything, I'm very hands-on when I try to collab; I don't micro-manage, but I try to learn as much as possible. I ask a lot of questions. The previous timepiece we had done was a Big Pilot; it was the black one with a burgundy strap and face. But I really wanted something you could wear to the Met Gala or a nice event with a beautiful suit. That's when we added those little diamonds on it - they haven't ever been put on a man's watch before! I also wanted to do 44 pieces because it has been my race number since I started racing.

ALWAYS ON

I wear the Lake Tahoe, it's the one that I've been wearing since it came out. I've been traveling with it every single race and it's been in my bag every trip that I've been on. I think it was in Geneva where I saw it for the first time and I knew I had to have it. Two weeks later Christoph Grainger-Herr gave it to me as a gift.

YOUNG LOVE

I've always been fascinated by watches since childhood, but I never truly understood the intricacies of their production until I visited Schaffhausen. Experiencing firsthand how watches are built and designed, discovering the multitude of components within, was eye-opening. The amount of work involved and the extensive time required for production was staggering. I expressed my desire to collaborate on designing a watch with IWC, and thus began our journey of building this relationship.

MOVING FORWARD

Our initial collaborations were a success, making us continue and refine our approach. Since then, we learnt to be more efficient, give more attention to detail and the last watch, the Tourbillon, has been my dream movement and I got to put that in the watch; its platinum and it's as high as we can go, I don't know where we go next from here!



JUST IN TIME

Hot air balloons, green dials, moon phases and black glaciers - here are ten unique timepieces we love from the 2024 Geneva watch fair Watches & Wonders

Words by ROB CHILTON

Hublot

The power reserve of the new MP-11 from Hublot is an incredible 14 days. That's 336 hours, during which you could watch the entirety of The Sopranos four times. The stamina of the Big Bang MP-11 comes from its seven coaxial and vertical barrels that sit just apart from the movement. For the first time, this piece is offered in a shade named 'Water Blue' which, upon closer inspection, could also have been titled 'Daniel Craig's Eyes'. First unveiled in 2018, the Big Bang MP-11 is an horological environment where Hublot like to let their creativity and ingenuity run free. "Our MPs are a laboratory, an exploration of what the watchmaking of tomorrow might look like today," explains the brand's CEO Ricardo Guadalupe.

Hublot 7al



Piaget Polo Date

Piaget

Back in 1979 at their height of the sport luxe trend, Piaget released a daring watch to both keep up with modern tastes and lure a younger customer. The Piaget Polo quickly became an icon with its distinctive gadroons - horizontal lines across the dial. Today, 45 years later, Piaget unveil a new 42mm Polo Date timepiece with a stainless steel case, sporty rubber strap and rose gold hands. Limited to 300 pieces, the seconds hand of the watch displays the number '150' to mark the birthday of the brand that began when Georges-Edouard Piaget opened his first workshop in La Côte-aux-Fées in 1874.





Aquis Date
Upcycle 216

Oris

If it ain't broke, why fix it? Oris have taken the brave move to refine the design of its best-seller Aquis luxury dive watch, and what a nice job they've done. A little more slimline and a little more comfortable thanks to a broader central link on the strap, the highly wearable Aquis is modern, versatile, and masculine. A reworked crown protection, a tweak of the font on the dial, and a date wheel background color that matches the dial color are just a few of the pleasing new features of a watch that's water resistant to 300 meters. Championing the environment remains central to Oris's mission and they've brought in four new editions of its Upcycle model that has a multi-colored dial made from recycled PET plastic. "Rebooting a best-seller, a watch that people already love, comes with risks," says Oris co-CEO Rolf Studer. "But because Oris is an independent company making us free to go our own way, we could be confident that it was the right thing to do."

Bell & Ross

Three new pieces from the aviation-loving brand in 2024 and it's hard to pick a winner. Shall we call it a dead heat? Bell & Ross have produced a trio of BR 05 watches in stunning black ceramic. With a slightly increased case size of 41mm, the watches have presence and heft but are wonderfully comfortable to wear. Soft to the touch, lighter than steel, hypoallergenic for the skin, scratch proof, stainless and hardwearing – ceramic has many benefits that make it an ideal material for watchmaking. And when it's crafted in black to mimic aircraft cockpits, the overall look really takes off. For this new range – BR 05 Black Ceramic, BR 05 Skeleton Black Ceramic and BR 05 Skeleton Black Lum Ceramic – Bruno Belamich, Creative Director and Co-Founder of Bell & Ross, has decided to make the first link part of the case. He explains, "The bracelet is integrated into the case in line with the brand's codes, while bringing another dimension to the watch. We get a shape that is at once compact, harmonious and ergonomic."



Bell Ross Br05-
Skeleton-Black-Lum



Parmigiani Tonda Islamic
Calendar 254

Parmigiani

"A cultural ode to a great civilization" is the grand title given to the extraordinary Tonda PF Hijri Perpetual Calendar from master watchmaker Michel Parmigiani. Following on from 2023's watch in a platinum case comes this year's iteration in a 42mm stainless steel case with a great deal of information on its Viridian green dial. The 12-hour subdial shows the 30-year cycle with the 355-day years in beige and the standard 354-day years in white. The 3 o'clock subdial indicates the numbered months of the year with the ninth month of Ramadan in red. The subdial at 9 o'clock shows the days of the month with a beige aperture indicating whether

it is a 30-day month or a white aperture for a 29-day month. Finally, the 6 o'clock subdial features the blue aventurine moon phase display, which shows the position of the moon in the northern and southern hemispheres. "Inspired by Michel Parmigiani's belief that watchmaking should reveal history, culture, and philosophy, we are committed to making every watch an open window to the world," says the intellectual brand. "The Tonda PF Perpetual Hijri Calendar embodies our desire to celebrate the richness of watchmaking traditions while paying homage to the sacredness of time in diverse cultures."



Tag Heuer

A watch created in 1968 to commemorate a famous sailing victory in the America's Cup was the launch point for TAG Heuer's colorful 2024 Carrera Skipper chronograph. Designed for sailors competing under pressure, the new 18 carat Skipper has a 12-hour counter subdial in teal and a 15-minute regatta counter subdial of green, teal and orange segments set against a deep blue main dial. Why 15 minutes? Because sailors must accurately time the 15-minute countdown before the starting gun is fired to ensure their yacht is in the best racing position. The wonderful colors on the 39mm Skipper – fitted with TAG Heuer's glassbox for maximum legibility – replicate those used on the original Skipper chronograph of 1968, which marked the victory of the New York Yacht Club's Intrepid craft over New Zealand's Dame Pattie vessel in the previous year's America's Cup.



TAG Heuer Skipper

Zenith

Is it the 12-sided bezel? Is it the robust pair of pushers? Could it be the patterned dial? Or maybe it's all three. Whatever it is, there is something about the new Defy Skyline Chronograph from Zenith that draws the eye and then holds it. The sunray-patterned dial of this striking 41mm watch comes in three metallic colors: black, blue or silver, sprinkled with an engraved motif of four-pointed stars. A revamp of the Defy's original octagonal shape, today's watch has a bezel with 12 sides to marry with the hour markers. Measuring elapsed seconds and minutes of the chronograph, as well as the constant running seconds, the three subdials overlap but don't look untidy. Inside the steel case beats El Primero, first created in 1969 when it was the world's first automatic chronograph calibre. This high frequency movement has the capability to measure 1/10th of a second, as seen on the scale around the edge of the dial.



Zenith DEFY-Skyline-Chronograph



Vacheron Overseas-35mm-5520v-210r-B966-Lifestyle



Vacheron Constantin



When does a trend stop becoming a trend and instead becomes a justifiably permanent fixture? The ubiquitous green dials that suddenly appeared on watches a few years ago still haven't left the stage, and we're thankful for it because this earthy hue lends a sophisticated sportiness to a timepiece that just doesn't get old. For 2024 Vacheron Constantin have introduced green dials with a sunburst satin-finished center and velvet-finished flange to its Overseas collection for the first time across four pink gold models. Additionally, quick-release interchangeable bracelets and straps enter the fray in pink gold, green calfskin and green rubber. Vacheron Constantin's Style & Heritage Director Christian Selmoni explains, "We chose a deep green that exudes hints of plants and forests, a sort of call to nature that makes a perfect fit with the Overseas spirit of travel and exploration. This intense green color acts as a revealer, enhancing the brilliance of the gold while ensuring exceptional legibility of the watch's functions."



Montblanc Iced Sea Bronze

Montblanc

The sun setting on the glacier of the Mer de Glace on the Mont-Blanc massif sounds like the opening line of a David Attenborough documentary. This poetic moment is the inspiration behind a remarkable new piece from Montblanc. A new addition to the Iced Sea Automatic Date collection that was born in 2022, the bronze tone watch has a black glacier patterned dial for an effect that is warm and inviting, which is ironic considering the icy theme of the watch. The case has been crafted from cupro aluminium, an alloy that is highly resistant to corrosion and rust, yet is still able to develop a patina like bronze. Other new features on the 41mm watch include a bi-color unidirectional anodised aluminium bezel, a logo inspired by a vintage Minerva export seal, and a 3D engraving on the titanium caseback with bronze-toned coating that features a scuba diver.

Chanel

It's perhaps one of horology's most intriguing riddles that Chanel, a brand that doesn't make menswear, manages to produce watches that are so superbly masculine. The Monsieur de Chanel watch line welcomes the new all-black Superleggera edition that takes its design from the racing car playbook. Limited to 100 pieces, the Superleggera's 42mm matte black case is hewn from ceramic and steel, accompanied by a guilloché dial and a highly wearable nylon strap with a trim and lining of calfskin leather. As well as stunning looks, the watch has two impressive integrated complications: instant jumping hour and a retrograde minute shown on a 240° scale.



Chanel Superleggera



UP,
UP' &
AWAY

Breitling Aerospace B70 Orbiter

Breitling releases a remarkable timepiece honoring a historic milestone



Breitling Orbiter 3, the first nonstop balloon flight around the world



To celebrate its 140th birthday (that's a lot of candles on a birthday cake) Breitling are releasing a series of watches that mark amazing firsts, such as the first non-stop balloon flight around the world in 1999. In a wonderful touch, each Aerospace B70 Orbiter contains a piece of the balloon piloted by Bertrand Piccard and Brian Jones who traveled 45,633kms in 19 days, 21 hours and 47 minutes, achieving the longest flight, both for distance and duration. "Those 20 days were so intense, I remember every aspect of the flight like it was yesterday," says Piccard. "It was not only about flying around the world, it was about showing that we can achieve much more than we think. Now, as then, we need to be able to dream big. To get out of our comfort zone. To be disruptive. When you apply this thinking to any topic, you can change the world." The eye-catching watch has a dazzling orange dial that echoes the color of the Orbiter 3 capsule, while the fragment of the Breitling Orbiter 3 balloon can be seen through the transparent caseback.



©MELANIE & RAMON

BACK IN THE GAME

Dior revives the Chiffre Rouge Chronograph

If you were a fan of Hedi Slimane's penchant for trim cuts and sleek aesthetics, then you must have been a fan of the original Chiffre Rouge; launched back in 2004, it was modernly sleek all clad in black with an asymmetric sporty shape that captivated watch enthusiasts with its undeniable Dior essence. Now, after nearly a decade of dormancy within the realms of the Maison's research and development, the Chiffre Rouge – named so because of the red digits (aka chiffres in French) in the date window – makes a triumphant return with five models (expect another three later in the year). Sized at 38mm and 41mm, all the watches come with that iconic red crown at four o'clock

and a highlighted number 8 in the same shade in the date display, an ode to Monsieur Dior's favorite number. The 8 timepieces explore various finishes, spanning from a sleek ultra-matte black to a case adorned with diamonds. Limited-edition models even boast a tourbillon for that extra touch of sophistication. As well as receiving a sharp technical upgrade, wearers can now play around with the straps, switching between rubber (enhanced with macro and micro cannage print) or precious leather – depending on their mood. Revisited with a modern edge, these extraordinary timepieces prove that Dior's watchmaking era has just begun.





INSIDER LOOK

Creative Director of MarComLux and avid watch collector Jean Ghalo on the timepieces that make him tick, his vast personal collection and the fantasy trio he dreams of.

edition pieces but I don't mind them either. Watches in general are considered to be limited (speaking in terms of mechanical watches), it's actually intriguing to consider the rarity of mechanical watches in contrast to the vastness of the Earth's population. That being said, I do have a few limited editions that I enjoy though!

CHANGING TASTES

My favorite watch could be a favorite watch of the week or favorite of a certain trip. Sometimes I get hung up on one timepiece for a long time or sometimes I have favorite timepiece(s) which I only like to travel with.

FIRM FAVORITES

I definitely have a favorite complication: Minute Repeater! My ultimate dream is to own a Minute Repeater complication – one that I hope will mark the culmination of my collection journey, though I recognize it's still a distant goal I'm working towards.

THE FANTASY TRIO

If I would rather prioritize complications over specific watches, I'd opt for three distinct ones: the Minute Repeater, Perpetual Calendar, and GMT complications stand out to me. But I think you can see it is already hard enough to choose three complications, so how can I choose only three watches?

A LOVE AFFAIR

Watches, in particular, have held a special fascination for me since childhood. I distinctly remember learning to tell time at the tender age of five; the rhythmic tick-tock of my first quartz timepiece captivated me – it actually used to put me to sleep! It was more than just a tool for telling time; it was just love at first sight.

PASSION TURNS TO WORK

That initial fascination with watches grew into a lifelong passion. Today through MarComLux, I have had the privilege of not only indulging my personal affinity for timepieces but also leveraging that passion to create immersive brand experiences.

FIRST EVER

The first watch I bought was a Swatch. Unfortunately I don't have it anymore; it was lost in one of my moves!

THE ROAD TO WATCHES

It took me some time to start properly collecting watches, primarily due to another expensive passion of mine – photography. Photography not only became my source of living at the start of my career, but also a profession born from a deep-seated love. It also eventually allowed

me to afford the means to fully embrace my love for timepieces, as I channeled my passion for watches into photography, capturing their beauty and intricacies through my lens.

A GROWING COLLECTION

I consider myself fortunate and deeply grateful to have collected a meaningful collection of timepieces that resonate with me on a personal level. Each watch holds not just aesthetic appeal but also a profound emotional connection – a testament to the enduring allure of horology.

DIAMONDS IN THE ROUGH

I wouldn't say I actively search for limited-

JEAN'S PRO TIPS ON COLLECTING VINTAGE TIMEPIECES



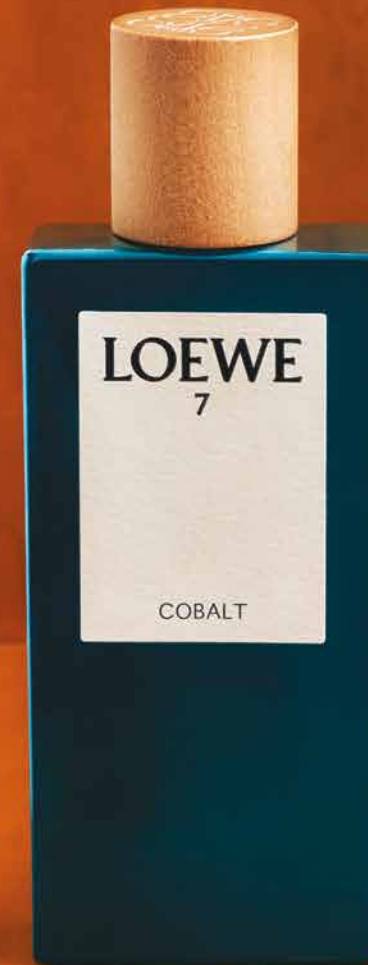
FRANCESCO DONDI / UNSPLASH

- 1 Buy the watch you love, not what is currently trending or what other people prefer for you to wear.
- 2 Exotic dials on vintage timepieces are extremely intriguing, nice and have a lot of beauty and character. If curated correctly, this could potentially be a nice series to collect and look at it all together one day.
- 3 To safely acquire an authentic vintage watch, go to auctions, reputable stores or vintage watch dealers who have been in the business since the 90s, whilst avoiding what you find on the web and social platforms.

ELLE ARABIA

Grooming

OUT OF THIS WORLD...
LOEWE 7 unveils a fragrant universe influenced by the enigmatic depths of outer space and it's latest addition, LOEWE 7 Cobalt, will have you take off on a cosmic olfactory journey with stellar notes of incense, tonka bean, and sage.



GET READY FOR...
SUMMER

FIND OUT WHY EVERYONE IS ROCKING A MOUSTACHE + A GUIDE TO THE ENDLESSLY VERSATILE DO-IT-ALL HAIRCUT OF THE SEASON

©CLAUDIA MAURINO

SUMMER SAVIOR

Sun's out and we're reaching for Aēsop's Protective Facial Lotion; with potent blemish-fighting niacinamide and a nourishing plant-based humectant that protects the skin, we're applying this all day, every day.



Radar

HOT NEW PRODUCTS TO ADD TO YOUR GROOMING ARSENAL THIS SEASON



IT'S TIME TO ROLL

We can now all smell like Champagne Papi thanks to Drake's new venture into the beauty world with a fragrance oil from his Better World Fragrance House line. Based on the brand's best-selling and cult favorite "Carby Musk" candle, the new scent is set to be "more potent [and] concentrated version of a fragrance spray, [thus] lasting longer on the skin."



SMELLS LIKE...

Bold bottles and bright, vigorous scents, Loewe's new duo drop fully embraces every woody and floral aspect related to nature. Dubbed Solo Vulcan and Agua Drop, the new additions to the Botanical Rainbow collection ooze rich and ambery scents, you'll want to spritz that Spanish Rockrose wildflower all over!

GOING GREEN

Just as we look to eat as organically possible in our diets, the same is being applied to our grooming routines with conscious products that benefit both the environment and our beauty.



1. The Serum- 100% Plant-Derived Squalane by The Ordinary
2. Face Moisturizer, Blu Atlas 3. Bladderwrack + Buckthorn Body Wash, Haeckels 4. Dream Drops Clarifying Serum, Florence by Mills-Dream 5. Freshening Face Toner, Harry's

STAR

It feels like every celebrity has their own beauty brand, so why shouldn't The Rock have his own? Named Papatui (a tribute to his Samoan heritage), Dwayne Johnson's personal care line took four years in the making and includes all things skin care, from a tattoo balm to bath and body products, all made of cruelty-free ingredients.



WISHLIST WORTHY FIVE WELLNESS PRODUCTS WE CAN'T GET ENOUGH OF



Into intermittent-fasting? This added to your black coffee, will jump start your nutritional ketosis first thing in the morning.
True Mct Oil, Ancient + Brave

This superhero works on firing up your gym sessions as well as healing your body from the inside out.
Male Optimum, Bodyism



Breakouts be gone, and they will thanks to this daily supplement that contains three super ingredients that will fight irritation and inflammation.
Pure Skin Clarifying Food Supplement, Murad



Get that hair line back thick and lush thanks to this magic pill that's clinically proven to increase hair growth in 90 days!
Growth Phase, The Nue Co.

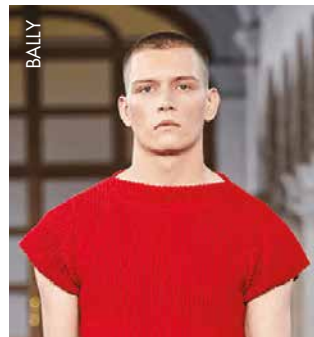


You know what they say – a teaspoon of Manuka honey a day, keeps the doctor away!
Raw Manuka Honey, The Activist



#ELLE TIP

Remember, take your time and don't rush the cut. A lose clipper guard that pops off and you'll end up with a bald patch that can only be fixed by shaving your head completely!



WHAT'S THE BUZZ

The endlessly versatile do-it-all haircut is here to stay this season, proving that starting with a clean slate is the best way to step into this spring. Short and uniform, it's easy to maintain and do yourself; forgo the barbers and just get your clippers out, set them to 0.5 or 1 and shear that hair away. Paired with a fresh, skin-close shave, it's a badass look that won't disappoint.



LAUNCHMETRICS SPOTLIGHT



RABIH IS ALSO A FAN OF LA MER MOISTURIZING CREAM



Cooling Protective Suncare Spray, SENSAI



Amino Acid Shampoo, KIEHL'S



Rêve de Miel Nourishing & Moisturizing Lip Repair Balm, NUXE



Hair Rituel Restructuring Nourishing Balm, SISLEY

Trinity Facial Toning Device, NUFACE



Oud Maracujá Extrait, MAISON CRIVELLI



Luna Sleeping Oil, SUNDAY RILEY

THE GROOMING DIARIES

RABIH ROWELL

Self affirmations, consistency and a cabinet filled with fragrances: How the cool creative keeps up with appearances

I WAKE UP AT... 8 am on a normal day, 12pm on a holiday.
THE FIRST THING THAT PASSES MY LIPS IS... A cold sip of water followed by a Honey Lip Balm by Nuxe.
THE LAST THING THAT PASSES MY LIPS IS... An Laneige Lip Sleeping Mask.
MY MORNING ROUTINE... Consists of a Shiseido Waso Shikulime Face Wash, Valmont Moisturizer and Sensai Suncare Spray.
MY EXERCISE ROUTINE... Is swimming, wake boarding and dancing the night away.
MY WORST GROOMING HABIT... Has to

be falling asleep with my makeup on after a very long day or night, oops.
THE LAST GROOMING ITEM I BOUGHT... Was the NuFACE Trinity Facial Toning Device; I've been using it for a week now and it does give a great workout for facial muscles.
THE LAST PRODUCT I FINISHED... Is Sunday Riley's Luna Sleeping Oil – it's the one product that I can't have missing in my bathroom cabinet.
FOR HAIR MAINTENANCE, I SWEAR BY... Kiehl's Amino Acid Shampoo, Sisley's Hair Rituel Restructuring Nourishing Balm and Kerastase's Curl Manifesto Gel Curl Cream.
MY BATHROOM CABINET IS ALWAYS FILLED WITH... Fragrances mostly. I love having a lot of perfumes to play with, especially those with incense, tonka and bergamot notes.
MY BIGGEST GROOMING INDULGENCE... Is shaving at home. It is almost like painting my face up close using the shaving cream and then removing it to look completely different – there is magic in it for me.
THE FRAGRANCE I'M LOVING RIGHT NOW... Is Oud Maracujá by Maison Crivelli.
TELL US A GROOMING SECRET... A good grooming routine is all about consistency, and the only secret I can possibly have is how much effort I put into the ambiance around it; good music, a nice candle and some self affirmations will make you look forward to skin and self care, and consistency will follow.
I DEAL WITH STRESS BY... Reliving good moments in my head and that usually helps me get over a stressful thought and carry on.
THE LAST TREATMENT I HAD WAS... A sulfur bath in Tbilisi.
THE NEXT TREATMENT I WANT IS... The iPixel CO2 Laser, it's a facial treatment used for fractional skin resurfacing, in other words, it enhances skin color, reduces texture, stimulates collagen production and reduces aging signs.

RETRO REVIVAL

If you currently aren't rocking a moustache, then you're not flexing the hottest menswear accessory of the moment. Having taken over the driver's seat from its bearded sibling, the stache is back in action creeping up on the street scene of many a fashionable capital. And like all great statement accessories, it'll add that cool finishing touch to whatever you wear.



'TACHE CARE

The best oils, balms and moisturizers to maintain that impressive stache; because just like your hair, if you don't nourish and look after it, it just won't flourish.

1. HYDRATING BEARD OIL, HAECKEL
2. BARBIERE BEARD SERUM, ACQUA DI PARMA
3. BEARD OIL, JACK BLACK
4. BEARD AND HAIR OIL, F. MILLER
5. UTILITY BEARD OIL, BEARDBRAND
6. HAIR AND BEARD OIL, AESOP
7. MAN MINT BEARD BALM, THE GROOMED MAN CO.
8. BEARD OIL, LE LABO
9. BEARD MOISTURISER, MURDOCK LONDON

LAUNCHMETRICS SPOTLIGHT



WET & WILD

WITH THEIR
INVIGORATING NOTES,
THE SEASON'S LATEST
SCENTS OFFER A MUCH
NEEDED AND REFRESHING
SPLASH FOR THE SENSES



ALLURE HOMME SPORT, CHANEL



AVENTUS, HENRY CREED



HOMME INTENSE, DIOR



1 MILLION GOLDEN OUD, RABANNE



THE COLLECTION ENIGMATIC SAFFIANO, HUGO BOSS



L'HOMME IDÉAL PLATINE PRIVÉ, GUERLAIN



K, DOLCE & GABBANA

EMMAN

Arabic

Culture

LOCAL LIFE

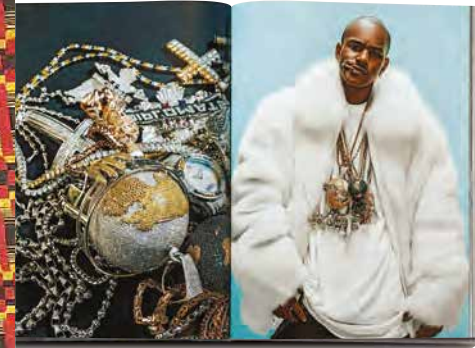
This new outdoor photographic exhibition in AlJadidah offers an intimate view of the people of AlUla through Hassan Hajjaj's eyes. Running until 27 April

CALENDAR WORTHY

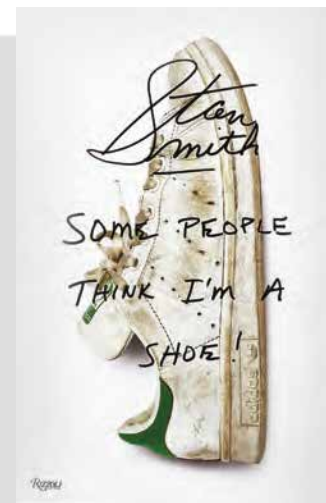
THE BEST IN ART, LITERATURE AND DESIGN EVENTS TO BOOKMARK NOW



@HASSANHAJJAJ_LARACHE



FOR THE DIAMONDS IN THE ROUGH Ice Cold: A Hip-hop Jewelry History by Vikki Tobak



FOR SNEAKER ENTHUSIASTS Stan Smith: Some People Think I'm a Shoe by Stan Smith

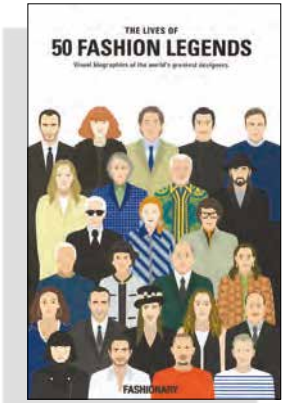
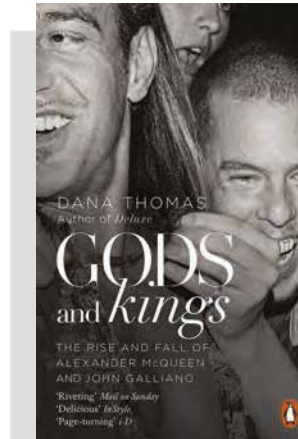


FOR THE STREETWEAR FANS This is Not Fashion: Streetwear Past, Present and Future by King Adz



FOR MAGAZINE LOVERS Dazed: 30 Years Confused: The Covers by Jefferson Hack

FOR THE DESIGNER DEVOTEE Gods And Kings: The Rise and Fall of Alexander McQueen and John Galliano by Dana Thomas



FOR AUTOBIOGRAPHY BUFFS The Lives Of 50 Fashion Legends: Visual Biographies of the World's Greatest Designers By Fashionary

GOOD READS

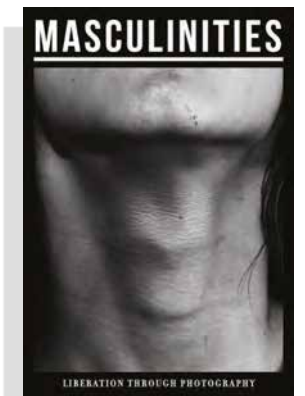
Nothing is as enviable as a sick collection of streetwear and sneakers to show off in your wardrobe or on your coffee table...



FOR THE CRAFTSMAN AT HEART Louis Vuitton Manufactures by Nicholas Foulkes



FOR THE LOVE OF OFF-WHITE Virgil Abloh. Nike. ICONS by Assouline



FOR PHOTOPHILES Masculinities: Liberation Through Photography by Alona Pardo



FOR THE TRENDSETTERS Supreme By Supreme by James Jebbia

The Guide

DON'T MISS THIS SEASON'S ESSENTIAL ART, CULTURE, MOVIES AND MORE...



Movies

Forget standing in queue at the movies; it's time to bring out the popcorn at home as a new wave of series will have you firmly planted on your sofa and in front of your TV



PALM ROYALE

A blonde debutante, a dead body in the water and a steady stream of people to be eyed with suspicion. If you still miss *White Lotus*, this will keep you going! April (above)

3 BODY PROBLEM

David Benioff and D. B. Weiss are filling the gap left behind *Game of Thrones* with this adaptation of the bestselling novel of the same name. Murder, war and a gripping narrative, this deeply complex sci-fi series ticks all the boxes and more. March (left)

THE BEAR

It's back into the kitchen with *Carmy* for more chef drama, as Jeremy Allen White navigates captaining the restaurant to success, saving crumbling personal relationships and working on letting go. June (below)



A GENTLEMAN IN MOSCOW

Think 'The Terminal', but with more gilded foyers and Ewan McGregor as a Russian Count. He gets banished to decades under house arrest in a hotel after the Bolshevik Revolution. A wonderful story that reveals how a man, stripped of everything, handles life's hurdles with dignity, grace and humor. April



SUGAR

Tasked with finding the missing daughter of a bigwig Hollywood producer, follow Colin Farrell on this trippy take on noir detective drama as he uncovers shady secrets that will have you on the edge of your seat. April



FALLOUT

This game-to-screen adaptation of Bethesda's super mutant of a video game is set in future post-apocalyptic L.A., years after a nuclear war eradicated humankind, and now dwellers come out to rebuild from the ashes. April



MORE FEELINGS

Smart and witty, this comedy special by Ramy Youssef dives head first into heavy topics with equal parts levity and empathy, and of course, a sick side of digs that will leave you in stitches not knowing whether you should or shouldn't be laughing. April



Performance

CIRQUE DU SOLEIL CRYSTAL

If you like your acrobatics packed with adrenaline, then this brand-new show (a first in the company's 39-year history) will set your pulses racing as acrobats and skaters perform on the ice and in the air, pushing the boundaries of the circus arts. April 26 - May 05



SHARMILA DANCE EXTRAVAGANZA

Who doesn't love a dance show – the costumes, music and different dance styles – and this one, currently in its 23rd year, is a whirlwind of talent; the cast boasts some of the best professional dancers Dubai as well as aspiring young talent of all ages and tickets to see them are always sold out. April 19-21



BOYZ II MEN

Renowned for their timeless hits and soulful performances, this iconic band will serenade fans at the Coca Cola arena with hits like End of the Road and One Sweet Day. It promises to be a night filled with nostalgia, passion and the smoothest of sounds. April 28

MOHAMED RAMADAN
5 THINGS TO KNOW ABOUT THE MULTIFACETED ARTIST WHO WILL PERFORM AT ETIHAD ARENA THIS MAY 17

- Before shooting to fame as a singer, Ramadan started his career as an actor and went on to become one of Egypt's leading men.
- Famous movie icon Omar Sharif once said that Ramadan would be the only one he would pick to play him in a movie.
- His song Ya Habibi 2020 led his YouTube channel to become one of the most-viewed in the Middle East back in 2020.
- On Instagram, he has amassed a whopping 30.9million followers and we're sure by the time this is printed, it's 31 now!
- Although he juggles many a hat, Ramadan almost became a football player when his father, Ramadan Hegazi, took him for a trial at one of Egypt's top football clubs.



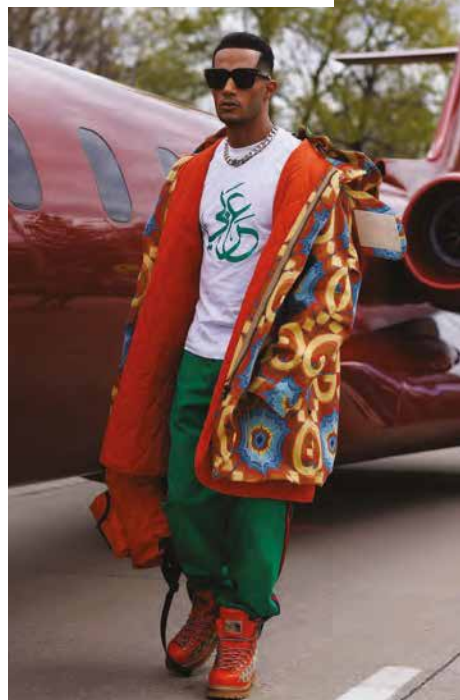
SHAGGY & BLACKSTREET

What's better than one act? How about two, and when they are this iconic you know that you're in for a hell of a night. May 11



THE KID LAROI

Alongside rapper Iann Dior and Karl Wolf, the Aussie rising star of the music scene is gearing up to take center stage for a sensational concert. With his captivating voice and chart-topping hits, this is one for the books. April 19



JAMES BLUNT

Taking over the Coca-Cola Arena as part of his new album tour, Who We Used To Be, the Internationally acclaimed singer-songwriter is set to deliver an experience that will resonate long after the final note fades with his heartfelt ballads and upbeat anthems. May 24



SCORPIONS

Get ready for an unforgettable musical journey as the famed rock band from Germany hits Abu Dhabi on May 17th whilst on their global tour, "Love at First Sting" 2024. Loving You and Big City Nights are just a few of the hits to expect. April 12



Laugh it Off Dubai's favorite Comedy Festival is back with hilarious acts such as Kenny Sebastian and Gad Elmaleh , all across 10 side-splitting days you'll never need to work out those abs ever again! April 12-21

Art



IN THE EYES OF OUR PRESENT, WE HEAR PALESTINE

This unique exhibition in Al Dhaid, Sharjah provides insight into the experiences, aspirations, and struggles of the Palestinian community, showcasing artworks by Palestinian as well as neighboring artists. The perfect place for anyone looking to learn more about Palestine. April

WORLD ART DUBAI

If you're looking to start an affordable art collection this is where to do it. Explore up and coming talents and seek out affordable pieces that won't break the bank at this yearly favorite. May 2-5



BOOK NOW

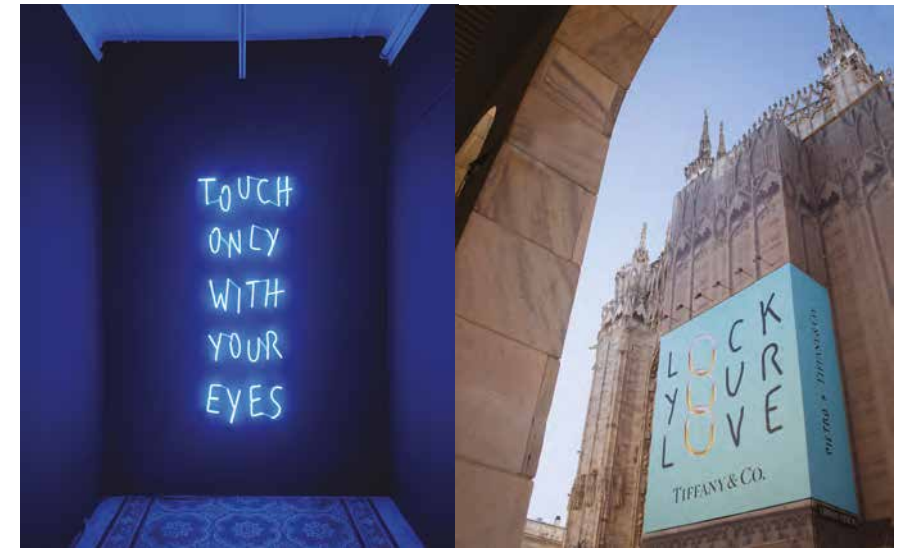
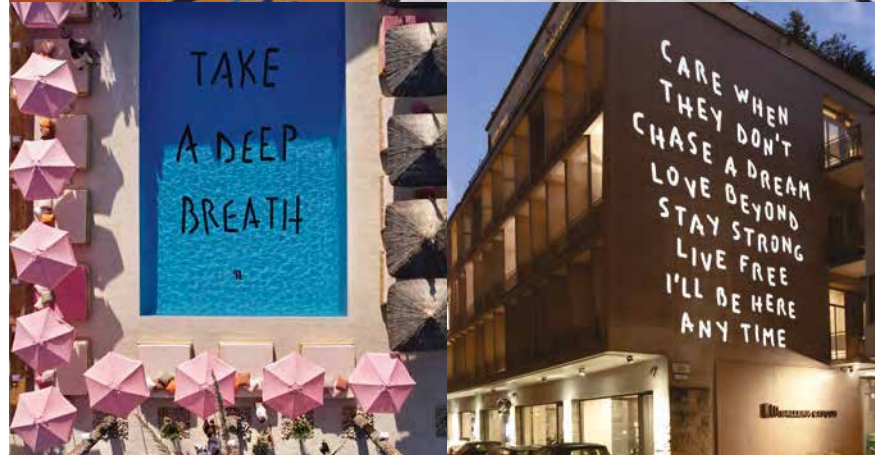
ELROW FESTIVAL

With a huge line-up for ravers headlined by Australian music producer Fisher, this famous Barcelona dance fest will have your feet moving till the later hours of the am. April 13



NEW FRONTIERS

With social media as his gallery, Pietro Terzini has managed to put a digital spin on “modern” art with statement-making graffiti slogans that he shares with the touch of a button. As he leads the way in a new era of creativity, he opens up about fashion, memes and the thought-provoking conversation-starting art in between.



Delve into his world & follow his latest work @pietro.terzini

Let's start at the very beginning. What triggered your interest in fashion, particularly streetwear? My interest in the world of streetwear began in 1996, when I saw the Air Jordans for the first time in the movie “Space Jam”. More recently, in the early 2000s hip hop music and artists like Pharrell Williams and Kanye West made me fall in love with street fashion. At the beginning it was a niche and websites like Highsnobiety were small blogs; it's incredible how in the following decade everything exploded globally!

How did you make the leap into art? I started making paintings in 2012 while studying architecture. At the beginning they were very minimal and abstract canvases, then in 2016 when I downloaded Instagram everything changed. Inspired by the meme culture I started producing text-based art on physical mediums, taking photos of it and publishing on Instagram. People started sharing them and thanks to this digital buzz I was contacted by my first gallery that is based in the US.

Your work as an artist is simple yet smart turning human emotions and synthesizing them into ironic phrases. How did it develop?

I want my work to be very simple, synthetic and understood by everyone in a glance especially since nowadays the world is just too fast! The development may vary each time, but the main inspiration is life. I like to explore ordinary life; the little things and timeless feelings that belong since the beginning of mankind.

For those that don't know you, how would you describe your art? I would say contemporary pop-text-based art in the era of social media and globalization.

Pop culture, memes, iconography – those are just a few things that have influenced you as a visual artist. What inspires you these days? Music and movies are my massive inspirations. Real life and the relations with the people around me are a form of inspiration as well. I always steal, sometimes a feeling, sometimes a word, sometime a vibe from all these sources.

Why do you think your art sparks so much attention? I have no idea, but I'm really grateful to every single person that took a few seconds of their life to read one of my works

What's the most controversial piece you have ever created? The next one! So yes, I've not created it yet!

You've worked with countless brands. Which has been your most memorable collaboration to date? My absolute favorite was the one with the Jordan brand. As I told you when I was a child and I saw Space Jam everything changed

and having had the opportunity to collaborate with this brand is still unbelievable for me **And which brand/designer is on your wishlist for working with next?** I would like to work with a big music artist.

Where do you see the art of our time moving towards in the future? It's very hard to answer this question since now it's very difficult to define what art is. I think that the new generations, the ones born in an already interconnected and digitalized world, will show us the way. The future will be full of unpredictable surprises I think.

How do you feel about NFTs and how digital art was catapulted from Instagram into the market? I always look at it from the outside with interest but in the end, it is not my cup of tea. I still like having a real painting hanging on the wall.



Three artists I would love to have over for dinner... Damien Hirst, Mark Rothko and Takashi Murakami. **If I weren't doing art, I would be...** An architect! **Art NFTs, love them or hate them...** Neutral hahaha. **Your favorite quote in life...** Less talk, more do!

JAX DISTRICT

Where Creativity Finds a Home

Transforming Riyadh's art scene, one warehouse at a time

It might seem counterintuitive to visit a culturally rich city like Riyadh and spend an afternoon on an industrial estate, but within a cluster of renovated warehouses in the historic town of Diriyah, you'll discover a shimmering new district standing tall as a beacon of artistic expression – JAX District.

UNEARTHING JAX DISTRICT'S ORIGINS

The area was originally established as a manufacturing site in 1975, and has since become the beating heart of the historic town, focused on telling the story of the Kingdom's industrial evolution. Since 2021, JAX has evolved into a flourishing community of artists, creative industries and cultural institutions. And it's growing exponentially, engulfing more warehouses and attracting world-class talent to its fold.

At its core, JAX District is a celebration of the inner artist within us all, a sentiment echoed in a recent citywide teaser campaign that transformed the streets of Riyadh into a gallery of murals and billboards featuring the phrases "I am Arts," "I am Inspiration," and "I am JAX". From acclaimed artists and galleries to production houses and creative agencies, the district has provided an ecosystem for

artists, with their close physical proximity fostering new and exciting collaborations and connections. It is a testament to the thriving cultural renaissance happening in Riyadh, championed by the Saudi Ministry of Culture, aiming to draw 150 million visitors by enhancing cultural and tourism offerings.

FROM ART TO MUSIC AND BEYOND

Saudi Arabia Museum of Contemporary Art (SAMoCA) is among the state-of-art galleries now calling JAX home. As the country's first museum dedicated to modern art, it promises to kickstart a new era of art appreciation in the Kingdom, with a mission to empower artists from the region while serving as a platform for both local and international talent. Its latest exhibition *Into the Night* – running until May 20 – explores the symbolism of the nocturnal realm, in particular its associations with mystery, introspection and the imagination. Presenting work by more than 30 international artists, the show explores the theme through a diverse range of media, including sculpture, immersive installations and video works, all relating to the night in different ways.

WORDS BY ROB CHILTON



Among other creative spaces that have embraced JAX is The Aimes, a dynamic art experience company that helps stage some of the region's most important projects and events, including the Islamic Arts Biennale, Noor Riyadh as well as a handful of site-specific events within Maraya in AlUla.

Meanwhile, MDLBeast, known for its groundbreaking Soundstorm music festival, has expanded its offering by launching Beast House, a new members-only club at JAX. This innovative hub aims to cultivate relationships within the music industry while providing a creative space for musicians to sharpen their skills. Its high-tech facilities include a production room, and a recording studio, with space available for live music sessions, networking events and more.

A NEW HAVEN FOR GALLERIES AND GASTRONOMY

JAX has attracted many reputable local galleries. ATHA, a leading contemporary art gallery in Jeddah and AlUla, opened its third space here in February 2024. Running until May 20 is *The Ground Day*

Breaks – a solo exhibition by Muhannad Shono who addresses pressing ecological, social, and political issues through the use of reclaimed black foundry sand, a discarded industrial byproduct. HAFEZ Gallery, Nasser Alturki Studio and Noura Binsaidan Studio have also moved into nearby warehouses.

Wherever artists settle, others follow, and JAX District is now a hub not only for the arts, but also for artisan eateries and coffee shops with AOX, Archi & JAX, and Acoustic Restaurant just a handful of early adopters ready to satiate the incoming increase in foot traffic.

2024 DIRIYAH CONTEMPORARY ART BIENNALE

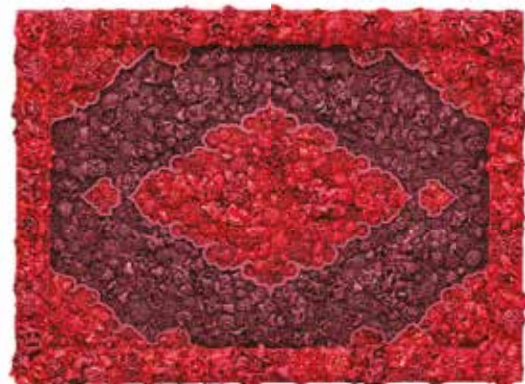
As JAX hosts the 2024 Diriyah Contemporary Art Biennale until May 24, its transformation is impeccably timed. Featuring 92 artists from 43 countries, this landmark event is poised to solidify JAX's reputation as a vibrant and dynamic arts centre, beckoning art enthusiasts, dealers, curators and inquisitive residents eager to explore this new cultural hotspot – a place where creativity has, at last, found a permanent and welcoming home.

Textile Gardens

A new exhibition of carpets is a “celebration of the ordinary transformed into the extraordinary”



WORDS BY ROB CHILTON



Clockwise from top left: Some of the work on display by artists Antonio Santin, Ayman Balbaki Debbie Lawson & more

“CARPETS OF EDEN, GARDENS OF FANTASY” CURATED BY BEHRANG SAMADZADEGAN is running until September 20, 2024 at the Leila Heller Gallery

Carpets often go unnoticed, a flat surface we simply walk across. But a new exhibition at Leila Heller Gallery in Dubai is standing up for carpets and exploring the narrative role they’ve played in art history.

In *Carpets of Eden, Gardens of Fantasy* more than 20 artists are presenting their deeply thought out interpretation of carpets in a beautiful exhibition curated by Behrang Samadzadegan.

At the space in Alserkal Avenue, artists “go beyond the surface, delving into the unseen, weaving layers of imagination that transcend the tangible,” explains the

gallery. “Here, carpets cease to be mere floor coverings. They metamorphose into canvases, hosting a symphony of dreams where fantasy begets more fantasy.”

In *Ozymandias King of Kings*, one of the artists Debbie Lawson displays a bear made of carpet, while *White Tiger* does the same with a tiger emerging from the wall. “These carpets embody more than mere threads and fibres,” continues the gallery. “They carry the echoes of an enchanted garden, a sanctuary of dreams. In the quiet corners of our homes, these carpets become sanctuaries where fantasy blossoms.”



6 THINGS TO KNOW ABOUT THE AIUla Camel Cup

History, sport and high society come together at one of Saudi Arabia’s premier sporting events



1 An important part of Saudi’s rich heritage, the AIUla Camel Cup’s second edition takes place this April. For maximum atmosphere, races over a variety of distances are run as the sun goes down from 4pm to 6pm and tickets cost around AED 50.

2 Held under the patronage of His Royal Highness the Crown Prince Mohammed bin Salman bin Abdulaziz Al Saud, Chairman of the Royal Commission for AIUla, the AIUla Camel Cup is known as *The Pinnacle of Camel Racing*. Visitors can enjoy the action from grandstand trackside seating at *The Heritage Village*. As crowds wait for the racing to begin they can enjoy live music, eat at restaurants or from food stands, and browse craft boutiques.



WORDS BY ROB CHILTON



SCENT OF THE DESERT

If you’re venturing to AIUla for a weekend of arts and culture, make sure your grooming is on point. Included in your wash bag should be Penhaligon’s latest fragrance that pays tribute to the remarkable cultural site in Saudi Arabia and the Incense Road that once passed through it. Named AIUla, the exotic scent blends cardamom, turmeric, Madagascar plum, patchouli and saffron, and is the first fragrance Penhaligon’s have designed specifically for the Middle East.

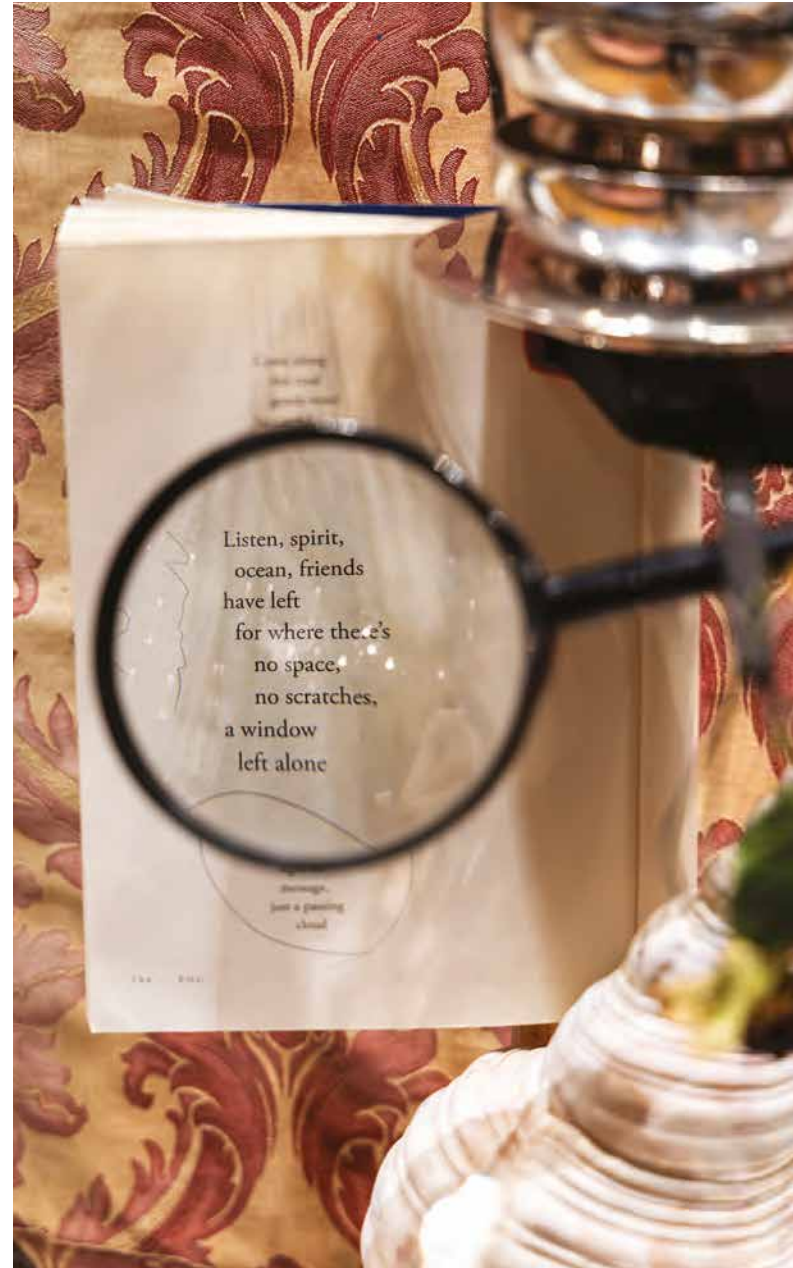
3 Camels are an integral part of AIUla’s history that stretches back 5,000 years to the time of the Nabataean people. Ancient carvings of camels can be found etched into AIUla’s magnificent rocks. Camel racing, meanwhile, has been a treasured part of AIUla’s heritage since the 7th century, making it one of the Middle East’s oldest sports.

4 The grand winners of the AIUla Camel Cup in 2023 were two Emirati brothers who each took home around AED 7 million. Hamad Al Katbi and Mohammed Al Katbi were also honored with a unique trophy made from sterling silver and a 24-carat gold plate depicting camels and AIUla’s landscape that was crafted by 27 artisans from London luxury silversmith Thomas Lyte.

5 Just as polo crowds do in Europe, spectators at the AIUla Camel Cup like to dress up for the event, which is one of the high points of the Saudi social calendar. For last minute fashion fixes, there’s a clothing boutique at the race course.

6 At last year’s tournament, Grammy-winning music producer Swizz Beatz entered his team – the first and only American camel racing team – into the cup and watched his animal Mardiah finish fifth in the 4.30pm race. A pop-up boutique featured merchandise from his lifestyle brand Saudi Bronx. “The energy in AIUla is very special and sacred,” said the music star.

The AIUla Camel Cup runs from April 24-27



STAIRWAY TO CULTURE

The Arts Club Dubai presents a bold new collection of pieces by an outlandish trio of artists

WORDS BY ROB CHILTON



The artists with a friend in front of their work

For many venues, the staircase is simply a means for people to travel up and down but at The Arts Club Dubai it's an artistic space where arresting pieces of contemporary art can be exhibited.

Now in its 9th edition, the club's latest stairway exhibition is titled *That Which Does Not Belong* and showcases a series of interdisciplinary works by UAE-based artist collective, Hesam Rahmanian and brothers Ramin Haerizadeh and Rokni Haerizadeh that defy categorization. Sculpture? Painting? Collage? Perhaps all three.

On display at the DIFC members' club until October 1, the head-scratching exhibition features two sculptures and several 3D collages and paintings by the trio of innovative artists who moved from Iran to Dubai in 2009. Notable pieces include the *Garden of Grandmothers* collages, which were first exhibited in 2012 and have since been reworked by the artists. These portraits of female icons from arts and culture create a powerful tapestry of important artistic contributions throughout history.

Strong believers in the theory that art requires clashing perspectives to flourish, Ramin, Rokni and Hesam sometimes tag themselves as a "creature with 6 eyes." But they work with another collaborator: nature. The artists often expose their pieces to the elements in order to add another dimension of natural evolution and yet more thought-provoking complexity.

Cultural Program Manager at The Arts Club Dubai, Stavros Anytpas, tells *ELLE Man* the unconventional approach of the three artists is to be admired. "Being an intuitive artist requires immense courage and self-trust, but when three distinct individuals come together to establish boundaries that honor their intuitive creative instincts, it's truly remarkable," he says. "It's not just the vast realm of imagination inherent in their work that fascinates me, but also their synergistic approach to creation. It's like observing twins or triplets, constantly exploring their synchronicities in emotions, feelings, reactions, joy, and speech but, in this case, art."

Non-members can make an appointment to view the exhibition by emailing rsvp@theartsclub.ae.



FASTER HIGHER

MEET THE ARAB OLYMPIANS CHASING GOLD IN PARIS

Words by MARK LOMAS

At the 2020 Olympic Games in Tokyo, Arab athletes produced many memorable moments, from Mutaz Barshim's acclaimed display of sportsmanship to Ahmed Hafnaoui's surprise swimming gold and Syrian weightlifter Man Asaad winning his country's first medal in 17 years.

Those athletes successfully followed in the footsteps of historic trailblazers including Saudi hurdler Hadi Al-Somaily (silver, Sydney 2000), UAE shooter Sheikh Ahmed Al Maktoum (gold, Athens 2004) and Moroccan middle-distance runner Hicham El Guerrouj (gold in 1500m and 5000m, Athens 2004).

With Paris 2024 now only months away, there are plenty of talented Arab athletes setting their sights on Olympic medals. Here, ELLE Man profiles five who are aiming to light up the French capital this summer with their sporting prowess.

STRONGER



AHMED HAFNAOUI *Swimming, Tunisia*

Tunisian teenager Ahmed Hafnaoui was the slowest qualifier for the 400m freestyle final in Tokyo but a stunning swim saw him shave almost five seconds off his personal best to take home a wholly unexpected gold medal. His performance drew admiration from around the world, with legendary American swimmer Michael Phelps - the most decorated Olympian of all time with 28 medals - describing Hafnaoui as "unbelievable".

The 18-year-old, arguably the breakout star of the Tokyo Olympics, was visibly shocked in the immediate aftermath. "I just can't believe that, it's amazing," Hafnaoui told his post-race interviewer. "I'm the Olympic champion now. I just put my head in the water. I just can't believe it. It's a dream come true."

Hafnaoui was first enrolled in the Tunisian national swimming program at the age of 12 by his father Mohamed, a former professional basketball player who has played a key role in his son's development. Covid-19 restrictions meant that neither he nor Hafnaoui's other family members were allowed to be poolside in Tokyo but they

will be supporting in person again in Paris.

Importantly, it appears the Olympics was not merely a fleeting triumph for Hafnaoui, who grew up idolizing compatriot Oussama Mellouli - a long-distance swimming champion and gold medalist for Tunisia at Beijing 2008 and London 2012. After becoming an instant icon in his homeland in the wake of Tokyo, Hafnaoui did not stand around soaking up the adulation - he went back to work.

"I'VE BEEN WORKING ON MY LAST 50, AS MANY SWIMMERS, MY WHOLE LIFE. AND I THINK I HAVE MORE SPEED THAN OTHER PEOPLE"



At the 2023 World Aquatics Championship in Fukoka, Hafnaoui confirmed his ascent from precocious prospect to swimming superstar, winning gold in the 800m and 1500m freestyle and being narrowly pipped to silver in the 400m. He had well and truly arrived.

The path to Paris 2024 has not been smooth this year, however. Hafnaoui went into February's World Aquatics Championships in Doha among the favorites for multiple medals but he fell significantly short. The Tunisian finished 17th in the 400m freestyle and 18th in the 800m. In the latter race, he was 15 seconds off his gold medal time from last year.

The true test of champions is how they recover from adversity and Hafnaoui has time to plot a route to redemption this summer. There will be plenty of rivals hoping his slump continues over the next few months, including American Robert Finke, Australian Sam Short and recent double world champion Daniel Wiffen of Ireland.

But the talented Tunisian, who is still only 20 years old, remains convinced of his abilities. "I believe that I have the fastest finish in the last 50," he said in February. "I've been working on my last 50, as many swimmers, my whole life. And I think I have more speed than other people."

How Hafnaoui performs in defense of his Olympic crown in Paris will be one of the most fascinating stories to unfold at the 2024 Games.



ABDULLAH ALSHARBATLY
Equestrian, Saudi Arabia

At the opposite end of the experience spectrum to Hafnaoui is 41-year-old Saudi showjumper Abdullah Al-Sharbatly. His journey began aged 10 when he first watched equestrian on television and ambitiously vowed to his friends that he would one day be among the world's best. True to his word, Al-Sharbatly won silver at the 2010 World Championships and bronze in the team event at the London 2012 Olympics.

While global gold has thus far eluded him, Al-Sharbatly has been Asia's most dominant showjumper for more than a decade. He is the most prolific gold medalist in Asian Games history, adding his fifth and sixth titles at the most recent edition of the competition in Hangzhou last October thanks to victories in both the individual and team categories.

"It was a great victory," Al-Sharbatly said after claiming individual gold again in China. "It was important to win for my king and my country, and for me personally too because I last won the individual title in 2014. I really wanted to win it back. It was an amazing feeling to do so."

Although Al-Sharbatly is an elder statesman compared to many Olympic athletes, he is competing in a sport in which – somewhat unusually – the older you get, the better you seem to

perform. The average age of the past four individual men's Olympic gold medalists in show jumping is 42. With experience comes a greater understanding of how to train horses, build rapport and deal with different situations in competition.

Equestrian is traditionally dominated by European and North American countries, as well as Australia and New Zealand. Saudi Arabia is the only MENA nation to have ever medaled in the sport at the Olympics and Al-Sharbatly has previously expressed concerns about the way athletes from 'non-traditional' equestrian backgrounds are treated by their rivals, suggesting that respect has been harder for him to earn.

The veteran showjumper, who was born in London but now splits his time between the UK and Saudi Arabia, has another opportunity to prove those doubters wrong in Paris. Competing as an individual and also in the team category alongside Ramzi Al-Dahami, Abdul Rahman Al-Rajhi, and Khaled Al-Mabti, Al-Sharbatly is hoping to achieve something that no Saudi athlete in any sport has ever managed: an Olympic gold medal.

"For as long as I can remember I have always been thinking of gold and now my aim is to win the Olympics," Al-Sharbatly said. "It is a clear goal for me. I am in super condition and have a lot of confidence. I believe I can win medals in both the team and individual – this is the target."

"IT IS A CLEAR GOAL FOR ME. I AM IN SUPER CONDITION AND HAVE A LOT OF CONFIDENCE. I BELIEVE I CAN WIN MEDALS IN BOTH THE TEAM AND INDIVIDUAL THIS IS THE TARGET"



Abdullah Al Sharbatly (middle)
Asian Games 2023

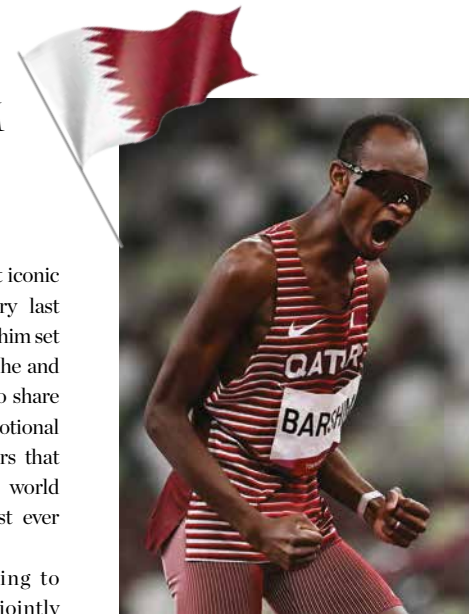
MUTAZ BARSHIM
High Jump, Qatar

Responsible for one of the most iconic moments in Olympics history last time out in Tokyo, Mutaz Barshim set the standard for sportsmanship when he and Italian Gianmarco Tamberi decided to share the high jump gold medal. The emotional embrace between the two competitors that followed was beamed around the world as both athletes celebrated their first ever Olympic gold.

"It just felt like the right thing to do," Barshim later said of the first jointly awarded Olympic gold in athletics in 113 years. "It sends a message beyond sport and performance. Of course, everyone is competitive at the elite level, but sportsmanship should always be at the heart of competition."

For Barshim, it was the pinnacle of a career littered with numerous achievements. He claimed silver on his two previous Olympic appearances in London 2012 and Rio 2016, and is a three-time Asian Games and World Athletics Championship gold medalist, most recently winning the global crown in 2022.

The only major accolade eluding Barshim is the high jump world record, which has been held by Cuban Javier Sotomayor for a remarkable 31 years. Barshim's personal best of 2.43m is just



"WHEN I'M HAPPY I'M AT THE TRACK, WHEN I'M MAD I'M AT THE TRACK; WHEN I'M AT MY BEST AND LOWEST, I'M AT THE TRACK"

two centimeters shy of Sotomayor and at one time, the Qatari star obsessively chased his benchmark.

It nearly cost him his career in 2018 when an attempt to break the record left Barshim with a horrific ankle injury and his focus since has been on competing for medals rather than surpassing Sotomayor. The Qatari admitted in a recent interview

that he still aspires to break the record but also stressed the importance of remaining fit ahead of the Paris Olympics.

"Everything is on the line and I want to do as much as possible during my career," Barshim said. "It's the Olympic year in 2024 and of course, you don't want to do something stupid."

Aged 33, Paris almost certainly represents Barshim's final tilt at Olympic glory. The Qatari star, who is already the most successful Olympic high jumper of all time thanks to his three medals, is aiming to become the first man to ever win two golds.

Standing in his way will be a talented field, with Barshim currently sitting in second place in the high jump world rankings, behind American JuVaughn Harrison and ahead of fellow Tokyo gold medallist Tamberi – both of whom finished ahead of bronze-medalist Barshim at last year's World Championships.

Whether he claims gold or not, Barshim has unquestionably become a star who transcends his sport, with the Qatari's signature snapback cap evolving into its own eponymous MB brand, while he also has high-profile sponsorship deals with Red Bull, Nike, Richard Mille, Chevrolet, and Oakley. Athletics, however, remains Barshim's priority, with the Qatari telling Red Bull's UNCUT podcast as much last year. "When I'm happy I'm at the track, when I'm mad I'm at the track; when I'm at my best and lowest, I'm at the track."



Barshim Tokyo Olympics

SOUFIANE EL BAKKALI
Steeplechase, Morocco



streak that continues to defy the Kenyan status quo that had long characterized the sport. The 28-year-old triumphed at the World Athletics Championships in both 2022 and 2023, as well as winning a host of elite Diamond League events.

In December 2022, El Bakkali won gold at the Diamond League meeting in Rabat, an emotional homecoming in which the partisan crowd boisterously supported their countryman on his way to victory in the night's finale. "It was like a football game," El Bakkali said of his triumph in the Moroccan capital. "It was the first time I'd competed on home soil since winning gold at

the Olympics. The people went down to the track afterwards and celebrated with me. It was a special moment."

Such support is both recognized and deeply appreciated by El Bakkali, an unwaveringly patriotic Moroccan who admirably became the face of a nationwide blood donation campaign after the devastating earthquake that hit several areas of the country last September.

Heading into this Olympic year, El Bakkali has been in dominant form. He won all five major events in 2023, including an impressive last-ditch victory at the World Championships in Budapest. The Moroccan also smashed his lifetime best time at last year's Diamond League meeting in Rabat, finishing 12 seconds faster than his Olympic-winning mark. El Bakkali, who

At the Tokyo Olympics, Soufiane El Bakkali etched his name in the annals of athletics history, becoming the first non-Kenyan to clinch the 3,000m steeplechase title since 1980. In a thrilling display of resolve, he surged past world record-holder Lamecha Girma in the final 200 meters to seal Olympic glory.

Steeplechase is one of the most grueling Olympic sports, requiring not only speed and endurance, but agility and focus. As well as covering 3,000m of distance, athletes are also confronted by a series of hurdles and water jumps that disrupt their race rhythm and take an additional toll on already tired muscles.

El Bakkali's triumph in Tokyo saw him win Morocco's first Olympic gold medal in 17 years and emulate the past heroes of Saïd Aouita (5,000m, 1984), Brahim Boutayeb (10,000m, 1988), Khalid Skah (1992, 10,000m), Nawal El Moutawakel (1984, 400m hurdles) and Hicham El Guerrouj (2004, 1500m and 5000m).

"I am so used to seeing Kenyans win, it's a big accomplishment for me," El Bakkali said after clinching gold. "I have been aiming for this for years and this was my opportunity to show that Morocco is capable of winning this prize in front of the Kenyans. I have been thinking about being more confident, working on my self-confidence and trusting that I can win." Olympic gold was no fluke for El Bakkali, who has remained an unstoppable force in steeplechase in the three years since, boasting an undefeated



"LAST YEAR WAS SPECIAL FOR ME, IT'S GIVEN ME EVEN MORE MOTIVATION FOR THE OLYMPIC GAMES THIS SUMMER. NOW IT'S ABOUT PREPARING IN THE BEST WAY POSSIBLE AS I BUILD TOWARDS THAT GOAL"

has been world number one for a staggering 255 weeks, now has two major objectives in his crosshairs: breaking the world record and becoming the first man to successfully defend his Olympic title since Finland's Volmari Iso-Hollo back in 1936.

"Last year was special for me," El Bakkali said recently. "It's given me even more motivation for the Olympic Games this summer. Now it's about preparing in the best way possible as I build towards that goal."



"THE OLYMPIC GAMES ARE THE DREAM OF ANY ATHLETE, AND IT IS THE HIGHEST LEVEL THAT AN ATHLETE CAN REACH. I BELIEVE THAT THE BIGGEST MILESTONE IN MY CAREER WILL BE QUALIFYING FOR THE OLYMPICS FOR THE FIRST TIME"

AHMAD ABU AL SOUD
Gymnastics, Jordan

When Ahmad Abu Al Soud was a child, he loved gymnastics so much that he would cry if ever he missed a class. More recently, the Jordanian's tears have been of joy, as a series of important results have moved him towards his lifelong dream of competing at the Olympics.

In 2022, Al Soud made history as the first Arab gymnast to win a World Championship medal when he claimed silver in the pommel horse at the competition in Liverpool. A year later, he repeated his podium finish with a bronze medal in Antwerp. In the Asian Championships he has won two gold medals and one silver in his past three appearances.

Al Soud is a pioneer, demonstrating courage and skill to push himself in a sport that has traditionally had no regional representation. It has not been an easy journey.

Gymnastics is a sport dominated by young athletes, with its most iconic figure Simone Biles winning her first World Championship gold at 16. The route towards the upper echelons of gymnastics has been a more arduous one for 28-year-old Al Soud, however, punctuated by multiple moments of self-doubt.

"Imagine being in gymnastics for 15 years without medals, it was very difficult to stay," he explained in a 2023 interview. "But with discipline, I got the first gold medal in the Asian Championships in Mongolia [in 2019] and that was the big key to starting my journey."

Al Soud, who began gymnastics at the age of four, currently stands on the brink of Olympics qualification - beginning his 2024 season with a gold medal in a World Cup series event in Cairo and a silver in Cottbus. He now appears destined to make it to Paris, but even if Al Soud falls short of reaching the Olympics, he has already left an indelible mark on gymnastics.

In a 2019 competition in Slovenia, he performed a move on the pommel horse that had never been seen before. The International Gymnastics Federation later included the action in its official rulebook and named it after Al Soud, with HRH Princess Rahma bint Al Hassan of Jordan calling the achievement "remarkable and distinguished".

While the eponymous move should be celebrated, it is competing at the Olympics that unquestionably remains Al Soud's ultimate ambition. Should he medal, the gymnast would join taekwondo players Ahmad Abu-Ghaush and Saleh Al-Sharbatly, as well as karateka Abdelrahman Al-Masatfa as Jordanians to have made their mark on the world's biggest sporting stage.

"The Olympic Games are the dream of any athlete, and it is the highest level that an athlete can reach," Al Soud said in a recent interview. "I believe that the biggest milestone in my career will be qualifying for the Olympics for the first time."



Let it GRO

Meet GRO, the UAE's first organic gardening concept that aims to bring gardening to every household in the country. Co-founder Ameen El Rhayem spills all the beans on how they're making sure this happens, one seed at a time.



REASONS WHY YOU SHOULD GARDEN



- It is simple: it is extremely important these days to know what kind of food is entering our system. Our gut is our first brain and controls our body and mind. It is no secret that most of what we eat is either GMO or sprayed with pesticides, herbicides and other chemicals. Our aim is to educate our community on how to avoid this and how easy it is to grow your own food at home.



- Soil is a living organism with hundreds of millions of good bacteria and complex systems created by the almighty to allow us to grow food. So earth without soil is lifeless. By connecting to our soil, we connect to Mother Earth, we educate ourselves and our surroundings about the good practices to make sure this soil continues for the generations to come



- Speaking of soil and earth, we move to soul and body. You see the connection? By grounding, gardening, and practicing yoga, somatic breathwork, etc... we enrich our soul and body, improve our immunity system, as well as equip and revitalize ourselves.



A is for ADAPTATION

GRO is an initiative that started in 2023 and aims to educate, grow, and guide a community towards sustainable living and create biodiversity by adopting permaculture practices. Our foundation and teachings are built around a circular economy, sustainability and conscious living.

B is for BENEFITS

Gardening not only allows for a healthier, more sustainable life, but the practice is also linked to a myriad of health and therapeutic benefits.

C is for COMMUNITY

At Gro, we connect with and nurture a community of individuals who are conscious of what they consume, equipped with the knowledge and ability to grow fruit and vegetables in their own home gardens. We connect with the earth on three levels: mind, body and soul.

D is for DIVERSITY

GRO currently have few offerings to the public: (1) Essential organic gardening workshops (2) Vegetable garden installations, (3) Mind, Body, and Soul workshops, and (4) Garden to table in specific occasions, for now.

E is for EVERYONE

We curate experiences that inspire you to quiet your mind, tune in and connect with yourself by connecting to nature – because, after all, you are a part of it. Our purpose is to expand our knowledge to every household in the UAE and beyond. It is our vision that sustainable practices are widely adopted to ensure the biodiversity within our neighborhoods are restored and that our future generations can reap the rewards of our efforts.



EMMAN

Arabic

Lifestyle

HOME SWEET HOME
Ariel photographer Rami Rizk has become famous for using his lens to capture the beauty of his country, Lebanon. Follow his journey one beautiful snap at a time on his Instagram @Ramirizk

SUMMER ON THE HORIZON...

REV UP YOUR ENGINES WITH HOT NEW WHEELS + A GUIDE ON WHERE TO EAT, SLEEP, PLAY = ON REPEAT IN THE CITY OF LIGHTS DURING THE OLYMPICS

YAHSHOUSH

NEW ERA OF SPEED

Aston Martin unveils the 2024 Vantage with more power under the hood



Innovation, heritage and a goosebump inducing acceleration of 0-100kmh in 3.4 seconds have been wrapped up into a beautiful package: the new Vantage by Aston Martin, which was recently unveiled in Dubai.

The heart and soul of the British car maker, the Vantage first appeared 74 years ago. The 2024 model extends the legacy of this racing legend and has a freshly hand-built 4.0 twin-turbo V8 engine with an improved 665hp and 800Nm of torque, helping to produce a top speed of 325kmh. No wonder Aston Martin describe the car as the beginning of a "new era and a step into the future of automotive excellence."

Sari Bechara, General Manager of Aston Martin in the UAE revealed the car to a series of gasps and appreciative murmurs at Bulgari Hotel Yacht Club in Dubai on March 20. He called the car "the most driver-focused and fastest Vantage in its 74 year history – a

"THE MOST DRIVER-FOCUSED AND FASTEST VANTAGE IN ITS 74 YEAR HISTORY, A TRUE CELEBRATION OF PURE PERFORMANCE"

true celebration of pure performance." Appropriately wearing a tie in racing green, Bechara added, "With perfect 50/50 weight distribution, the new Vantage delivers an exhilarating driving experience while the integration of cutting edge technology ensures precision and agility on every journey."

As well as the reworked engine, the body of the new Vantage is 30mm wider than the outgoing model and has a totally redesigned front-end with a grille 38 per cent larger than before. Other newly introduced features include frameless door mirrors, presenting door handles, a wider rear bumper and larger diameter quad exhaust tailpipes. The Vantage is expected to arrive in the Middle East in the autumn with a starting price of around AED 660,000.

Roberto Fedeli, Chief Technical Officer at Aston Martin, echoed this point, saying that technology must never detract from the human enjoyment of driving. "The art of creating a truly great sports car in 2024 is applying cutting edge technology in a way that enhances and intensifies the driving experience yet does nothing to remove the driver from the process of driving," he said. "Vantage will make headlines for the huge increases in power and torque over the outgoing model, but it's the vivid way in which it deploys such immense performance that will seduce enthusiasts and purists."

WORDS BY ROB CHILTON





MOVING FORWARD

Stylish new Rolls-Royce showroom in Dubai epitomises the brand's continued rejuvenation

Wander into the new Rolls-Royce showroom in Dubai and you might find yourself asking if they have a room for the night. The spectacular space on Sheikh Zayed Road has been kitted out like a luxury boutique hotel with contemporary furniture and top grade materials. Then again, this is Rolls-Royce we're talking about, so what did you expect?



Chief executive Chris Brownridge flew into Dubai to open the showroom, which clearly has been designed with the younger style-savvy customer in mind. VIP clients at the launch of the new showroom were treated to the sight of Spectre, the brand's first fully electric ultra-luxury super coupe.

A highlight is the Bespoke Commissioning Atelier, which could easily double up as a lounge in a chic member's club. Here, customers find a candy shop filled with examples of personalisation for their car including surface finishes, wood veneers, leathers, embroidery threads and fabrics.

Mamdouh Khairallah, Director of Rolls-Royce Motor Cars Dubai, called the new showroom "a fantastic milestone," adding, "not only does this new space bring to life the new visual identity of Rolls-Royce, but with its innovative digital technologies and beautiful interior design we will be immersing our current and future clients in the magical world of Rolls-Royce, brimming with unparalleled levels of creativity, craft, and luxury." One look around this place and you'll be asking for a late check-out.

WORDS BY ROB CHILTON

In 1947 Maserati unveiled the A6 1500 grand tourer at the Geneva Motor Show, a car that would create a new category and transform the motoring landscape. Today, the legacy of that iconic Italian car continues with the Maserati GranTurismo Trofeo, a charismatic machine that manages to blend luxury and elegance with performance and power. It's like a carefully crafted double espresso in a vintage coffee shop on Via Monte Napoleone in Milan – sophisticated, but – mamma mia – it has a kick.

Translating as 'grand touring', granturismo was a word created to describe the 1950s pastime of long drives taken in comfort. With its thoughtfully designed interiors and sublime materials, all of which are 100 per cent made in Italy, the 2024 GT Trofeo offers a welcoming space for drivers and passengers.

A simple infotainment screen measuring 12.3 inches is logically laid out and doesn't

detract from the sleek elegance of the cockpit aesthetic. A pleasingly retro clock surrounded by a ring of knurled metal offers three readout styles: classic, design or sport. Fourteen speakers from Italian audio experts Sonus Faber pump out 860w of crystal clear sound. However, glance at the subtle red stitching on the seats or the red Maserati Trident on the head rests and you're reminded of the power that lies beneath, a thrilling 550hp of power that comes from the 3.0 litre V6 Nettuno Twin Turbo engine that also features in Maserati's commanding MC20 supercar.

Equipped with four drive modes – Comfort, Sport, GT and Corsa – this two-door coupe is muscular and agile, thanks to its construction from a lightweight hybrid of aluminium and steel. The engine is brought to life with a start/stop button in a lovely azure colour on the steering wheel that is wrapped in perforated leather for a racing touch. There is no gearstick because the drive, neutral, reverse and park functions have been implemented via rectangular buttons, the design and placement of which seem to have divided opinion. Some say the buttons feel a little boring and clunky and lack that satisfying click, others say they are

discreet and practical. We can see both sides of the debate so we'll elect to take the Fifth on that.

Gazing at it from afar, you're struck by the timelessness of the Trofeo's sweeping lines. Exterior contours seem to glide effortlessly, taking the eye with them. The sheer Italianness of the handsome Trofeo is exemplified by the one-piece long bonnet and central body intersected by the four fenders that Maserati call cofano, a portmanteau word its engineers concocted from cofano (bonnet) and parafango (fender). While the font used in the Trofeo badge on the front wing is gorgeous and swirly, the aggressive front grille snarls at you, which again reinforces the car's design theme that can be summed up as beauty and the beast.

Engine nerds could probably talk for hours about the performance and technical specifications of the GT Trofeo but, for ELLE Man, the overriding impression was that this is a truly luxurious car designed with passion and made with a human touch. If this is a car intended for grand touring, we'll happily go anywhere it takes us.

REVIEW

MASERATI GRANTURISMO TROFEO

Italian style and raw power unite in this beautifully timeless piece of automotive design



WORDS BY ROB CHILTON





ME & MY CAR

NBA superstar Shai Gilgeous-Alexander reveals his beloved G Wagon

Bespoke beds, tailored clothes, made to measure shoes – it’s not easy being an exceptionally tall basketball player. For NBA superstar Shai Gilgeous-Alexander, one area he doesn’t need any customization with sizing is his car. The 6’ 6” point guard, currently enjoying a stellar season for Oklahoma City Thunder, drives to games and training sessions in his generously proportioned Mercedes-AMG G 63.

In a new series of unscripted videos for Mercedes-AMG, Gilgeous-Alexander showed fans round his beloved G Wagon, with the help of his dog Echo. Inside the boot, the 2024 NBA All-Star revealed pairs of game sneakers, a tennis racket, four basketballs, and a bucket of Jumbo Sour Keys candy, a sugary snack probably frowned upon by the Oklahoma City Thunder nutrition team.

For Gilgeous-Alexander his favorite aspect of the car is the sound of the V8 engine. “It really rips the road,” he smiles. Other cars in his collection include a Urus and a Huracan from Lamborghini and a limited edition Maybach S60 V by the late fashion designer Virgil Abloh.

The Canadian player was speaking from his modernist home in Hamilton, Ontario for

AMG Uncovered, future episodes of which will feature other celebrities such as Formula One legend Lewis Hamilton, Australian supermodel Jess Hart and NASCAR driver James Kirkham talking about their AMG.

Gilgeous-Alexander described his G63 as “unique, swaggy and loud”, adding with a grin, “It’s an extension of me, minus the loud – I’m quiet.”



ON OUR WATCH-LIST

“AMG Uncovered” is a new social-first video series exposing the passion AMG enthusiasts have for their Mercedes-AMG vehicles, ranging from devoted customers to celebrities from the worlds of sports, motor racing and fashion. Each personality owns and drives a different AMG model, including the AMG G 63, AMG GT, AMG SL Roadster and the AMG C 63.



Under Wraps

INFINITI BEING COY ABOUT ITS NEW QX80, A MIDDLE EAST FAVORITE

Before unveiling a new model, car companies like to disguise the bodywork with a migraine-inducing pattern. For its much anticipated new QX80, Infiniti have taken that idea and turned it into art.

The Japanese brand enlisted the help of self-taught digital artist Kaoru Tanaka to create a striking pattern that creatively conceals the 2025 luxury SUV. The Osaka-based artist was inspired by the concepts of artistry, technology and motion as she designed the bespoke camouflage that channels the movement and shapes of human DNA.

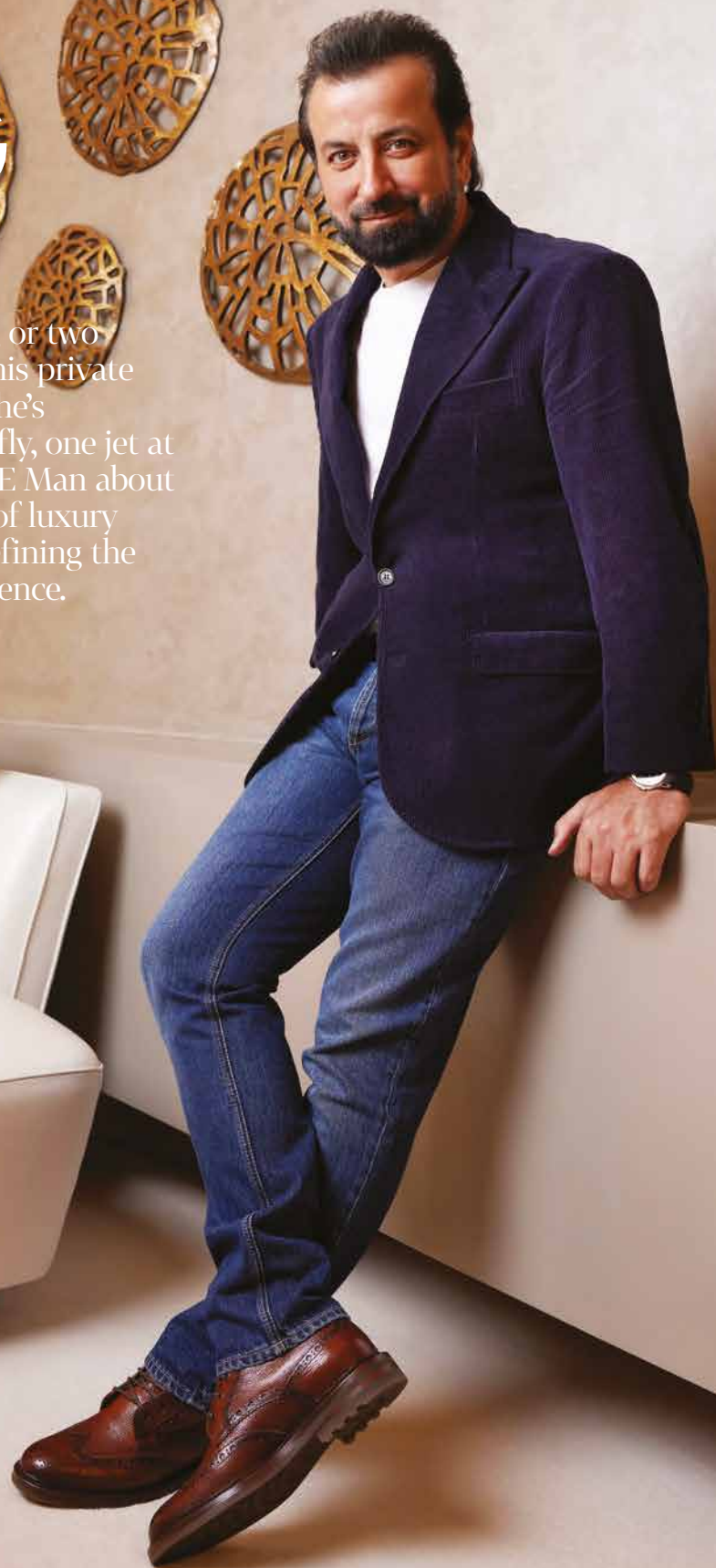
“Before new models are revealed, they are typically hidden behind camouflage that aims to obscure,” says Alfonso Albaisa, Senior Vice President for Global Design at Infiniti. “But we feel the all-new QX80 is too extraordinary to keep completely hidden.”

The imposing QX80 is one of the UAE’s most popular luxury SUVs and was revealed at the New York International Auto Show in March. New models are expected in the Middle East towards the end of 2024.



FLYING HIGH

Adel Mardini knows a thing or two about elite flying and with his private jet charter company, Jetex, he's revolutionizing the way we fly, one jet at a time. He opens up to ELLE Man about the sleek and stylish realm of luxury travel and how Jetex is redefining the sky-high standards of excellence.



Flying needs are constantly evolving. What does today's modern man look for when it comes to flying private? We promise a lot and deliver much more. Flying private used to be a luxury in the past and today it is a necessity, it became part of the contemporary lifestyle of a successful modern man. Naturally, they look for privacy and a seamless experience, door-to-door, anywhere in the world. That's a given when one travels with Jetex. However, when they choose Jetex they also want to be impressed, surprised and delighted – that's part of our brand DNA. At our private terminals, we ensure the finest hospitality, effortless and thoughtful service and constant sources of inspiration – be it through our partnerships with art galleries, the most exclusive motors or one-of-a-kind selective retail.

Who are Jetex's typical clients? Naturally, we have very loyal private jet owners based both in the Middle East and other regions. But over the past decade, we have witnessed a growing share of private jet charter clients, who are new to flying private and are attracted to the brand that we built. These clients are considerably younger (mid 20s to late 30s), they follow trends, are inspired by fashion and are eager to explore the world with Jetex. Naturally, we also have celebrities, athletes and heads of states flying private – this is the very well-established segment, which is exceptionally important.

For those flying with you, when does the Jetex experience begin? Is it from the terminal, or once they get on the plane?

I don't think big. I think huge – and that's the reason we designed an exceptional experience for all our guests worldwide. It begins way before one reaches the terminal. Quite often it starts in the Jetex metaverse where travelers can experience the brand from the comfort of their home. They can then contact our concierge or charter to arrange their entire itinerary A-Z, whether it includes private jets, yachts, villas or entertainment. When departing from the UAE, a Jetex chauffeur and one of our butlers will meet the passengers at their home or hotel to assist with the luggage and whisk them to a Jetex private terminal. From that moment and until the final destination everything is being taken care of, be it luggage, airport formalities or onboard dining. We make it a truly seamless experience.

Is there a certain type of jet that is the most requested? The type of jet very much depends on the flight distance and number of passengers.

There are travelers who would like to fly from Dubai to Sao Paulo non-stop – and we can arrange it with one of the latest Boeing Business Jets. In the meantime, there are families who travel for holidays to the Mediterranean – in this case, we can offer a smaller jet.

What are the prime destinations clients ask to fly to? Out of the United Arab Emirates, our leading destinations are Europe, GCC, Maldives and India.

What do you think sets Jetex apart from other private jet charter companies? I am pleased to say that Jetex doesn't have competitors at the moment at the service level. We are the only company which offers such bespoke service in the market, as well as globally – and this is the reason why we have achieved such a strong following and brand loyalty. Jetex clients appreciate the convenience of the brand, its creative and innovative spirit coupled with exceptional hospitality standards.

You recently launched your new flagship FBO Terminal at Abu Dhabi's Al Bateen Executive Airport. Can you tell us about this milestone? It definitely marked a milestone for our brand and confirmed our commitment to the region. We were especially excited to bring the Jetex experience to the UAE capital. We see much more official and corporate traffic in Abu Dhabi, which is essential to the continued development of the economy. Guests traveling via Jetex Abu Dhabi experience a sense of exclusivity and intimate privacy coupled with award-winning hospitality. Six months after the opening, I am pleased to confirm that Jetex Abu Dhabi is a resounding success.

What does the new era of flying look like? Since the retirement of the Concorde in 2003, many of us look forward to the return of supersonic travel. I am a strong advocate of sustainability in aviation; therefore, I am pleased that we already began offering sustainable aviation fuel to private aviation clients in this region. It helps reduce the carbon footprint of our sector and paves the way to carbon-neutral skies in 2050. There are also promising developments in the field of electric aircraft; the first electric aircraft may even be in operation as soon as 2026. Of course, the first electric private jets are likely to serve short-haul routes, but with half of global flights covering under 500 miles, they will still be a good fit for private jet clients traveling shorter distances.

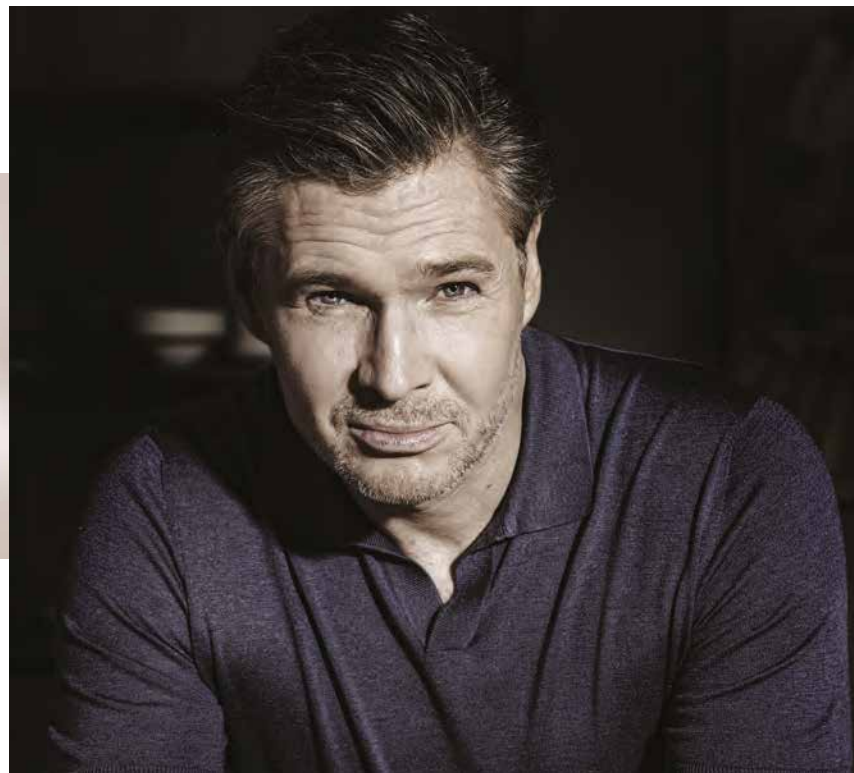


**NEXT ON MY TRAVEL IT LIST... JAPANESE 3 ESSENTIALS I CAN'T TRAVEL WITHOUT... MY IPHONE, GYM SET & CIGARS
LUGGAGE BRAND I LOVE... LOUIS VUITTON
FAVORITE HOTEL... CHEVAL BLANC COURCHEVEL**



READY, SET, JET

Constantly on the go? Nothing spells low-key, laid-back luxury quite like a leather duffel. With space to carry all your essentials, consider this a key investment for those stylish escapes.



MASTERING ELEGANCE

The Timeless Creations of Jérôme Bugara

He's worked with clients both big and small, and the result is always the same – a beautiful medley of refined aesthetics and meticulous craftsmanship that merge into one unbelievable space. Yes, that is the world of Jérôme Bugara; a place where timeless elegance and the finest French traditions transcend mere functionality to embody the epitome of sophistication. Born in Lyon in 1970 and embracing Parisian life early on, Bugara immersed himself in the architectural tapestry of the City of Light, nurturing his craft and infusing it with the essence of French decorative arts. Renowned for his meticulous attention to detail and commitment to timeless aesthetics, Bugara's contemporary style bears the unmistakable imprint of French tradition. His love affair with noble materials – from marble and travertine to rock crystal and rare woods – permeates every creation, each a testament to his reverence for craftsmanship. Every single piece crafted by Bugara pays homage to the intrinsic beauty of its materials, delicately playing with light and scale while remaining eminently functional. Collaborating with venerable artisans such as Remy Garnier and Calais Caudry lacemakers, Bugara elevates his designs to unparalleled heights, imbuing them with a sense of heritage and refinement and with prestigious galleries like New York's Studiotwentyseven showcasing his works, he continues to captivate the world with his singular vision of elegance and sophistication.



RENOWNED FOR HIS METICULOUS ATTENTION TO DETAIL AND COMMITMENT TO TIMELESS AESTHETICS, BUGARA'S CONTEMPORARY STYLE BEARS THE UNMISTAKABLE IMPRINT OF FRENCH TRADITION.

OFF TO PARIS

City Guide

WHO COULD BE BETTER THAN PARISIANS AT SHARING THE ULTIMATE ADDRESSES IN PARIS? DISCOVER THEIR FAVORITE SPOTS TO ENJOY THE CAPITAL ALL DAY LONG, LIKE A LOCAL!

We declare the PARIS 2024 Olympic Games season open!

Compiled by VIRGINIE DOLATA, ELISE WEBBER & EVELYN SHARP

WITH THE COLLABORATION OF JIMMY ADAMYAMPS, ANA AFONSO, SIMON BALLOCH, LINDA BERGMARK, LISA CALAS, CHARLOTTE DEFFE, SOPHIE DUARTE, ALICE GOVART, CAROLE GREMILLOT, JOHANNA JEGOU, MAXIMILIAN KLETZLEN, NICOLETTE NOCE, CAROLINE PARDIGON, SYLVIE PELC, YANNICK SELVA AND CASSANDRE VIGER.

VIEW ON THE BASILICA SACRÉ-COEUR FROM THE ROOFTOP OF HOTEL ROCHECHOUART. © ROMAIN RICARD



Bon Appetit!

CALI SISTERS (1)

CALIFORNIAN
17, rue Notre Dame des Victoires, 75002 Paris
www.thecalisisters.com

For a vitamin-packed brunch, this feel-good place celebrates colourful, healthy cuisine and the Californian way of life: fluffy pancakes, oh-so-cheesy egg sandwiches, meatballs, Shakshuka, or cheesecake with lemonzest. Bohemian gypsy décor emulates Venice Beach with giant palm trees, XXL glass roofs. Cool and relaxed!

CANDELARIA

MEXICAN
52, rue de Saintonge, 75003 Paris
www.candelaria-paris.com

A small taco restaurant with a secret speakeasy hidden in the back. Enjoy Mexican classics and their signature spicy frozen margaritas before discovering Chris McNulty's curated cocktail list in the clandestine bar. Spice up your weekday with Taco Tuesdays or kickstart your weekend with their brunch menus.

CLAMATO

SEAFOOD
80, rue de Charonne, 75011 Paris
www.clamato-charonne.fr - 01.43.72.74.53

This outpost of Septime owes its name to a very popular cocktail in Quebec, a sort of Bloody Mary with clam juice (to be discovered here). The decor is trendy, and the short, weekly changing menu focuses on the sea and vegetables. With produce chosen with great care and prepared in the simplest way possible. No reservations: first come, first served!

THE CRYING TIGER(3)

THAI BISTRO
72, Rue du Cherche-Midi, 75006 Paris
www.thecryingtiger.fr - 01.40.47.07.54

A European twist on Thai cuisine, served in a traditional bistro restaurant, for a Parisian touch. The dishes are accompanied by a healthy dose of herbs, ensuring your meal is packed with flavor. Amust-try: the satay skewers.

DOUBLEVIE (2)

MEDITERRANEAN
2, rue Poulet, 75018 Paris
www.doublevieparis.com

In the heart of Montmartre and over several floors with large bay windows, its exquisite cuisine, with beautiful plates to share, such as croquetas, beef kefta... perfectly captures the sunny flavours of the Mediterranean. A warm atmosphere and attentive service. Every Wednesday to Saturday, enjoy the bar downstairs, which comes alive from 10pm (until 2am)!

LA HALLE AUX GRAINS

FRENCH
2, rue de Viarmes, 75001 Paris
www.halleauxgrains.bras.fr - 01.82.71.71.60

On the third floor of the Bourse de Commerce-Pinault Collection, Michel and Sébastien Bras invite you to discover a cuisine of essentials linked to the history of the building, the former "Halle aux blés". The Restaurant-Café showcases a vibrant spirit, both through the design and tablescapes. A three-course menu at lunchtime, and a 5- or 7-course menu at dinnertime (vino and food pairings available). From midday to midnight, every day of the year.

KBG BBQ GRILL

KOREAN
14, rue du Dragon, 75006 Paris
01.45.44.72.82

This Korean restaurant is offering a variety of meat and vegetable barbecues, as well as the bibimbaps that have been voted the "best in Paris". The Cheese Lover and the Entrecôte bibimbaps are especially good. If you wish to go for their exquisite BBQ, don't forget to mention it when booking as not all tables are equipped with one.

LES MARCHES

FRENCH BISTRO
5, rue de la Manutention - 75116 PARIS,
www.lesmarches-restaurant.com - 01.47.23.52.80

One of the last 'routiers', with a terrace, ideally located at the foot of the Eiffel Tower. Generous and delicious French family-style dishes, such as blanquette de veau, steak au poivre, and Iles flottantes aux pralines roses. "A stop at a 'routier' is the assurance of a good, inexpensive meal".

MASLOW

VEGETARIAN-VEGAN
14, Quai de la Mégisserie, 75001 Paris
www.maslow-group.com - 01.59.30.09.06

Low Impact, High Reward: an all-vegetarian restaurant serving sumptuous sharing plates with a large terrace on the Seine, to be enjoyed all throughout the day. Whether you're looking for lunch, coffee and snacks, dinner or cocktails, Maslow has got you covered. They even do a Sunday brunch.

MOSUKE (4)

FUSION FOOD
11, rue Raymond Losserand, 75014 Paris
www.mosuke-restaurant.com - 01.43.20.21.39

Mory Sacko is the new prodigy of fusion cuisine in France. He recently received the 2021 Young Chef Award from the Michelin Guide. With his first restaurant, Mory Sacko is bringing different cultures together on one plate, with French, Japanese and African influences. His menus range from 4 to 6 courses. Surprise yourself, but don't forget to book a table in advance.

PÈRE & FILS PAR ALLÈNO

FRENCH-AMERICAN
53-57, rue de Grenelle, 75007 Paris
www.perefilsparalleno.com - 01.84.74.21.21

In the chic Beaupassage district and inspired by American "diners" and Parisian bistros, is the star chef's street-food address. On the menu: burgers like the Nikita (Normandy beef, cheddar cheese...), perfectly matched with the Pic-Saint-Loup wine. Or the Arsène, cooked as a steak au poivre, to be enjoyed with a Bordeaux. The Lupin veggie burger (black rice, beetroot...) is sure to tempt even the most carnivorous of diners!

LE PETIT BOUILLON PHARAMOND

FRENCH
24, rue de la Grande Truanderie, 75001 Paris
www.petitbouillonpharamond.com - 01.40.28.45.18

Travel back in time with traditional French dishes in an Art Nouveau restaurant, listed as a historic monument. Opened in 1879, it doesn't get more 'classic' than this, with 'gourmet food at an economical price.' Enjoy their boeuf Bourguignon or confit de canard (for under €13). Arrive early (or late): there is often a queue, no reservations. Service from midday until midnight.

LA PLAGE PARISIENNE (5)

FRENCH
Port de Javel Haut, 75015 Paris
www.laplageparisienne.com - 01.82.82.00.89

Reinterpreting the celebrated 'guinguette,' a popular cabaret bar from as early as the 17th century in France, make the most of the maritime ambiance on the Seine quayside. Indulge in seafood, with ceviche, oysters, calamari or tuna tartare; there are meat dishes too. Choose from the large bright terrace and the lavish interior decorated by Martin Brudnizki, with Pierre Frey fabrics, a view on the Statue of Liberty replica and the Eiffel Tower being the final touch.

RIVIE

FRENCH
30-32, rue du Sentier, 75002 Paris
www.theboxton.com - 01.85.65.75.00

This all-day lively brasserie (on the ground floor of The Hoxton) serves modern, creative French cuisine in an elevated setting with a superb glass roof and terrace. The beef tartare is excellent, with a particular favourite being the pea ice cream. Round off the evening with a cocktail at Jacquesn' Bar.

SAPID (6)

EUROPEAN
54, rue du Paradis, 75010 Paris
www.sapid.fr - 01.81.89.18.95

The world's most Michelin-starred chef, Alain Ducasse, and Romain Meder have come up with this healthy address, with exclusively plant-based and pescatarian dishes, from the finest producers. Creamy small spelt, pan-fried mushrooms and herbs or the glazed celeriac burger... Great refectory-style restaurant.

LE TRAIN BLEU

FRENCH
Gare de Lyon, Place Louis-Armand hall 1, 75012 Paris
www.le-train-bleu.com - 01.43.43.09.06

Le Train Bleu, the iconic French restaurant at Gare de Lyon, is a majestic place steeped in history. Under the leadership of Michel Guerard, the cuisine is gastronomic and generous. The service in the dining room is a real spectacle, with flambéing and carving carried out with precision and care by a team of maîtres d'hôtel.



On the go

CANDIDE (1)

FRENCH-ITALIAN
37, boulevard de la Villette, 75010 Paris
35, rue Sambre-et-Meuse, 75010 Paris
www.candide.paris - 01.71.73.58.57

This charming take-away counter (with indoor seating) is so worth the hype. They serve simple and comforting food that's quick and generous in quantity. Be sure to test their iconic croque monsieur and their pommes pailles with Cajun spices, or their restaurant next door.

CARACTERE DE COCHON

FRENCH
42, rue Charlot, 75003 Paris
01.42.74.79.45

Simplicity triumphs: cured meat and butter, but gourmet as you've never seen it before. Farm-fresh and slow-roasted beef, with Bordier butter generously spread across the perfect fresh baguette, a sandwich to rival all. There is also a selection of saucisson, cheese, pickles, wine and cured meats, to save for a charcuterie board along the Seine.



5



2

NONETTE BANH MI & DONUTS (4)

ASIAN-FRENCH
71, rue Jean-Pierre-Timbaud, 75011 Paris
www.nonettebanhmi.com - 01.47.00.66.84

Showcasing a union between French style and Asian flavours by crafting Vietnamese banh mi with the best of the best: crunchy local vegetables, luxurious French butter and indulgent charcuterie. Pro tip: add a bouillon side. The fusion extends to their doughnuts, with daring flavours such as salted durian and even chili oil chantilly.

SNACK ATTACK (2)

AMERICAN-MEDITERRANEAN
27, rue de Rochechouart, 75009 Paris
www.snack-attack.fr - 09.53.81.76.53

A little soul goes a long way, as is proven by these marvellous sandwiches, such as the moreish fish sando, zingy salads, fleur de sel cookies and more. The menu changes often. The sandwiches are made to order, fresher than ever, which makes waiting in line even more worth it!

LE COMPTOIR DU RITZ (5)

FRENCH
8, rue Cambon, 75001 Paris
www.ritzparislecomptoir.com - 01.43.16.30.26

The chicest sandwich in the city! The palace's pastry chef extraordinaire has reincarnated the iconic Cardini Caesar Salad into a satisfyingly crunchy portable version, to be enjoyed alongside a milkshake. Also on the menu: Truffle cured meat Sandwich, the 'Homard' Sandwich filled with Breton Lobster or the Norwegian Salmon in buckwheat bread.

MAMPAR STEPHANIE LE QUELLEC (3)

FRENCH
22, rue Fourcroy, 75017 Paris
www.mamparis.com - 01.45.72.47.49

The two-starred chef Stéphanie Le Quellec, has created her own kitchen dedicated to home cooking. On the menu every day: homemade seasonal soups, fresh salads, sandwiches, ready-to-eat hot dishes, mouth-watering desserts... Vacuum-packed to keep the flavours and textures perfectly intact.

MONTEZUMA

FRENCH
15, rue Notre-Dame-des-Victoires, 75002 Paris
www.montezumacafe.com - 01.75.57.39.16

From the world of fine dining to sandwiches, chef Julia Della can do it all, with flare. Sourcing the finest local produce on a pillowy soft brioche, and out of this world seasonings. Transforming into a wine bar from 6pm, serving both natural and analog wines. A Jazz Bar, open from Tuesday until Saturdays.



3



4



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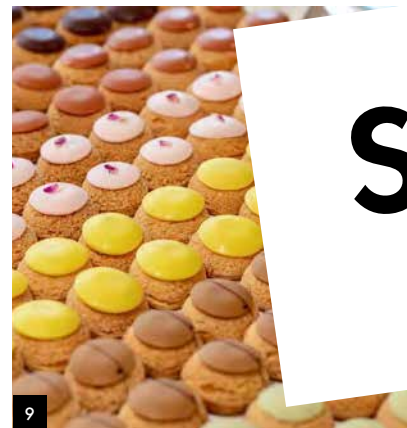


6

BERTHILLON

LUXURY ICE CREAM
31-46, Rue Saint-Louis en l'Île, 75004 Paris
www.berthillon.fr - 01.43.54.31.61

Paris' most famous ice-cream parlour (established in 1954), widely regarded as one of the best in the world, is located on the Ile Saint-Louis and serves up a host of delicious pastries, sorbets and homemade ice creams.



9

POPELINI (9)

PATISSERIE
47, Rue du Cherche-Midi, 75006 Paris
01.86.90.46.30

Their delicate cream puffs come in an enormous array of colours and flavours, with firm favourites being pistachio, dark chocolate, passion fruit, and Madagascan vanilla. There is also a 'choux of the moment' on offer at all times.

STOHRER (7)

PATISSERIE
51, rue Montorgueil, 75002 Paris
www.stohrer.fr - 01.42.33.38.20

It is the oldest pastry shop in Paris, founded in 1730 by Nicolas Stohrer, King Louis XV's pastry chef. Its sumptuous Second Empire décor is listed as a Historic Monument. The baba au rhum is legendary, as well as the "puits d'amour", éclair, kouglofs and babkas... A guardian of sweet savoir-faire.

IMAGES @ COURTESY



7

CEDRIC GROLET OPERA (10)

"HIGH-CONCEPT" BOULANGERIE-PATISSERIE
35, avenue de l'Opera, 75002 Paris
www.cedric-grolet.com

The home to internet sensation and prestigious maître pâtissier, Cédric Grolet's first boulangerie-pâtisserie-café, is an immaculate space. Every creation is carefully handmade daily, such as the golden croissants and pain au chocolat and the wide array of tarts and cakes, so intricately decorated they rival artwork. Beware: the pastries sell out quickly.



8

LA PATISSERIE

CYRIL LIGNAC (6)

BOULANGERIE-PATISSERIE
2, rue de Chaillot, 75116 Paris
www.gourmand-croquant.com - 01.55.87.21.40

Cyril Lignac is Francen's favorite chef! A successful restaurateur-entrepreneur (with eight restaurants, including one in London) and TV star (on "Le Meilleur Pâtissier" and "Tous en cuisine"), he has also set up his own Pâtisserie (and Chocolaterie). We're crazy about his "chocolatine" and his very first signature pastry, the 'Equinoxe' with light Bourbon vanilla cream, a caramel heart and crispy Speculoos praline. Revel in exceptional breads and tenderly addictive marshmallow bears.

L'ECLAIR DE GENIE (8)

PATISSERIE-CHOCOLATERIE
122, Rue Montmartre, 75002 Paris
www.leclairdegenieshop.com - 01.42.33.30.02

Haute couture meets pastry, éclairs cannot be missed. Founded by pastry chef Christophe de Adams, this pâtisserie and chocolaterie offers fun, contemporary takes on the French classics in both flavour and design with Made in France products, such as Guérande salt for the famous caramel.

Sweet Treats

AU MERVEILLEUX DE FRED

ARTISAN PATISSERIE
24, Rue du Pont Louis-Philippe, 75004 Paris
www.auxmerveilleux.fr - 01.57.40.98.43

A divine dessert spot founded by artisan pastry chef Frédéric Vaucamps, who celebrates the 'merveilleux', a French-Belgian speciality, with his touch of lightness. Discover the impressive craftsmanship at each boutique as the layered meringues encased in varying flavours of whipped cream are crafted by pâtissiers in real time. Choose from the minis as well as whole cakes to share, or try the popular cramique brioche.

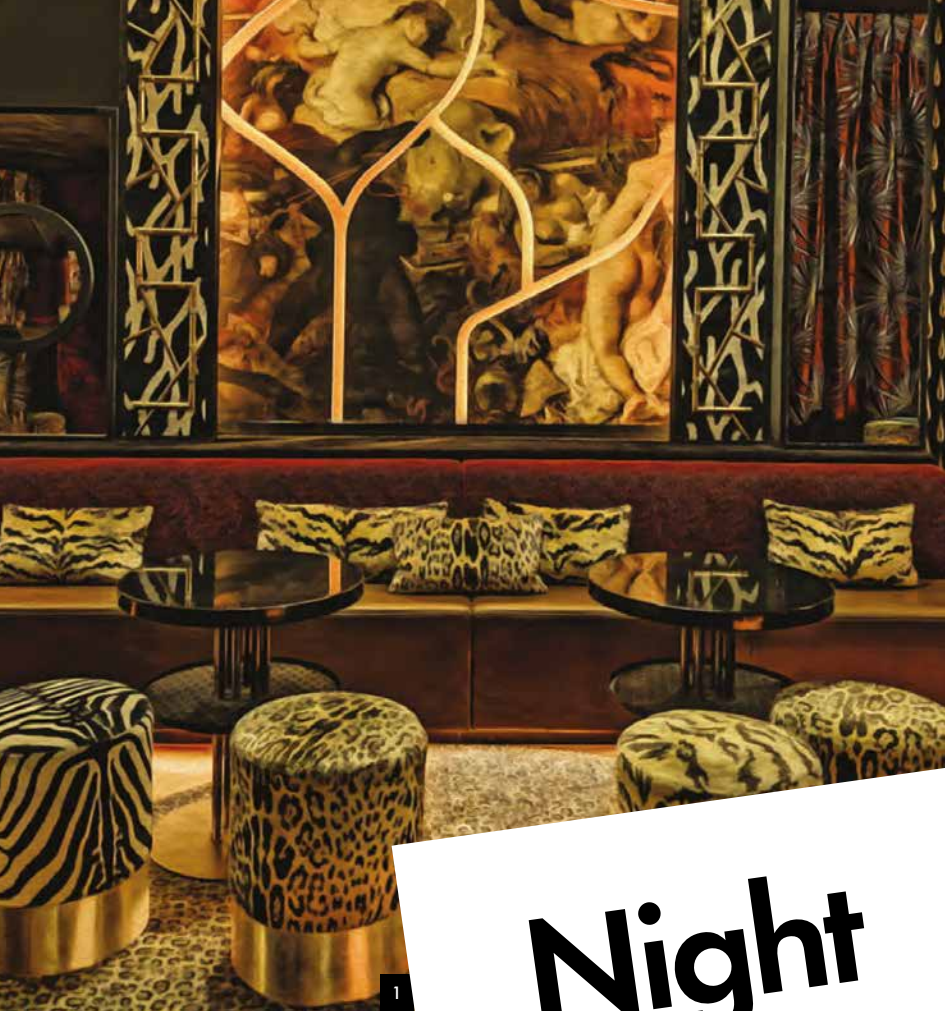
PIERRE HERME

PATISSERIE
72, Rue Bonaparte, 75006 Paris
www.pierreherme.com - 01.45.12.24.02

Famous for his macarons and considered the Picasso of pastry, Pierre Hermé boutiques are a world of discovery. A firm favourite is the Cake Isaphan, boasting rose, raspberry and lychee flavours. Expect a masterclass in taste.



10



Night Life

BAR HEMINGWAY (2) COCKTAIL BAR

15, Place Vendome, 75001 Paris
www.ritzparis.com - 01.43.16.33.74

With big leather armchairs and walls covered in authentic objects and letters written by Hemingway (an avid frequenter in the 1920s) this charming cocktail bar has a wonderfully romantic and hushed atmosphere. Anne-Sophie Prestail is the creative force behind their unique cocktails and will often go off menu to create a custom cocktail adapted to customers' tastes. Only 25 seats available.

CRAVAN (3) COCKTAIL BAR

165, boulevard Saint-Germain, 75006 Paris
www.cravanparis.com - 01.46.51.85.42

In the heart of Saint-Germain-des-Prés, this new multifaceted venue, with exquisite decor by Ramy Fischler, houses three cocktail bars, each with their own theme and feel (the menu changes as you climb the floors), a Rizzoli bookshop and a kiosk (on the roof), from which you can watch feature-length films projected onto the wall of the neighboring building.

FITZROY RESTAURANT-BAR

49, rue du Faubourg Saint-Antoine, 75011 Paris
www.fitzroy-paris.com - 01.44.75.78.78

Inspired by the bohemian nightlife scene of Fitzroy (in Melbourne), this buzzing dancing bar, complete with dance floors, live music and disco balls, is the perfect place to spend the whole evening. Whether you're there to watch a sports match or to see a live concert.

GOSSIMA PING PONG BAR

SPORTS BAR
4, Rue Victor Gelez, 75011 Paris
www.gossima.fr - 01.48.07.43.35

Whether you're standing with a racket, a vino or a cocktail in your hand, sitting on a sofa or around a table, you'll enjoy a unique moment in a place that combines conviviality and good food. Conceived by former table tennis champions, this unique bar is the first of its kind in Paris. Hire your table tennis racket, eat, drink and have fun!



HOTEL ROCHECHOUART ROOFTOP BAR

55, Blvd Marguerite de Rochechouart, 75009 Paris
www.orsohotels.com/hotel-rochechouart
01.87.58.08.49

This Art Deco hotel sits at the foot of Montmartre, its rooftop offering an exceptional 360 view, with the Sacré Coeur taking pride of place on the skyline. Open until midnight, with no reservations, be sure to arrive just in time for golden hour accompanied by a cocktail or two, finger food and the scent of aromatic herbs drifting in the air.

MATIGNON PARIS (1) RESTAURANT-CLUB

3, Avenue Matignon, 75008 Paris
www.matignon-paris.com - 01.42.89.69.72

Another perfect place to spend the entire night. The menu is pricey, but it is worth it for the décor by Jacques Garcia, the food, the ambience, and overall experience. The music in the dining room is upbeat and by the time your meal is over you will be dancing and singing but that's no problem because just downstairs there is a club, designed by Charles Tassin, that opens around 11 pm.

IMAGES @ COURTESY



© VINCENT LEROUX



MAXIM'S DE PARIS (5) RESTAURANT-BAR-CLUB

3, rue Royale, 75008 Paris
www.restaurant-maxims.com - 01.42.65.27.94

For 120 years, Maxim's was the Mecca of Parisian nightlife, the place to be for socialites, cocottes, politicians, kings and celebrities from all over Paris. Closed since 2010, this legendary address has just reopened. The iconic Art nouveau interiors have been "reenchanted" by Cordelia de Castellane. The menu includes frogs' legs with parsley, cheese soufflé, Henri IV chicken, Albert sole and American-style lobster. The desserts are by Yann Couvreur. Dress code de rigueur... to keep you dancing all night long!

PACHAMAMA (4) RESTAURANT-CLUB

46-48, rue du Faubourg Saint-Antoine, 75012 Paris
www.pachamama-paris.com - 01.55.78.10.00

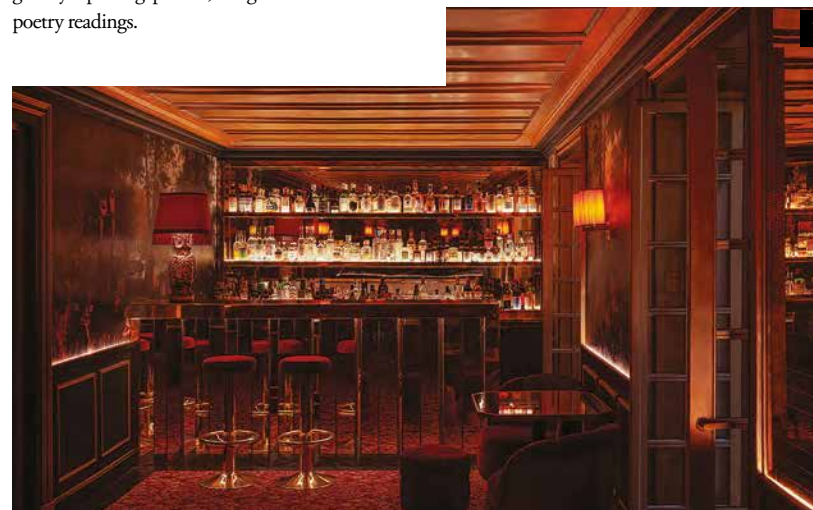
A dinner-club located near the Place de la Bastille, in a beautiful historic 19th-century building designed by Gustave Eiffel. You can eat there from 8pm, then at 10.30pm, the place transforms into a nightclub, spread over 4 floors and covering a surface area of 1,500 m2. As well as the superb atmosphere, the neo-vintage decor, central staircase and ornate balconies are a must-see!

PAMELA NIGHT CLUB

62, rue Mazarine, 75006 Paris
06.84.08.44.53

Named after Jim Morrison's long-term partner Pamela Courson and located in the original building of Paris' first ever club, Whisky a Go Go, this vibrant new club is shaking up the left bank. There are great DJ line ups each week and a vaulted cellar interior decor. From 8pm to midnight, Pamela is a jazzy cocktail bar that hosts gallery opening parties, drag shows and even poetry readings.

IMAGES @ COURTESY



LE ROUGE (7) NIGHT CLUB

77, rue Jean-Baptiste Pigalle, 75009 Paris
06.48.85.28.32

Formerly a cabaret bar known as "Pigall's", Le Rouge Pigalle has held onto the spirit of its past, with a roaring 20s décor, Rococo gilding and red velvet. It's a spot for DJs: deep house, techno, electro... Open Wednesday to Saturday until 6am, they even have a signature cocktail, "Le Rouge". Cabaret the night away!

LE SYNDICAT (6) COCKTAIL BAR

51, rue du Faubourg Saint-Denis, 75010 Paris
www.domainesyndicat.com

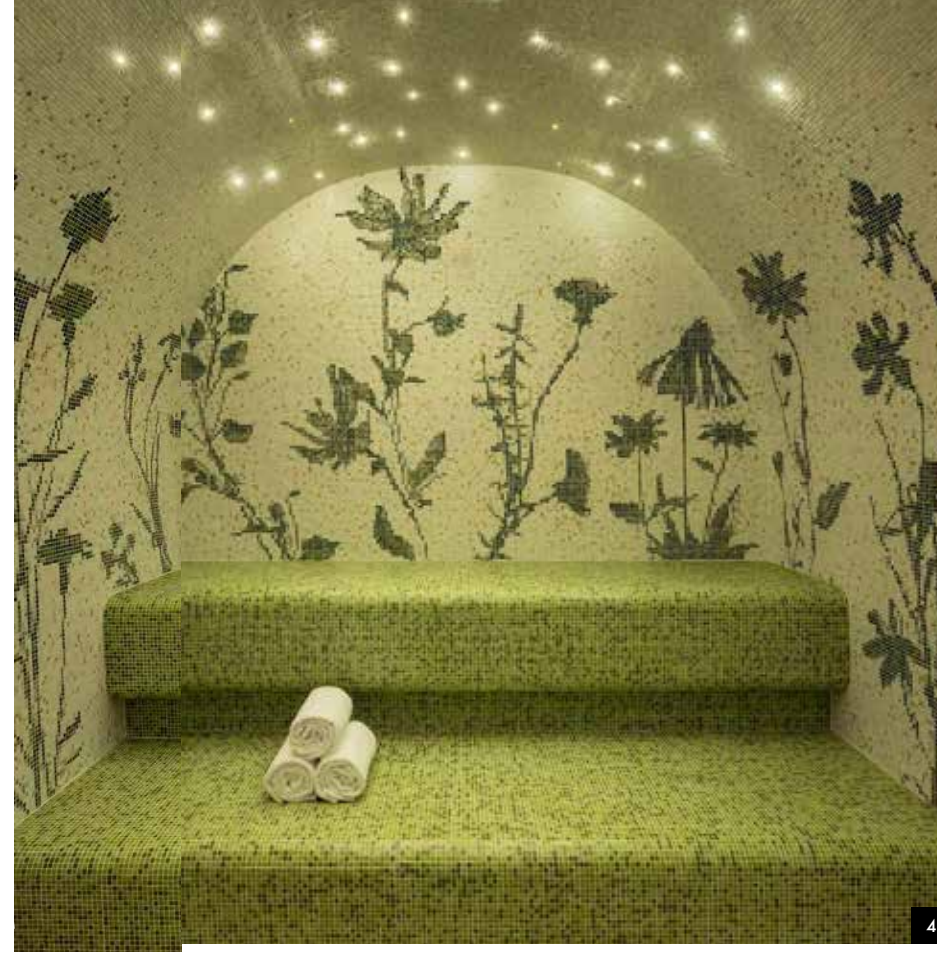
Hidden behind a unique unassuming frontier of posters is a fabulous this intimate, cozy and local bar specialises in creating original and creative cocktails that have won them global awards. Their spicy 'Holy G' cocktail is not one to be missed!



LE TRES PARTICULIER COCKTAIL BAR

Hotel Particulier Montmartre
23, avenue Junot Pavillon D, 75018 Paris
www.hotelparticulier.com - 01.53.41.81.40

It's certainly the most secret hotel in Paris, with five top luxury rooms and a nice and chic restaurant. Discover its bar, le "Très Particulier", for sophisticated cocktail connoisseurs. The names of each cocktail are undisguised nods to cinematic references. A place to watch the night fall, surrounded by gold and nature.



Pamper Yourself

MAISON DE BEAUTE CARITA (1)

BEAUTY SALON
11, rue du Faubourg St-Honore, 75008 Paris
www.carita.fr - 01.44.94.11.11
This iconic Parisian beauty Maison has recently reopened. The hair salon is led by John Nollet. This is also the ultimate destination for beauty treatments. In their stunning marbled house, book a private consultation for expert advice and enjoy their luxury treatment rooms that use cutting edge technologies and professional formulas. Whilst you're there, pop into their restaurant Rosy et Maria.

SPA CLARINS & MYBLEND

LUXURY SPA
Hotel Raffles Le Royal Monceau 37, avenue Hoche, 75008 Paris
www.leroyalmonceau.com
01.42.99.88.99.6
With its spectacular 23-meter pool bathed in natural light, this luxurious spa offers a unique experience from a range of made-to-measure treatments, high-tech tools and highly concentrated my Blend products. You'll also find the essential Clarins range of body treatments, massages and facials for men and women.



CUT BY FRED

HAIR SALON
68, rue d'Hauteville, 75010 Paris
www.cutbyfred.com 07.64.00.68.10
With an aim to naturally reveal all hair types, rather than transform them, Frédéric Birault offers a salon committed to clean and natural hair care. Follow their online quiz to determine your hair type, before visiting their intimate studio for a personalised experience. Look out for their hair care line, especially their bestselling Vegan Hydration Mask and Curl Cream!

ESSENTIAL PARFUMS (2)

PERFUME SHOP
182, boulevard St Germain, 75006 Paris
www.essentialparfums.com
01.81.70.39.48
"Simplicity is the ultimate sophistication." This is a brand that puts the perfumers and the fragrance first, prioritising affordable prices, understated design, all the while using select natural ingredients and refillable bottles. Direct from the design to the consumer, each bottle is signed by its perfumer.

LA FANTAISIE (4)

LUXURY SPA
24, rue Cadet, 75009 Paris
www.fr.lafantaisie.com
01.55.07.85.07
Inspired by ancient healing rituals, the Spa at La Fantaisie is ideal for a relaxing wellness break. Created in partnership with Holidermie and beautifully designed by Martin Brudnizi, they offer a range of facials and massages in nature themed treatment rooms. Enjoy their Hammam and sauna before exploring their series of pools, from hot baths, to jacuzzies, and cold-water fountains.

IMAGES © COURTESY

LES 100 CIELS

TURKISH HAMMAMS & BATHS
7, rue de Nemours, 75011 Paris
www.hammam-lescentiels.com
01.55.28.95.75
For a real mind and body reset, enter through the doors of this oasis of serenity, a space of well-being. Large hammams varying in intensity, with showers and fountains, scrub and rhassoul wrap rooms, sauna, a swimming pool and massages available upon appointment. Check the timetables for women or men only, or mixed. Swimwear compulsory.

MAISON ELLE SMILING BEAUTY

SPA
14, Rue Brey, 75017 Paris.
www.maisonelle.fr - 01.77.35.90.00
Disconnect, relax and renew. Maison ELLE x Dr Hauschka signature rhythmic treatments are the answer to your every need, with 100% natural formulas. A salt wall, Hammam, sauna, sensory shower... Treatments by appointment, available every day of the week.

MAISON SUISEN

JAPANESE SPA
7, rue de Thorigny, 75003 Paris
www.suisen.fr - 01.57.40.62.44
Transport yourself through total immersion in a ryokan, a traditional Japanese inn, upon which Spa Suisen is modelled. Enjoy exclusive facials and massage treatments tailored to your individual needs, as well as adapted to the season, accompanied by an organic tea tasting.

MANUCURIST

NAIL SALON & SHOP
19, rue d'Enghien, 75010 Paris
www.manucurist.com
07.81.16.32.85
Both a shop and a nail salon where you can discover the entire range and test their Green Flash polish (for free), the first clean alternative LED varnish that dries instantly. Book a session for a full 'Green' manicure or a more classic nail appointment. For in depth nailcare, the detox manicure rejuvenates cuticles in 6 steps, including a diagnosis and a nail treatment 'cocktail'.

OFFICINE UNIVERSELLE BULY 1803 (6)

APOTHECARY
6, Rue Bonaparte, 75006 Paris
www.buly1803.com
01.43.29.02.50
Relaunched in 2014 by Ramdane Touhami and Victoire de Taillac, L'Officine Universelle Buly 1803 draws inspiration from the work of 19th-century Parisian perfumer Jean-Vincent Buly, reinterpreting it in a masterful blend of heritage and modernity. Some beauty secrets brought up to date - balms, oils, small accessories... - presented in stylish packaging inspired by traditional pharmacopoeia.



OH MY CREAM!

CONCEPT STORE
51, rue de Saintonge, 75003 Paris
www.obmycream.com
01.72.38.91.35

Dedicated to providing their customers with a 'clean' beauty routine and personalised expert advice, this unique concept store is innovating the cream scene. Across their 14 boutiques dotted around Paris, you'll find a wide selection of leading beauty brands, plus a few treatment cabins. Book a consultation and get started with a healthier and more sustainable approach to your skincare! Institut Rose Cartel

INSTITUT ROSE CARTEL (5)

10, rue de Picardie, 75003 Paris
www.rosecartelparis.com
01.45.35.27.41

A cozy spot to get all your beauty treatments done, from brow henna and lash extensions to Renata Franca lymphatic drainage, yoga facials, detox, boost and 'reflex and chill' massages. Disconnect and truly relax in this comfortable sanctuary of self-care, 100% clean beauty.

STUDIO SEASONLY FACIAL SPA

2, rue de la Lune, 75002 Paris
www.seasonly.fr - 07.86.93.87.22
Following the ancient Japanese Kobido methods, these facial massaging sessions aid lymphatic draining and stimulate the muscles in the face, leaving you with lifted skin and a radiant complexion.

Unique Discoveries



3



1

© MARC DOMAGE



© CHRISTIAN BARAJA

6



7



2

© KRISTEN FLEU



4

LA BOURSE DU COMMERCE (1)

2, rue de Viarmes, 75001 Paris
www.pinaultcollection.com/fr/boursedecommerce
 01.55.04.60.60

Originally the site of the grain exchange in the 16th century, and then the Stock Exchange in the 19th century, its current form is owed to Japanese architect Tadao Ando and who completed restorations in 2020. From March 2024, this majestic setting will display the exhibition *Le Monde comme il va* (The World as It Goes), presenting a large selection of unseen works from the Pinault Collection. The artist Kimsooja has been given a carte blanche to create a monumental installation: an immense mirror in the museum's rotunda.

GALERIE DIOR (2)

11, rue François 1er, 75008 Paris
www.galriedior.com - 01.82.20.22.00

With its unique narrative and scenography, La Galerie Dior symbolizes the spirit of Parisian haute couture and bears witness to the bold vision of Christian Dior and his 6 successors. An inspiring tour that you can round off with a "filet au poivre frites du défilé" (the couturier's favourite post show meal) at the Monsieur Dior restaurant (by Jean Imbert), just next door. Book your ticket well in advance and your table! It's in high demand!

MAISON GAINSBURG (3)

14, rue de Verneuil, 75007 Paris
www.maisonainsbourg.fr

The doors to the home of the legendary French singer-songwriter Serge Gainsbourg, who died in 1991, reopened in September 2023. Guided by the voice of his daughter Charlotte, we enter an interior frozen in time. Across the street, the tour continues through the museum, bookshop, boutique, café and piano bar, all designed by Jacques Garcia. To sing la Javanaise!

LIBRAIRIE GALIGNANI (4)

224, rue de Rivoli, 75001 Paris
www.galignani.com - 01.42.60.76.07

From being one of the first companies to use the printing press in the 1500s, to their publication of English authors like Byron and Wordsworth in the 19th century, the Galignani family are steeped in publishing history. Located on Rue de Rivoli since 1856, this beautiful bookstore, with its iconic ceiling-high wooden shelves, contains excellent French, English and Fine Arts departments.

LOUIS VUITTON FOUNDATION (5)

8, avenue du Mahatma Gandhi, 75116 Paris
www.foundationlouisvuitton.com 01.82.20.22.00

Against the backdrop of the Bois de Boulogne, architect Frank Gehry's façade prevails. A permanent collection, split into exhibitions, boasts artwork that rarely is on display elsewhere, as well as temporary exhibitions of modern and contemporary art. On exiting the museum, you can either venture into the woods or, for families, visit the Jardin d'Acclimatation, with rides and attractions, only a few steps away.



5

© IWAN BAAN

MUSEE MARMOTTAN

2, rue Louis Boilly, 75016 Paris
www.marmottan.fr - 01.44.96.50.33

Paul Marmottan's magnificent mansion, with its well-preserved Empire décor, houses his Haute Epoque (paintings, sculptures, illuminations) and Empire collections. It is home to the world's largest collection of works by Claude Monet and Berthe Morisot, and a major center for Impressionism. Don't miss their special exhibition "En jeu! Artists and Sport (1870-1930)" on display from April 4th until September 1st, 2024, tracing the visual history of sport between 1870 and 1930, from impressionism to cubism.

LA MONNAIE DE PARIS

11, Quai de Conti, 75006 Paris
www.monnaieedeparis.fr - 01.40.46.55.66

On the left bank, the oldest of French institutions unveils an exhibition dedicated to the Olympic medal, from March 27th until September 29th, 2024: "GOLD, SILVER AND BRONZE. A history of the Olympic medal". Since 1896, when the first medal was produced by La Monnaie de Paris, these accolades have been awarded to the world's elite athletes and bear witness to over a century of world history. Who has ever seen an Olympic medal up close? Here is your chance! Bronze medal from the Games of the VIII Olympiad (Paris, 1924). Designed by André Rivaud for La Monnaie de Paris.

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© MONNAIE DE PARIS

MUSEE NISSIM DE CAMONDO

63, rue de Monceau, 75008 Paris
www.madparis.fr - 01.53.89.06.50

Discover this secret museum, a typically Parisian 18th century aristocratic residence, a Hôtel Particulier with all the modern features of the period, on the edge of the pretty Parc Monceau. Moïse de Camondo was a passionate collector who brought together furniture, paintings, carpets, tapestries, porcelain and silverware of exceptional quality. Take the opportunity to have lunch or dinner at the Restaurant le Camondo, in an exceptional location.

LIBRAIRIE 7L (8)

7, rue de Lille, 75007 Paris
www.librairie7l.com - 01.42.92.03.58

Heaven for book lovers, established in 1999 by fashion designer Karl Lagerfeld. An extension of the designer's home library (his photo studio is hidden here), true gems in French, German, English mostly, are waiting to be discovered. Photography, interior design, architecture, contemporary art... the walls are lined with well curated finds. For coffee table books you'll actually read!



8

SHAKESPEARE AND COMPANY (7)

37, rue de la Buëcherie, 75005 Paris
www.shakespeareandcompany.com
 01.43.25.40.93

Mentioned in Ernest Hemingway's novel "Paris est une fête" and located on the banks of the Seine opposite Notre-Dame. This bookshop was founded by American George Whitman, a veritable paradise for lovers of literature and the curious. A generation of young writers, who later became great authors, came here to read and even to sleep, prompting its description as a "socialist utopia masquerading as a bookstore." You can also enjoy a gourmet break from exploring in the cafe.

GALERIE VERO-DODAT

Accessible via 19, rue Jean-Jacques Rousseau & 2, rue du Bouloi, 75001 Paris

Across the city there are a multitude of charming, covered passageways: Galerie Vivienne, Passage Verdeau, Passage Jouffroy, Passage des Panoramas, yet Véro Dodat takes the prize for the most elegant. Constructed in 1826, linking the Palais Royal and Les Halles, it was once home to fashion labels and now offers antiques, art galleries and home décor. The neoclassical architecture and marble flooring are a sight to behold alone.

MUSEE YVES SAINT LAURENT (9)

5, Avenue Marceau, 75116 Paris
www.museeyslparis.com - 01.44.31.64.00

The Musée Yves Saint Laurent Paris exhibits the couturier's work in the historic setting of his former fashion house. For the newest fashion exhibition is: *Transparences, le pouvoir des matières* (open until 25th August 2024). On display will be archival pieces, including the iconic 1968 "See-Through Blouse," accessories, sketches, photographs as well as works by other artists that echo the designs.



9

© SOPHIE CARRE

Olympic Mindset



1

DYNAMO CYCLING

5, rue Dupin, 75006 Paris
www.dynamo-cycling.com

The Parisian leader in indoor cycling. You choose your limits and style, from the signature session combined with dumbbells and abs, to a yoga inspire session, to the extreme 'dynamo hero'. What's in store: 45 to 90 minutes of focused exercise. No membership fee, just reserve your choice of class and coach!

KIND YOGA (1)

41, rue Beauregard, 75002 Paris
www.kind.yoga

With a range of classes adapted to different levels of ability, and led by creative yoga professionals, this light and cosy space is the perfect spot to learn. New members can try out a class with an introductory pass. Whilst you're there, enjoy a matcha latte and an acai bowl for bunch, or browse through their durable collection of active wear.

LA MONTGOLFIERE

25, rue Yves Toudic, 75010 Paris
www.lamontgolfiereclub.com - 01.83.98.85.63

Flooded with natural light through the towering glass roof, this airy space offers varied courses: yoga, cycling, cardio, cross-training... You can trial all the different areas with their day pass. After your workout, there is a relaxation area, with two saunas and a hammam. For post relaxation, head to the café/restaurant/bar.



2

OUTBOXE

13, rue de la Sourdiere, 75001 Paris
www.outboxe.com - 06.07.10.32.11

An all-muscle rigorous workout with classes open to all abilities; opt for either a 'wall spot' or a 'bag spot' depending on your preference. First-timers benefit from a pack of two classes, which can be shared with a friend. Do not forget to wear boxing wraps (you can purchase them on site). There is also a concept store and juice bar on the first floor.

LE PALAIS ROYAL

2, Galerie de Montpensier, 75001 Paris
www.domaine-palais-royal.fr

Summer like a Parisian and have fun playing "à la pétanque" in the Palais Royal gardens. The rules are simple, and you can buy "les boules" (the balls) from any sporting goods store (Decathlon...). Better yet, you can rent everything you'll need from Paris Ma Belle, they even deliver.

RIISE YOGA (2)

9, rue Charlot 75003 Paris
www.riise-yoga.com

Inspired by the vinyasa yoga movement, this flow-based yoga studio offers intense, high-energy classes that focus on muscle strengthening, connecting with your senses and increasing your mobility. Immersive music and a heated environment. Give it a go with low commitment, as they offer trial passes.

LA SALLE DE SPORT PARIS (4)

12, boulevard de La Madeleine 75009 Paris
www.lasalledesport.paris - 01.42.65.00.78

A stone's throw from the Place de Madeleine, you can enjoy coached classes in pilates, dance, boxing, crossfit, cycling, yoga... across an immense 1700m2 Art Nouveau building. Whether you prefer group classes or private training sessions, there is something for everyone!

YUJ

11, rue Edmond Valentin, 75007 Paris
www.yujyogastudio.com - 01.45.33.31.34

The first ever yoga studio in France to use infrared light. Inspired by the discoveries of Dr Tadashi Ishikawa in Japan, this unique practice heats up muscular tissue to help cleanse the body of toxins and improve flexibility. Whether you're a pro or a beginner, they host classes for all abilities in their cozily lit studios.



4

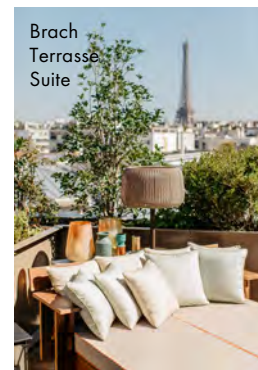


© CAROLINE ASING



Hotel Brach, Paris

A STYLISHLY MODERN WATERING HOLE FOR THE CITY'S TRENDY FASHION & DESIGN CROWD



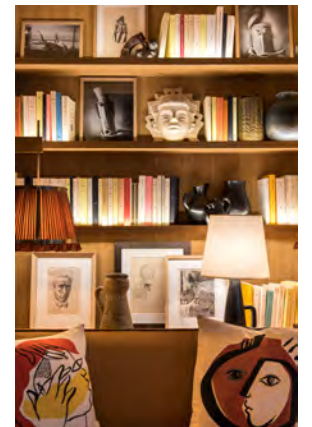
Brach Terrasse Suite

YANNAUDIC

curated. The atmosphere is warm and eclectic, and this energy seamlessly flows into its 59 rooms and suites where the ambiance is further enriched by the warmth of rosewood walls and the grandeur of oversized leather headboards. On the fifth and sixth floors of Brach, 7 suites have terraces complete with hot tubs and breathtaking views of the Eiffel Tower.

GOOD EATS

Colorful and lively, Brach restaurant is an immersion in the generous cuisines of the Mediterranean. Helmed by Chef Adam Bentalha, expect light dishes to share amongst friends and a fun cocktail menu to keep you staying past brunch. On sunny days, head to the kitchen garden on the rooftop for a 360° view of the Paris skyline.w



Brach Restaurant

GUILLAUME DELAUBIER

THE LOW DOWN

Modernism and Bauhaus, deco and midcentury, Brach is a melting pot of artistic flair and luxurious comfort, transcending the ordinary and offering the extraordinary. Here, nestled in the heart of the chic 16th arrondissement, this visionary creation dreamt up by Philippe Starck in what was formerly a seventies postal sorting facility, now entrances passersby to step into its stylish interiors. Artful touches abound, from Art Brut prints adorning the walls to intricately crafted marble vases gracing the surfaces, each corner of this boutique gem is meticulously



GUILLAUME_CZERW

WHAT TO PACK:



From left: 1. LOUIS VUITTON 2. PALM ANGELS 3. PRADA 4. DIOR

AMIRI



MOHAMMED HINDASH

HAS MANAGED TO BREAK THE STATUS QUO OF WHAT YOUR TYPICAL MAKEUP ARTIST CAN BE. NOT ONLY IS HE THE FIRST POINT OF CALL FOR MANY A CELEBRITY, HE ALSO JUGGLS A SUCCESSFUL COSMETICS LINE, HINDASH. REDEFINING THE ARTISTRY OF COSMETICS, YOU CAN TELL HE'S ONLY GETTING STARTED...

I have always believed that talent can only take you so far. Some people call it manifestation, others goal setting, but neither are sheer luck.

I have always dedicated my life to my craft, and ever since I was a child I was visualizing a world of beauty on paper or canvas. As the years went by it made me understand the value of time and passion put towards a specific set of skills, and the discipline it requires to masterfully scale these set of skills. As an artist, I spent most of my time articulating the details of my work quietly, as most artists do. Eventually, with social media being added into the mix, it created what I think to be a beautiful contrast. I continued to create as I do, and as all artists do, I found something missing in my work.

Working with new mediums and new platforms, I branched out into the world of beauty and poured all my passion into extending my skill set towards makeup artistry. This felt like an extension of any art form, painting and photography, which it was. I was now working with living, breathing canvases and it was definitely thrilling. I have found that the most important part of what I do was growing relationships with both the models and the audience, and bringing them into my world – where I have come to fully understand – was a place of both vulnerability and acceptance. I understood how vulnerable it can be to trust someone with a creative process, to sit in a chair with a spotlight and feel a little isolated. I really wanted to break that barrier by making my subjects the center of my work, always.

By taking a back seat, I was able to create a world where my YouTube channel was purely about education and artistry. And I would like to think that was my main goal when it came to remaining true to who I am as an artist and to always put my work forward. This has opened so many career doors that I'm eternally grateful for, allowing me to combine my love for various forms of artistry on a much larger scale.

One of my biggest career highlights has been creating my makeup brand Hindash Cosmetics. Taking in the feedback of my audience as a collective, combined with my experience in the field, I really

wanted to create curated drops that tell a story. These products reflect so many of the women that have inspired me and lifted me throughout my career, and I have always been vocal about breaking the stereotypes of the Middle Eastern woman through my artistry. I remember when I launched my YouTube channel and searching "Middle Eastern Makeup" and getting results of a costume Cleopatra makeup or a heavy black smokey eye, I instantly knew I wanted to change this. I looked around me and saw the most beautiful women with a deep and extensive knowledge about beauty. I saw the strength in simplicity as I looked at my mother, sisters and friends. I worked with women around me to highlight what we represent as a society and as a collective, and it has led me to working with so many incredible and dynamic women.

I definitely have a few key messages when it comes to my approach on beauty and my brand, and being put in a stereotypical box was not one of them.

L'ARTISTE

Français

*Every Friday
from 5pm*

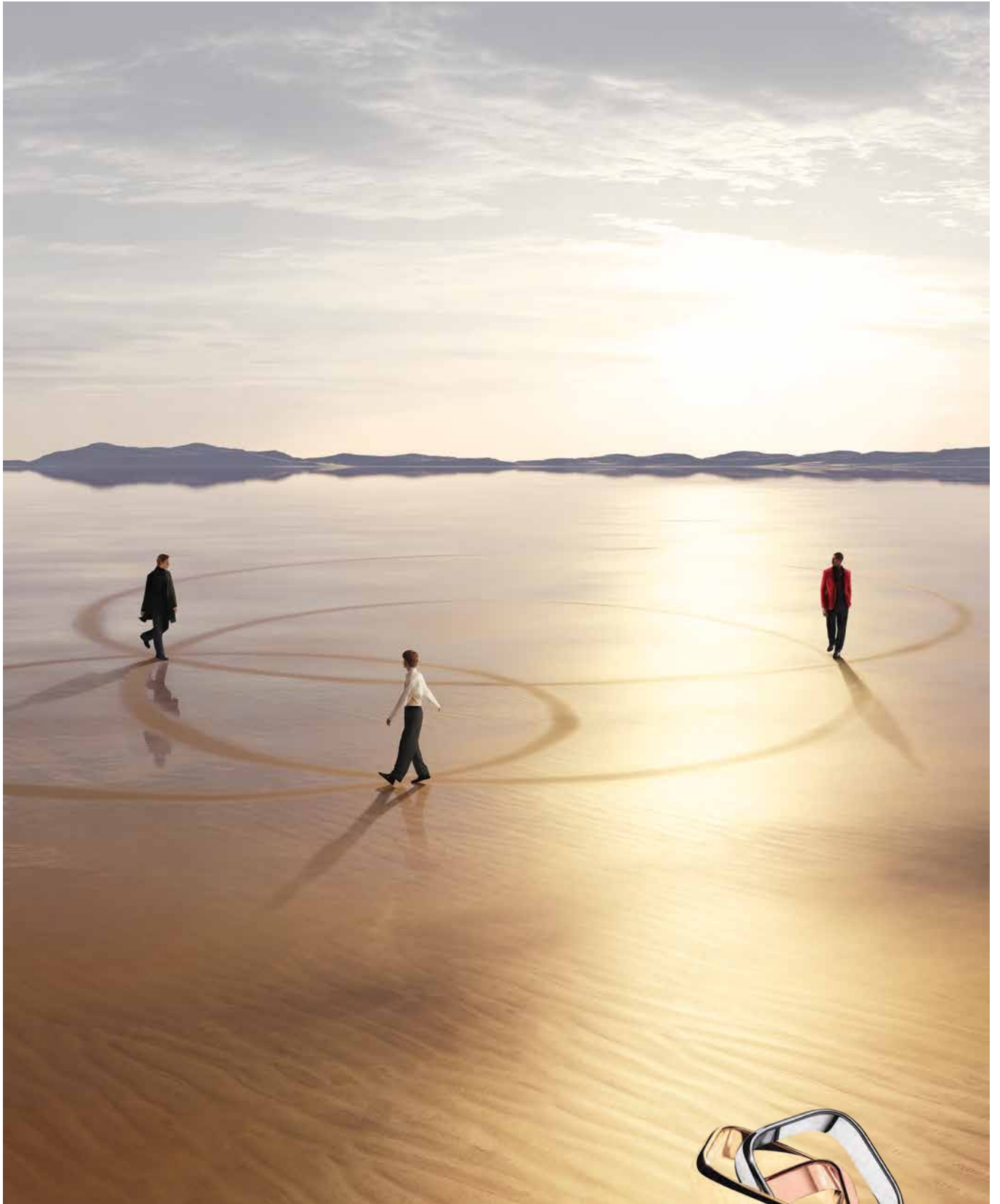
*French Riviera Vibes
Pétanque Courts
Rosé & Provençal Bites*

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TRINITY
Cartier

